



CEATEC 2020 ONLINE

Briefing Session

June 30, 2020

CEATEC[®] 2020
CPS/IoT EXHIBITION ONLINE

CEATEC – Toward Society 5.0 with the New Normal

- **Online Exhibition: Approach, Features and Overall Image**
- **Three Plans for Exhibitors**
- **Function of an Online Booth (Exhibition Plan)**
- **Options and Support Menus**
- **How to Apply for the Online Exhibition**
- **Future Schedule**
- **Frequently Asked Questions**



Before the idea of an online exhibition came to the fore, CEATEC 2020 was a next-generation exhibition conceptualized to exhibit under the theme of realizing Society 5.0 that collaborates across industries and sectors to create new markets with innovation.

Until now, it was important for visitors and exhibitors to interact with each other in the physical space to create and promote business. However, the time has come for **a new system for online hosting, where information can be shared prior to interaction to allow exhibitions and conferences in physical space to be realized in cyberspace. With consideration **to continue the event to 2021 and beyond**, the exhibition is going to be held online.**

3 Concepts of CEATEC 2020 ONLINE



New Normal



Digital Transformation



Anytime & Anywhere



1. Name : CEATEC 2020 ONLINE

2. Dates : October 20 (Tue) ~ 23 (Fri), 2020

Note that the show can be accessible as an on-demand exhibition after above dates.

3. Venue (URL) : <https://www.ceatec.com/>

4. Exhibition Theme : *Connecting Society, Co-Creating the Future.*

5. Slogan : *CEATEC – Toward Society 5.0 with the New Normal*

6. Sponsor : CEATEC Executive Board

- Japan Electronics and Information Technology Industries Association (JEITA)
- Communications and Information Network Association of Japan (CIAJ)
- Computer Software Association of Japan (CSAJ)

7. Visitor Registration : Free of charge (certain programs/sessions are charged)

- Ministry of Internal Affairs and Communications, Japan (MIC),
Ministry of Foreign Affairs of Japan (MOFA),
Ministry of Health, Labour and Welfare (MHLW),
Ministry of Economy, Trade and Industry, Japan (METI),
Ministry of Land, Infrastructure, Transport and Tourism (MLIT)
(Planned participants; listed by date established)
- Financial Services Agency
- Japan External Trade Organization (JETRO), New Energy and Industrial Technology Development Organization (NEDO), National Institute of Advanced Industrial Science and Technology (AIST), National Institute of Information and Communications Technology (NICT), Information-technology Promotion Agency, Japan (IPA), Organization for Small & Medium Enterprises and Regional Innovation, JAPAN, Japan National Tourist Organization (JNTO)
- Chiba Prefectural Government, Chiba Municipal Government
- Japan Broadcasting Corporation (NHK), The Japan Commercial Broadcasters Association (JBA)
- Nippon Keidanren, The Japan Chamber of Commerce and Industry (JCCI), The Tokyo Chamber of Commerce and Industry, The Chiba Chamber of Commerce and Industry
- U.S. Commercial Service, Delegation of the European Union to Japan, British Embassy, Business France – Embassy of France in Japan, Embassy of Germany in Japan, Embassy of Switzerland in Japan
(Planned participants; Listed in no particular order)

Three Functions that Enhance Communications



**1. Understanding
the Visitors**

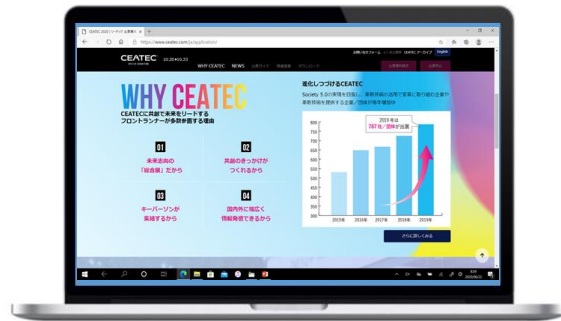


**2. Keeping Track of
Visitation History**



**3. Interaction with
Visitors**

CEATEC Official Website



Register for Admission

Briefing Session

List of Exhibitors

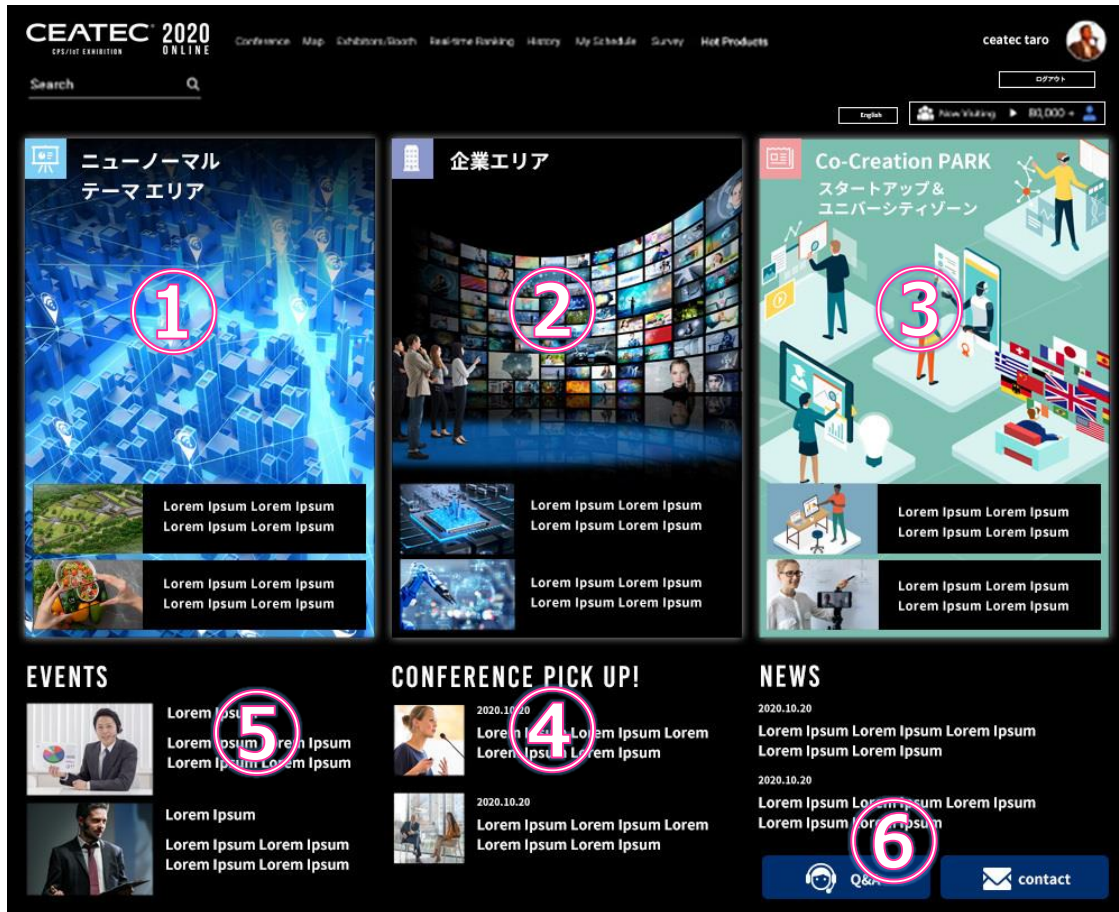
Conference Programs

Topics

Titles of viewable content



CEATEC ONLINE Entrance



①. **Themed Exhibit Area -New Normal-**
Introduction of proposals by theme.

②. **General Exhibit Area**
Introduction of exhibits by each company.

③. **Co-Creation PARK**
Introduction of exhibits by each space*

④. **Conference Area**
Allows visitors to check out keynotes and sessions that are held during the exhibition.

⑤. **Area for Official Events**
Area to introduce events organized by CEATEC, such as booth tours, etc.

⑥. **FAQ Area**
FAQs and inquiry page for visitors.

**Tentative name*



**Themed Exhibit Area
-New Normal-**

Develop your proposals for the New Normal in Three Categories

1. New Normal solutions
2. Elemental technologies and devices that support the New Normal society
3. Digital city planning for the New Normal era

New solutions and services to sustain and develop "people's lives" based on the premise of coexisting with infectious diseases will be introduced in each theme.



General Exhibit Area

Promote your brand, solutions, services, products, devices, and electronic components in full.

Choose a plan from three different plans.

Choose an exhibition (booth) plan according to the content of the exhibition, or products/services to be exhibited. In addition, the exhibitor can fully promote your brand, products, devices, electronic components, and services on display.



Co-Creation PARK

Startup & University Zone
(Global Pavilion Zone)

This area allows start-ups in business for less than nine years and educational institutions to exhibit at a reasonable price.

At CEATEC 2020 ONLINE, the New Normal of Japan that will continue to sustain and develop in enriching society and people's lifestyles will be proposed. Exhibitor will choose an area from **three proposal styles.**

New Normal Solutions

Medical/Healthcare, Education, Foodstuffs, Entertainment, Way of working, Distribution and retailing,

**Elemental Technologies/
Devices that Support the
New Normal Society**

Contactless/Remote communications, Big data, Digital twin, Devices & technologies (AI, telecommunications – 5G, Security, Electronic parts, Devices, etc.)

**Digital city planning for
the New Normal era**

This is a venue to promote companies' technologies and services that contribute to the development of future society with a view in achieving the goals of the SDGs to create innovative opportunities for exchanging ideas, while sharing issues with local government for the realization of a smart city.

General Exhibit Area



In this area, exhibitors will have the opportunity to introduce various solutions and products to realize Society 5.0 and innovatively change the market. Additionally, electronic devices, software and other technologies that will support the realization of Society 5.0 can also be introduced.

Co-Creation PARK



The Co-Creation PARK will be composed of two zones: Start-up and University Zone* will be targeted for startup firms and universities/educational institutions, and Global Area* will be targeted for overseas startup firms and global organizations.

**Tentative name*

New Normal Solutions



Medical/Healthcare

Infection Prevention/Treatment Healthcare during stay-at-home

Ex: Training management and health maintenance during stay-at-home order



Education

Infectious Disease Control and Creation of Education and Learning Opportunities

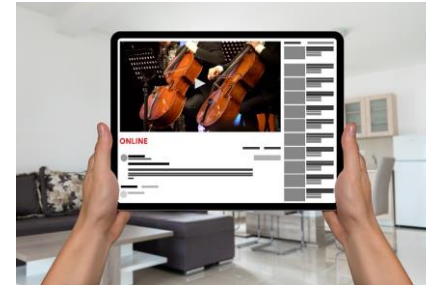
Ex: Online classes, learning support during stay-at-home order



Foodstuffs

Ensuring Safe and Secure Food

Ex: Food loss reduction, delivery services, and health awareness



Entertainment

Providing People with an Experience While Avoiding The 3cs – Closed Spaces, Crowded Places, and Close-contact Settings

Ex: Streaming over the Internet



Way of Working

A New Way of Working by Making Greater Use of Online and Remote Communications

Ex: Remote working, teleworking



Distribution/Retail

Maintain Logistics and Stable Supply of Products Based on Measures to Prevent Infectious Diseases

Ex: supply chain measures, inventory management, demand forecasting, sales

New Normal

Elemental technologies and devices that support the New Normal Society



Contactless Communications

Tools, peripheral equipment, interfaces, etc.



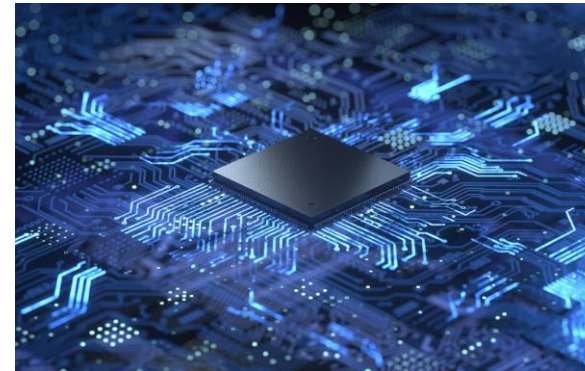
Digital Twin

Platform, solutions for Smart City, solutions for manufacturing/construction, etc.



Big Data

Analysis/processing technologies, etc.



Devices & Technologies

AI, telecommunications (5G), security, electronic parts/devices, etc.

Bringing together the various elemental technologies and devices that support the New Normal!

New Normal

Digital City Planning/Smart City

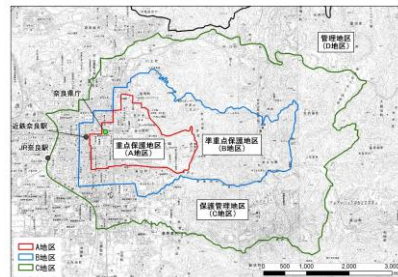
Digital city planning for the age of New Normal with an eye to achieving SDGs

Proposing sustainable digital city planning solution with an eye to achieving SDGs based on the theme of solving local issues.



The New Normal in the region

How do we tackle the development of local DX and new tourism & economic resources to balance infectious disease control and economic activities?



Coexisting with Nature – Safety, Security and Disaster Prevention

What technologies/services are needed to satisfy both nature and economic development?



Mobility in the region

What are the possible new means of mobility and transportation for inbound demand and residents?



Utilization of idle assets and city reconstruction

How can new values be brought into the local economy through utilization of idle facilities, renovation and effective use of local assets?

Cooperation by Nara Prefecture,
Cities of Kobe, Kaga, and Hamamatsu

Supported by Toppan Printing, Japan Research Institute,
Code for Japan, Incubation & Innovation Initiative (III),
and HEART CATCH

New Normal

New Normal
Project Session

New Normal

We look forward to your company's participation
if you are planning to exhibit in
the CEATEC ONLINE Themed Exhibit Area -New Normal-!

July 28, 2020 (TUE) xx PM

Scheduled to be held via webcast (Exact date/time will be announced later)

1st
Session

Challenges facing the regions, and initiatives for digitalization

Nara Prefecture / City of Hamamatsu / City of Kobe / City of Kaga
(Presentation by cooperating regions as a part of CEATEC 2020 ONLINE Special Project)

2nd
Session

“Mechanisms and approaches to make individual issues available by other local regions”



Hironobu Azuma
Principal, Research Consulting Div.
The Japan Research Institute, Limited



Haruyuki Seki
Code for Japan



Mariko Nishimura
CEO, HEART CATCH

3rd
Session

Generalization of issues and need to organize solutions

Special Menu

- ① Themed Exhibit Area -New Normal-
Posting on the special page
- ② Themed Exhibit Area -New Normal-
Special content (seminars etc.)
- ③ New Normal Project
Participation in sessions, etc.
- ④ Exhibitor Booth





CEATEC ONLINE Booth Features

Things possible even online. Things possible because it's online.

1. Real-time Communications

Functions such as **live streaming** and **real-time chat interaction** will be offered to enable **real-time** communications between exhibitors and visitors.

3. Offering efficient and speedy follow-up in real-time

List of visitors can be **obtained at any time** from a dedicated page.



2. Approaches targeting across Japan and abroad

Japanese and English sites will be available so that anyone – like those who couldn't attend in the past for reasons of distance, or those from other countries – can visit.



4. Tools that can be used after 2021

ONLINE tools developed for 2020 will be made available as **CEATEC's essential tools** that can be used **even after 2021**.

3 Areas of Exhibition



Themed Exhibit Area -New Normal-

- Posted on the dedicated page
- Conferences
- Participation in special programs, etc.



General Exhibit Area

- Menu selection for each plan
- Display size
- Number of channels



Co-Creation PARK Startup & University Zone (Global Pavilion Zone)

- Domestic and overseas startups established less than 9 years ago
- Universities and educational institutions
- Special price

Specifications for each of the three exhibiting areas

Online booths



1. Understanding the Visitors



2. Keeping Track of Visitation History



3. Interaction with Visitors

Presentation



Page Name

Functions Offered

1

Booth (page) top of a company

- Company booth (page) top
- Images to introduce company
- List of exhibit channels

2

Exhibit channel

- Images and videos to introduce the exhibition content
- Chat function to talk with visitors
- Reference download

3

Presentation

- Presentation function
- Video streaming function
- Displaying slide presentations
- Chat function

4

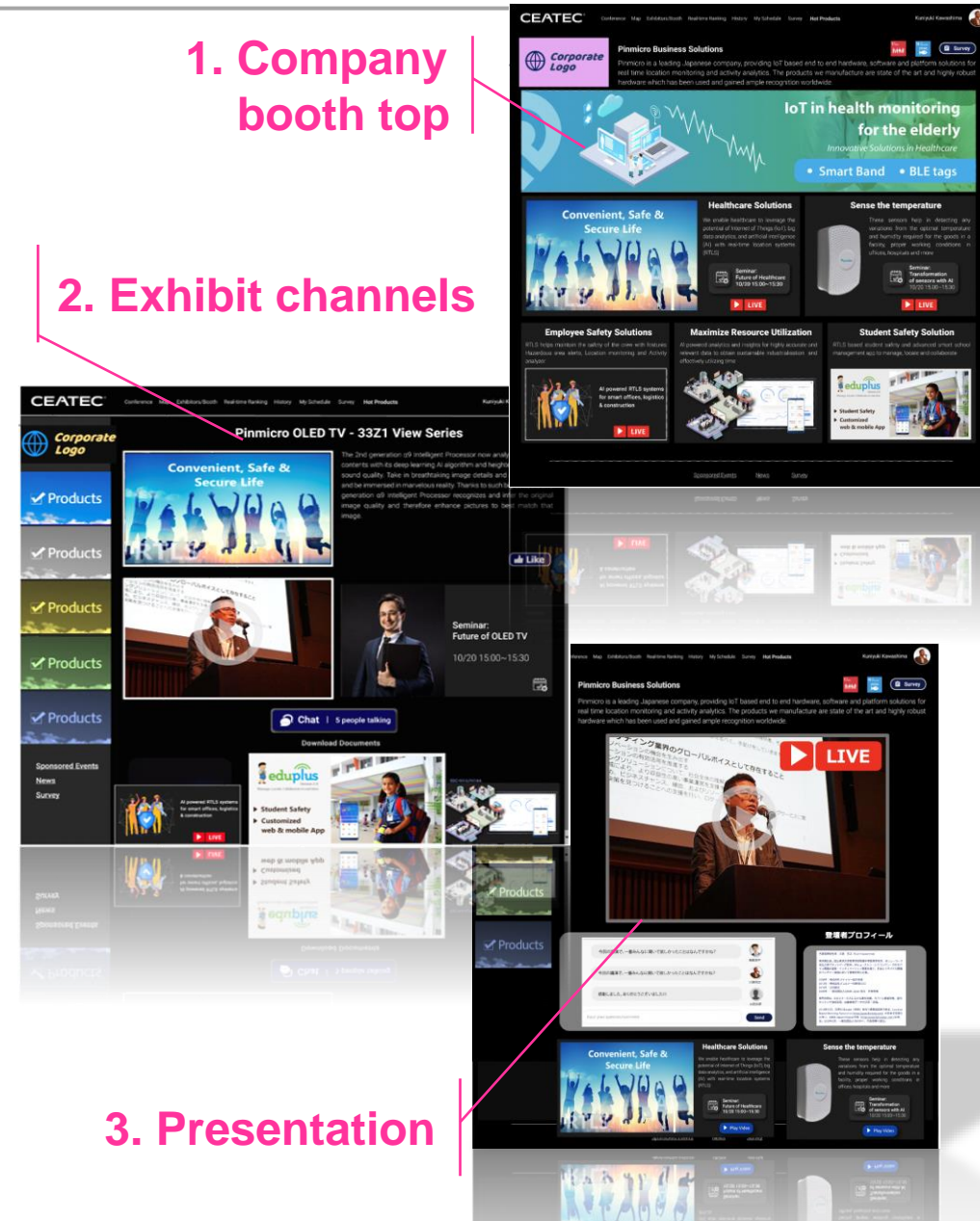
Exhibitor console

- Online meeting control function
- Download a list of visitors to the booth

1. Company booth top

2. Exhibit channels

3. Presentation



CEATEC ONLINE Company Booth (Page) Top



A

Company name, logo and description

JPEG

PNG

TEXT

Provide an image data for company logo.
Use text to insert company name and description.

B

Questionnaire

URL

This link can be used to survey visitors coming to the booth. For convenience, URL page will be created from the questionnaires provided by each company, which will make it easy to summarize survey answers and results.

C

Booth image files

JPEG

PNG

Each company can post image files, which describe the exhibition concept.

D

List of exhibit channels (links)

JPEG

PNG

TEXT

URL

This is where a list of exhibit channels introduce the booth. Description of each channel, such as product name, introduction, images and videos, presentation links, etc. will be posted. The number of channels depends on the selected exhibition plan (1 ch for Basic, 5 ch for Medium, and 10 ch for Premium plan). When displaying multiple channels (products), display patterns and order can be specified by using the template available in the management console.

CEATEC ONLINE Channel for Each Product



A

Name of the product/service/solution to exhibit

TEXT

Setup the name for the product, service, or solution within 50 alphanumeric characters.

B

Image files for the exhibit

JPEG

PNG

GIF

Prepare image files for each product, service, or solution.

C

Description text for the exhibit

TEXT

Write a description for each exhibit product, service, or solution within 1,000 alphanumeric characters including spaces.

D

Video files for the exhibit

This area is for posting video to introduce the exhibits (products, services, and solutions). Video URL prepared by the exhibitor will be registered on CEATEC 2020 ONLINE site. A separate thumbnail of the video should also be prepared for posting.

E

Introduction of presentation

Introduction and link to presentation page, which is on the next layer.

F

Chat area for communicating with visitors

Visitors can contact the exhibitor using the chat function. Real-time communications can be achieved by answering questions from the visitors.

G

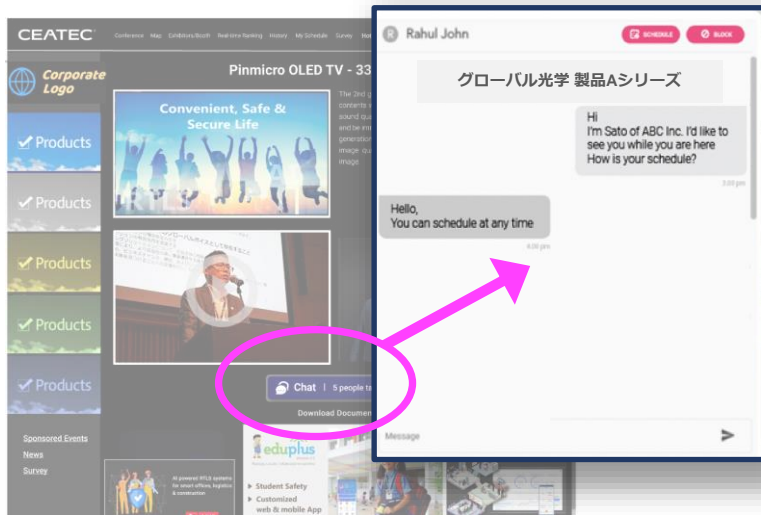
Reference posting

Detailed reference of exhibits can be posted here.

- Exhibitors can use the console to chat with visitors for each of the exhibit channels.
- Visitors making contact using chat can be approached individually by the exhibitor and connected to hold a one-on-one meeting.

Real-time chat (Visitor)

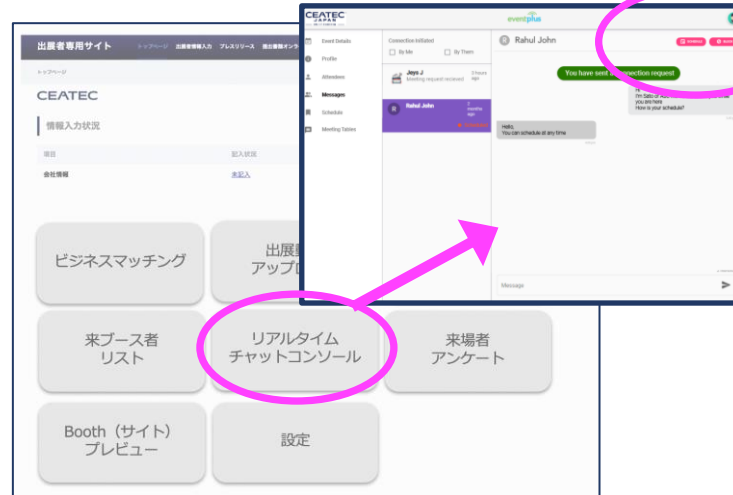
■ Image of the visitor access page



- **Open/1-on-1 real-time chat function**
Chat will be open to the public during live streaming. **1-on-1 communications between visitor and exhibitor** is enabled to have discussions on individual products.

Real-time chat (Exhibitor)

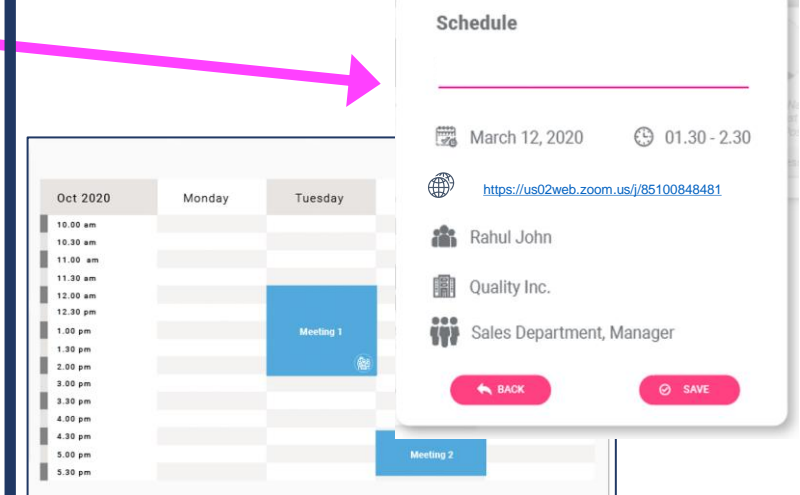
■ Image of the exhibitor access page



- **Chat management using a dedicated administrator's console for exhibitors**
Comments from visitors can be viewed on a dedicated administrator's console, including history, and **individual chats can be accessed and replied to on a thread-by-thread basis.**

Meeting appointment function (Exhibitor)

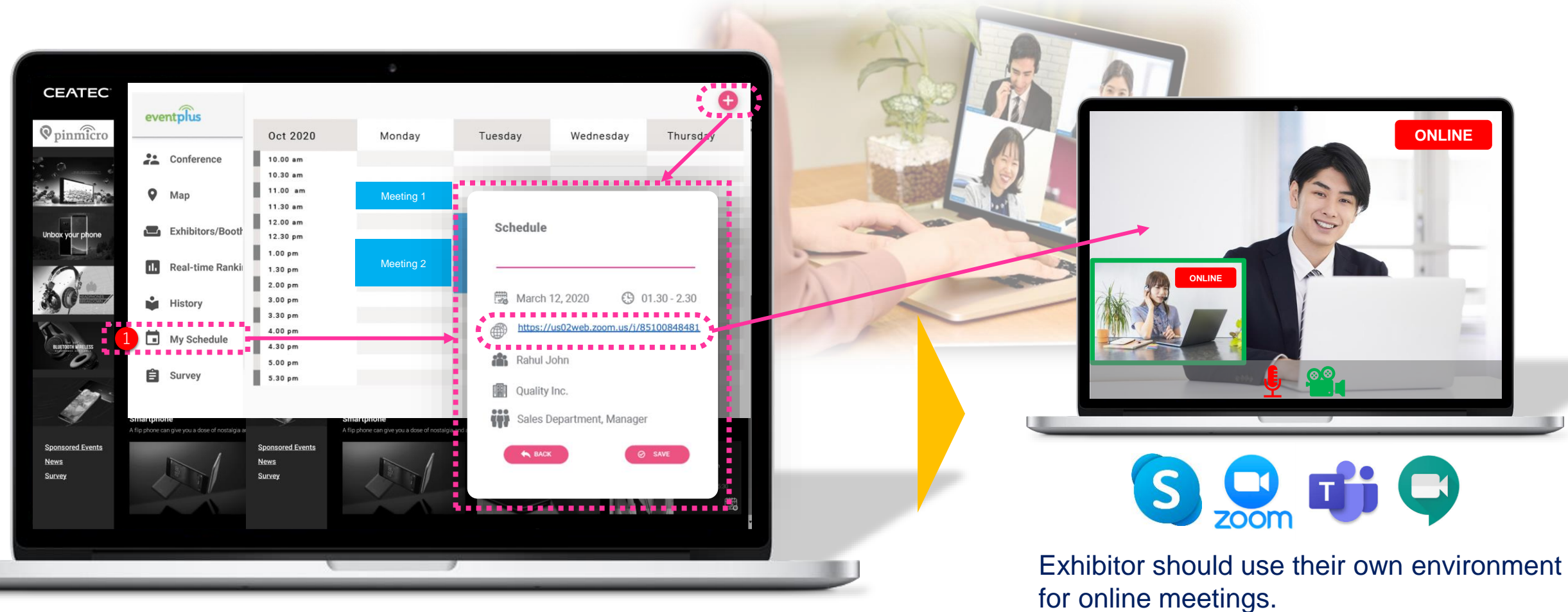
■ Image of the exhibitor access page



- **Managing appointments from visitor comments**
Based on the comments and interactions, exhibitor can **request appointments with visitors** who may be interested in having business meetings. Web conferencing requests carried out from individual chats in the console can be **managed in a dedicated scheduler.**

- Exhibitors will be able to use the tools that they are familiar with and use in their own offices for the actual online meeting.
- Note: Exhibitor can host an online meeting by entering the URL for each.*

Note: Exhibitor can host an online meeting by entering the URL for each.



Video streaming* of product introductions

*Recordings or live

A

Presentation video

This area is used for describing exhibits (products, services, solutions) through video footage.

Compatible aspect ratio

16:9

B

Chat area for communicate with visitors viewing a presentation

Visitors can ask questions in real time during the presentation. Use this function to ask questions during and after the presentation.

C

Lecturer profile area

Profile of the lecturer (presenter) can be displayed here.

TEXT

D

Post reference on the presentation

Slides used during the presentation can be displayed in this area.

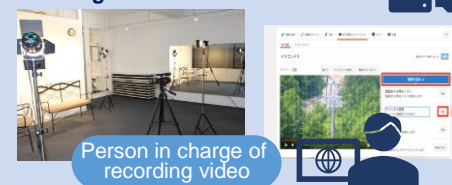
Flow of streaming

Stream from exhibitors' showrooms and office conference rooms



Company showroom

Filming/live streaming
Submit to YouTube/
URL registration

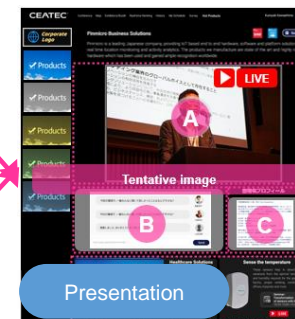


Person in charge of recording video

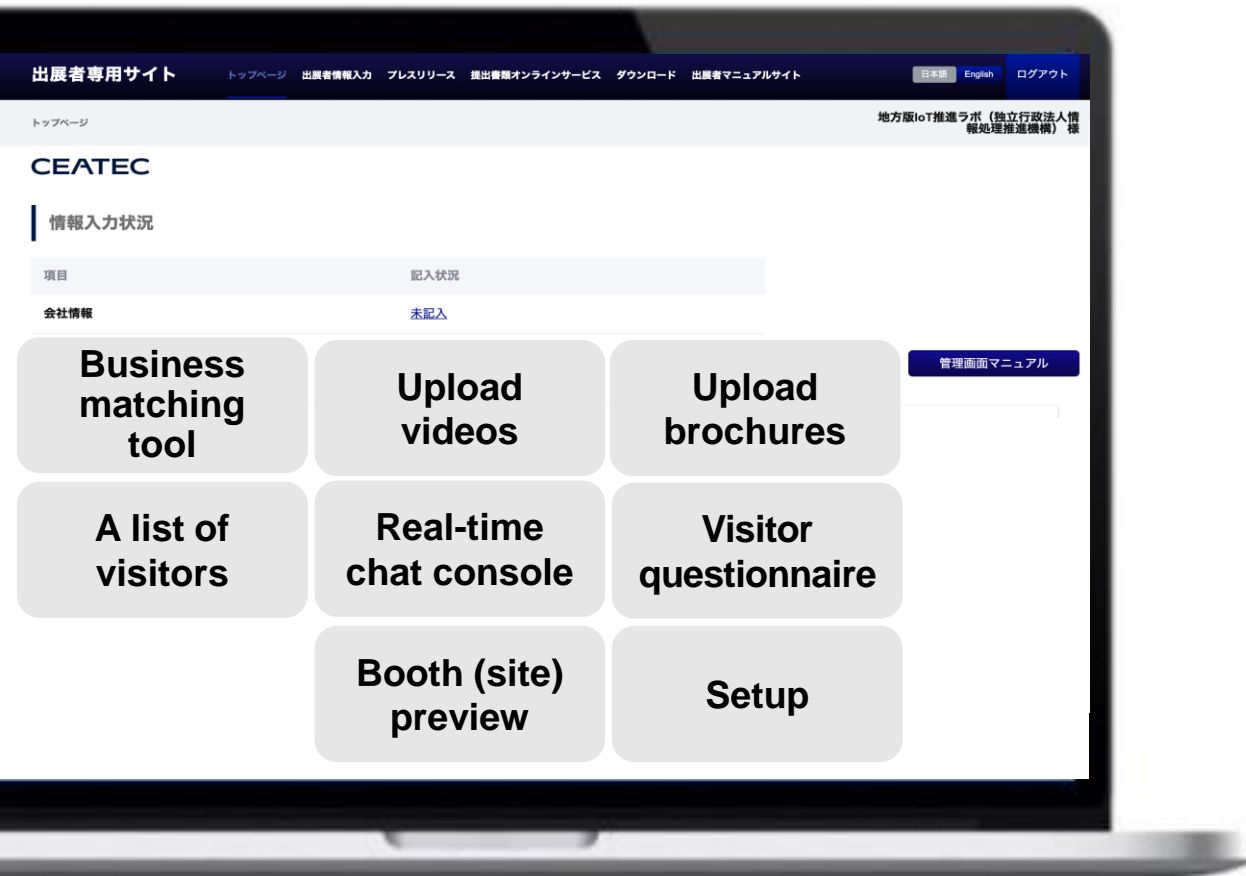
Communication with visitors
Chat with person in charge/
Manage meeting



Person in charge of the console



Presentation



Tentative image of the console

■ Upload videos

Setup URL for videos to playback on the exhibitor page.

Note: Register links from YouTube or in-house video playback environment

■ Upload brochures

Upload brochures to distribute in exhibitor page.

Note: URL for an existing page can also be uploaded.

■ Real-time chat console

A console screen for a real-time chat

■ Business matching tool

A scheduler for conducting online meeting between an exhibitor and visitor

■ A list of visitors

Display and download profile of the visitors who came to the booth (page),

■ Visitor questionnaire

Questionnaires from a visitor can be setup in this console

Exhibitors can get **a list of visitors** who came to their booth. Exhibitors can also check the history of chats with a visitor and confirm items such as **“which pages have a visitor visited”** or **“which content has a visitor seen”** from the visitor access history.

Note: The list can be downloaded in CSV format.

出展者専用サイト

日本語Englishログアウト

来ブース者リスト

10/20

10/20

10/20

10/20

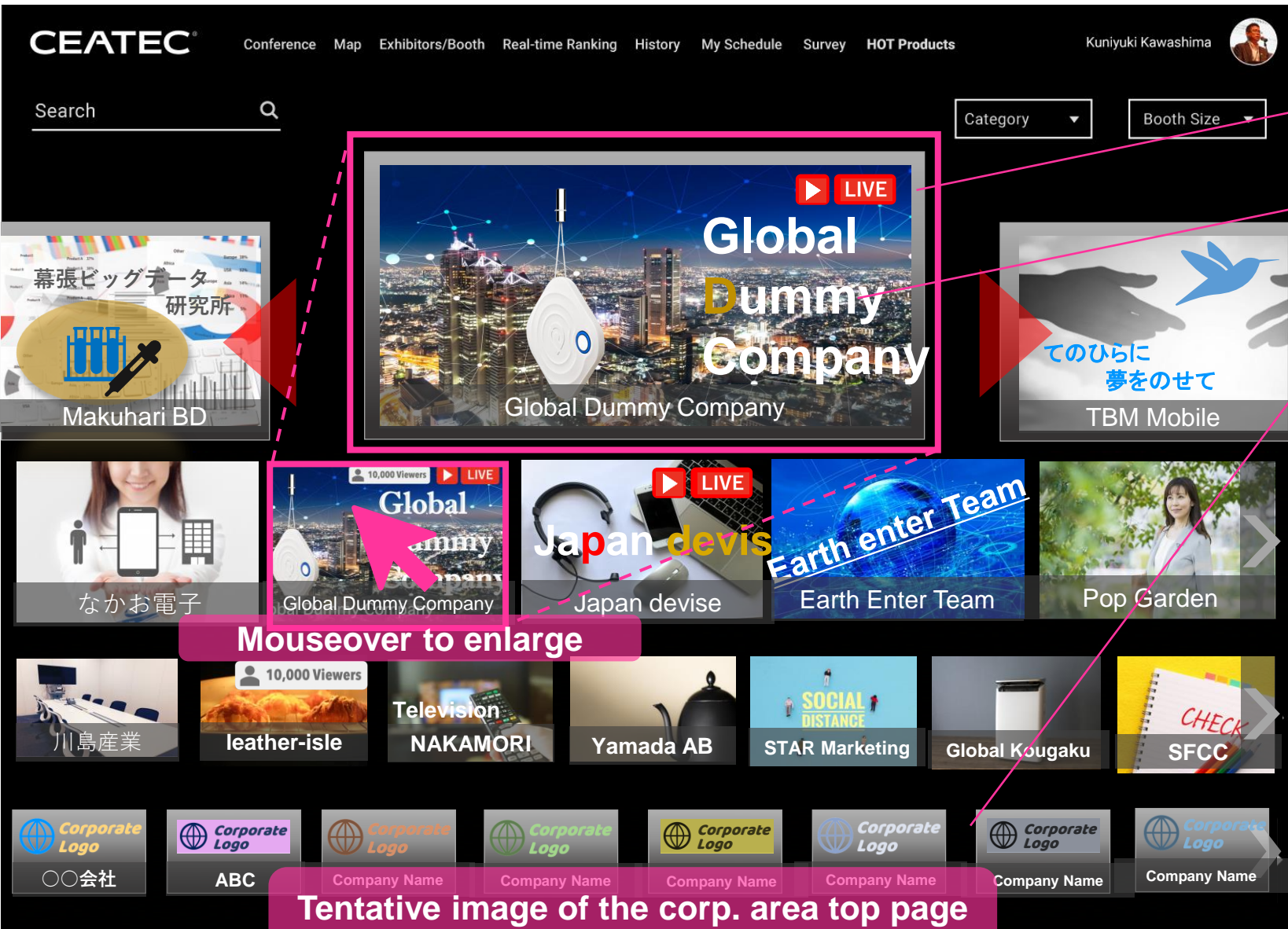
全体

#	訪問者名	会社名	部署	役職	メールアドレス	電話番号	初回アクセス日時	アクセス履歴
1	山田 太郎	ABC株式会社	-	代表取締役	yamada@abc.com	XXXXXXX	2020/10/21	▶
2	山本 彩夏	BDF株式会社	企画部	マネージャー	yamamoto@bdf.com	XXXXXXX	2020/10/22	▶
3	鈴木 早苗	株式会社GGT	経営企画	主任	suzuki@sample.com	XXXXXXX	2020/10/23	▶
4	Mike Johnson	Ttops Inc.	Marketing	Head	mike@sample.com	XXXXXXX	2020/10/22	▶
5	川島 剛	株式会社TYG	DX推進部	課長	torikai@sample.com	XXXXXXX	2020/10/22	▶

合計 : 4,320 人

CSVダウンロード

Tentative image



LIVE sign will be lit during live streaming



Display of the company name

Global Dummy Company

Display the company logo for those signing up for the Basic Plan



Display size (Large) for Premium Plan Area

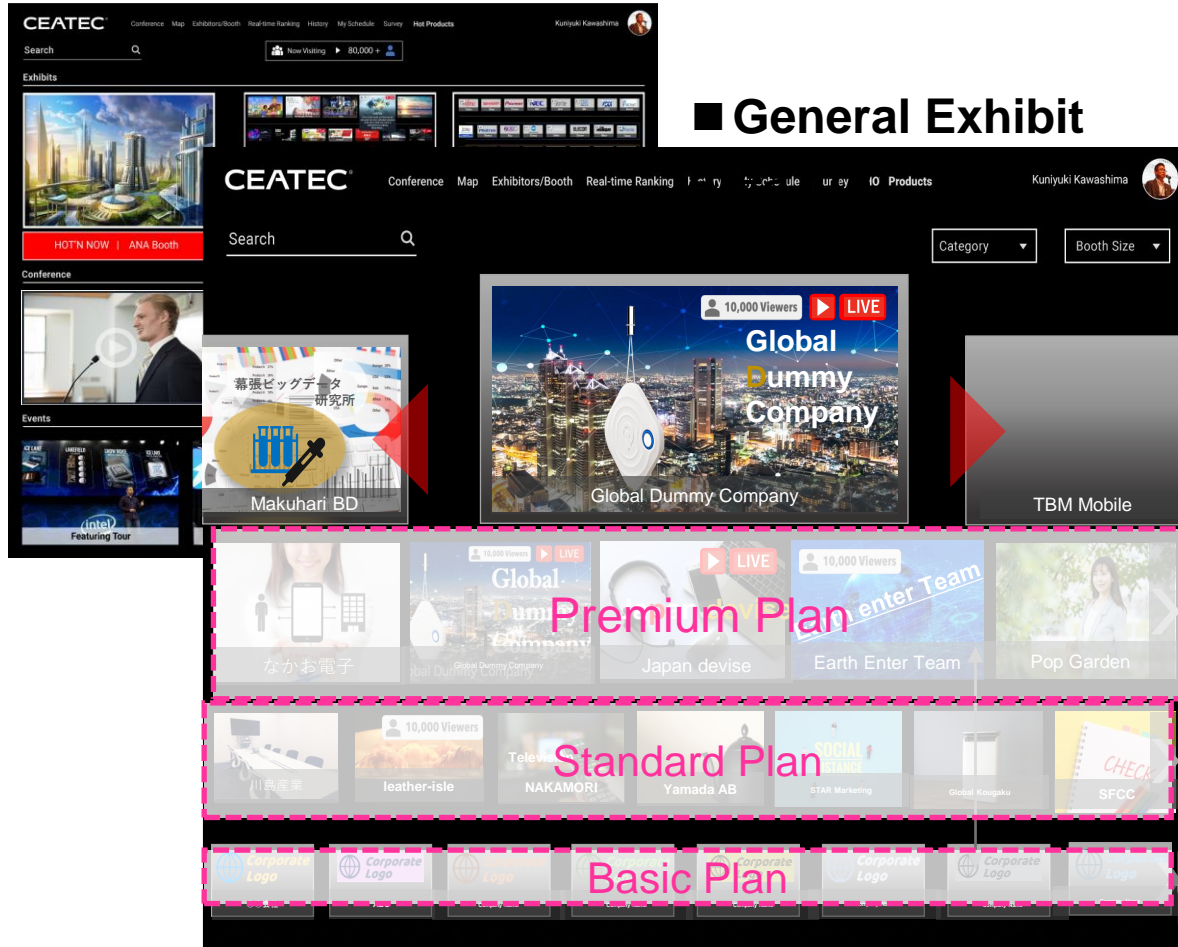
Display size (Medium) for Standard Plan Area

Display size (Small) for Basic Plan Area

Mouseover to enlarge

Tentative image of the corp. area top page

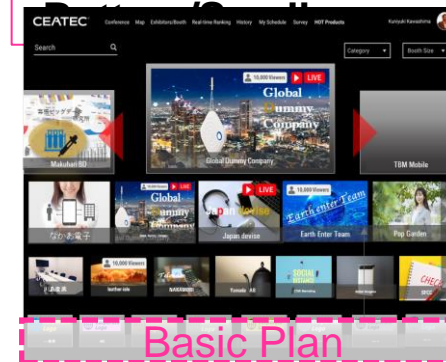
CEATEC 2020 ONLINE Entrance



Tentative image of the General Exhibit Area top

General Exhibit Area: Basic Plan

General Exhibit Area Top Display Location/Size:



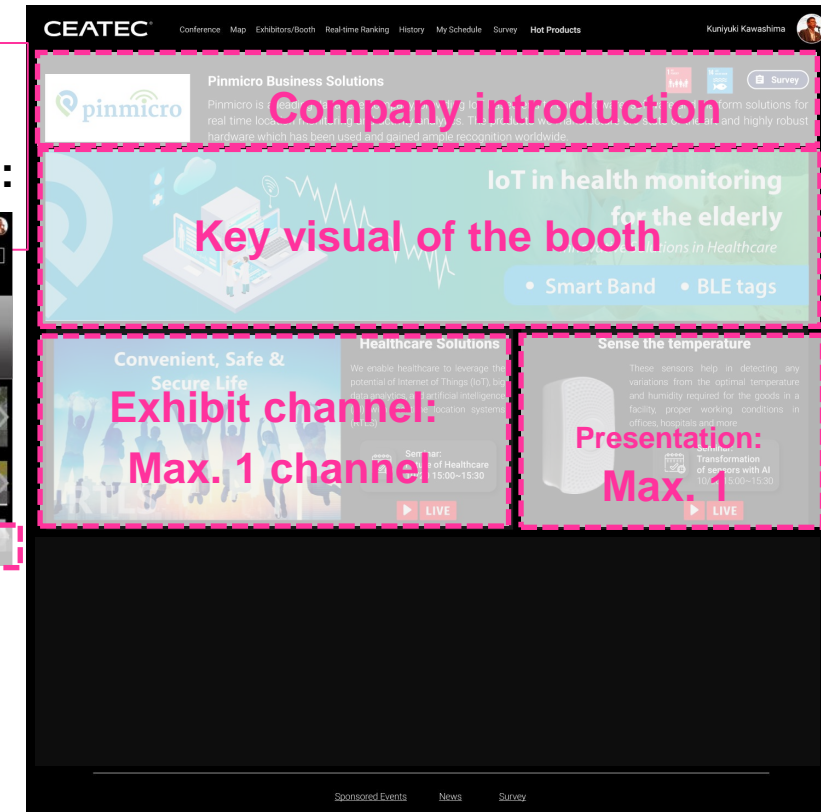
JPY330,000
(incl. consumption tax)

Offered features: Basic Plan

Exhibit Channel: x1
Presentation: x1

Common features:

- Questionnaire survey
- 1-on-1 chat with visitors
- Online meeting management
- Download a list of visitors visiting the booth after the event



General Exhibit Area: Standard Plan

General Exhibit Area Top Display Location/Size:



JPY1,100,000
(incl. consumption tax)

■ Offered features: **Standard Plan**

Exhibit Channel: x5
Presentation: x5

Common features:

- Questionnaire survey
- 1-on-1 chat with visitors
- Online meeting management
- Download a list of visitors visiting the booth after the event

General Exhibit Area: Premium Plan

General Exhibit Area Top Display Location/Size:



JPY2,200,000
(incl. consumption tax)

■ Offered features: **Premium Plan**

Exhibit Channel: x10
Presentation: x10

Common features:

- Questionnaire survey
- 1-on-1 chat with visitors
- Online meeting management
- Download a list of visitors visiting the booth after the event

General Exhibit Area: Premium Plan

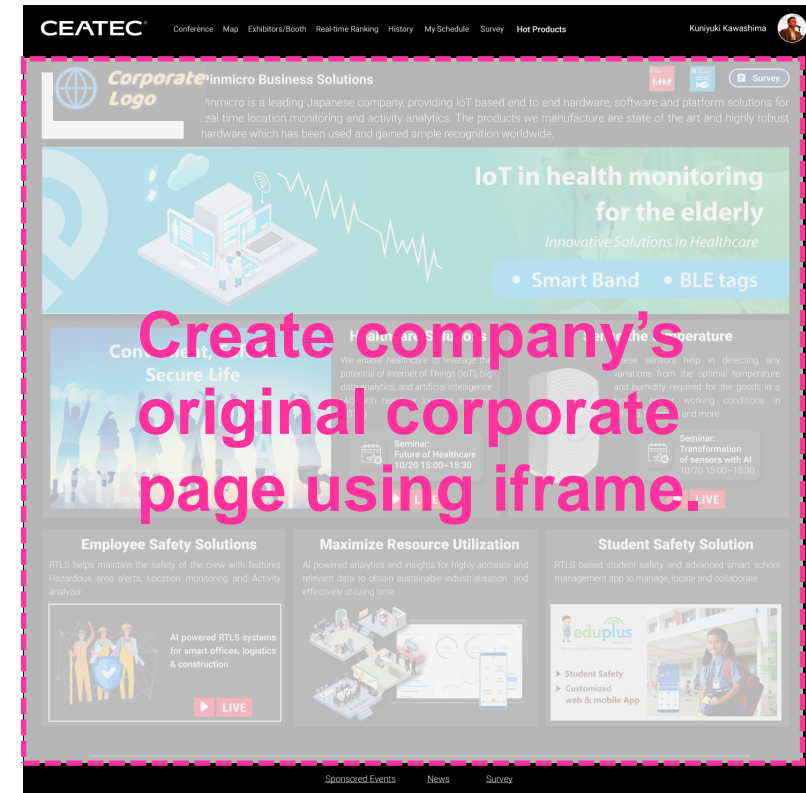
**For exhibitors who wish to customize their own corporate booths,
the Premium Plan provides booth exhibit in an iframe format.**

Note: If interested, read the precautions and consult the management office on an individual basis.

Precautions and Restrictions in Implementing an iframe-type Booth

Consult with the management office as there are some restrictions in implementing iframe framing.

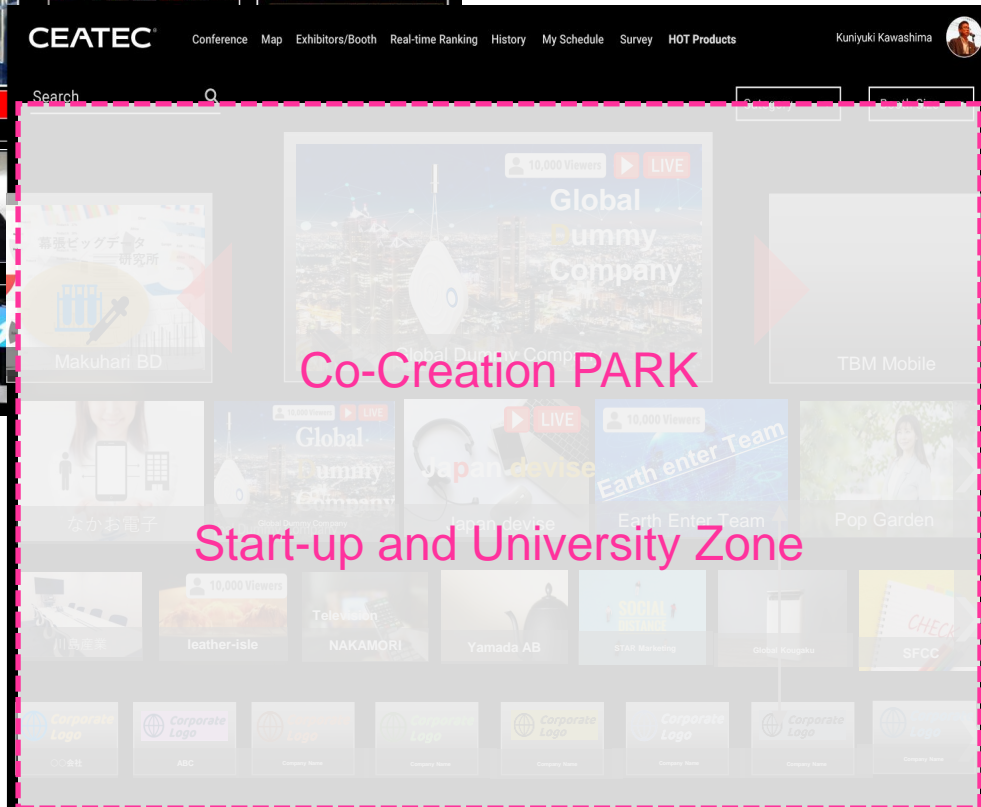
CEATEC offers a tracking function that allows visitors to click on the webpages and check their click histories at any time on the exhibitor's console; however please note that the customized content using iframe can only be tracked up to the "Visit your company's page" and not the click history inside iframe.



■ CEATEC 2020 ONLINE Entrance

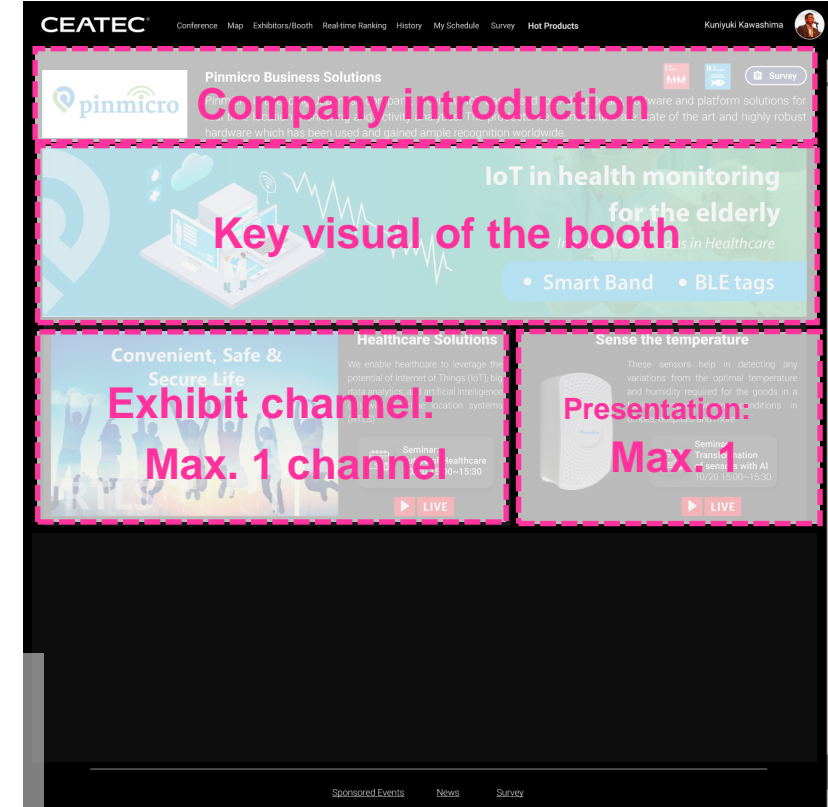


■ Co-Creation PARK Top



Tentative image of the Co-Creation PARK top

■ Co-Creation PARK Corporate Page



JPY132,000
(incl. consumption tax)

■ Offered features: Co-Creation PARK

Exhibit Channel: x1
Presentation: x1

Common features:

- Questionnaire survey
- 1-on-1 chat with visitors
- Online meeting management
- Download a list of visitors visiting the booth after the event

■ Items provided by the Management Office

- **CEATEC 2020 ONLINE booth space**
 - Corporate page Top
 - Exhibit channel(s) – number varies depending on the selected plan
 - Presentation page(s)
- **CEATEC 2020 ONLINE management**
 - Exhibitor console (upload content)
 - Business matching
 - 1-on-1 chat function with visitors
 - Online meeting management function
 - Download a list of visitors
 - Download a list of visitors after the event

■ Items prepared by the participating company

- Image files for company introduction
- Text files (description) for company introduction
- Exhibit content image files
- Exhibit content text
- Exhibit content video clips
- Exhibit content reference materials
- Streaming URLs for presentation
- Online conference tools to conduct meeting with visitors (Zoom, Team, etc.)
- Upload video clips (to YouTube, etc.)
- Registering URLs for posting videos
- Chat with visitors (during the exhibition)
- URL for the page linked to visitor questionnaires

Please confirm details on the CEATEC 2020 ONLINE **Exhibitors Manual**, which will be handed out in **August**.

Official vendors familiar with the website structure of CEATEC 2020 ONLINE

1. Video production for products and services

Video production of products/ services to be posted

2. Video hosting support

Post your video on the web (hosting URL)

3. Live streaming

Live streaming of presentations

4. Operation and updating support during the event

Page updates and chat support during CEATEC 2020 ONLINE

5. General support for the exhibition

Support to create all the elements and booths necessary for the CEATEC 2020 ONLINE.

Service menus for the official vendors can be found in the CEATEC Official Website.
Contact our support partners directly for applications and consultations.

1. CEATEC AWARD

Awards will be presented to technologies, products, and services on exhibit that are highly innovative and superior in terms of academic and technological perspectives, future potential and marketability.



2. Media announcement menu

For members of the press, we plan to provide a menu to announce new services and products, as well as display visions and strategies.

3. Various ad menus

We are planning to prepare tools that will enable effective branding of your firm by utilizing the various advertising media and attraction of CEATEC.

4. Add a new exhibit channel

The number of exhibit channels can be increased by adding an exhibit channel.

JPY220,000 (incl. consumption tax)

5. Link to a special page: Themed Exhibit Area -New Normal-

A menu to allow exhibitors to post a banner on a special page in the Themed Exhibit Area -New Normal- and link to a corporate page. For Exhibitors in the General Exhibit Area

JPY220,000 (incl. consumption tax)

Please refer to the **Exhibitor Manual** to be distributed in **early August** for details of the optional program.



Exhibition Fees

■ Themed Exhibit Area -New Normal-

	Fee (incl. consumption tax)	Remarks
The New Normal Solutions Area	JPY550,000* For each theme	Refer to the Themed Area exhibition details for the plan specifics.
Elemental technologies and devices that support the New Normal society		
Digital city planning for the New Normal era		

*incl. consumption tax

■ General Exhibit Area

	Fee (incl. consumption tax)	Remarks
Basic Plan	JPY330,000*	Refer to the General Exhibit Area exhibition details for the plan specifics.
Standard Plan	JPY1,100,000*	
Premium Plan	JPY2,200,000*	

*incl. consumption tax

■ Co-Creation PARK

	Fee (incl. consumption tax)	Remarks
Start-up and University Zone	JPY132,000*	<ul style="list-style-type: none"> Startup companies in business for less than 9 years (established after October 2011) Universities and educational institutions

*incl. consumption tax

CEATEC 2020 ONLINE CPS/IOT EXHIBITION

お問い合わせ よくある質問 CEATEC アーカイブ

出展申込

Information | ハードウェアの開催を中止し、オンライン開催へ変更となります。

WHY CEATEC ONLINE

CEATECに共創で未来をリードする
フロントランナーが多数参画する理由

- 01 未来志向の「総合展」だから
- 02 共創のきっかけが
つくれるから
- 03 キーパーソンが
集結するから
- 04 国内外に幅広く
情報発信できるから

進化しつづけるCEATEC
Society 5.0の実現を目指し、革新技術の活用で変革に取り組む企業や
革新技術を提供する企業／団体が毎年増加中

年	出展企業数
2015年	550
2016年	650
2017年	680
2018年	750
2019年	787

2019年は
787社／団体が出展

さらに詳しくみる

1

Access the
CEATEC Official Website
and click the
Exhibit Application
button at the top right.

CEATEC 2020 ONLINE 出展申込フォーム

[企業エリア] ベーシックプラン	¥ 330,000	<input type="checkbox"/>	¥ 0
[企業エリア] スタンダードプラン	¥ 1,100,000	<input type="checkbox"/>	¥ 0
[企業エリア] プレミアムプラン	¥ 2,200,000	<input type="checkbox"/>	¥ 0
スタートアップ&ユニバーシティゾーン	¥ 132,000	<input type="checkbox"/>	¥ 0
ニューノーマルソリューションズ 医療・ヘルスケア	¥ 550,000	<input type="checkbox"/>	¥ 0
ニューノーマルソリューションズ 教育	¥ 550,000	<input type="checkbox"/>	¥ 0
ニューノーマルソリューションズ 食	¥ 550,000	<input type="checkbox"/>	¥ 0
ニューノーマルソリューションズ エンタテインメント	¥ 550,000	<input type="checkbox"/>	¥ 0
ニューノーマルソリューションズ 働き方	¥ 550,000	<input type="checkbox"/>	¥ 0
ニューノーマルソリューションズ 流通小売	¥ 550,000	<input type="checkbox"/>	¥ 0
ニューノーマル社会を支える要素技術・デバイス	¥ 550,000	<input type="checkbox"/>	¥ 0
ニューノーマル時代のデジタルまちづくり (Society 5.0 TOWN)	¥ 550,000	<input type="checkbox"/>	¥ 0
合計金額			¥ 0

団体コードをお持ちの場合は、コードを入力して登録してください。プラン選択の必要はありません。

団体コード

申し込む

スタートアップは設立9年以下(2011年10月以降設立)の企業が対象となります。



Select the checkbox for the area you wish to exhibit and click the **Apply** button at the bottom right.

CEATEC® 10.20▶10.23
CPS/IOT EXHIBITION

必ずご確認ください

※初出展の場合は、合わせて会社案内と製品パンフレットをEmailまたは郵送にて必ずご提出ください。なお、パンフレットがない場合は関連ホームページのURLをお知らせください。

出展申込情報

姓 *

名 *

メールアドレス *

電話番号 *

会社(団体)名(日本語) *

担当者情報にコピーする

[企業エリア] ベーシックプラン - 出展者情報を入力してください

出展経験 *

会員区分 *

特記事項・ご要望

☐ [個人情報の取扱を確認し同意する](#)
同意する場合はチェックしてください

☐ [出展規定を確認し同意する](#)
同意する場合はチェックしてください

申し込み情報

[企業エリア] ベーシックプラン x1 ¥ 330,000

小計 ¥ 330,000

合計金額 ¥ 330,000

入力内容の確認へ進む

3

After filling out the application form, click the **Proceed to Confirm the Entered Fields** button on the right.

CEATEC® 10.20▶10.23
CPS/IOT EXHIBITION

必ずご確認ください

※初出展の場合は、合わせて会社案内と製品パンフレットをEmailまたは郵送にて必ずご提出ください。なお、パンフレットがない場合は関連ホームページのURLをお知らせください。

出展申込情報

担当者情報

姓*
ジェサ

メールアドレス*
document@ceatec.com

電話番号*
789456123

会社(団体)名(日本語)*
インタービー

担当者情報にコピーする

確認

今後は document@ceatec.com へメールにてご連絡させていただきます。よろしいですか?

キャンセル OK

[企業エリア] ベーシックプラン - 出展者情報を入力してください

会社(団体)名(日本語)*
インタービー

会社(団体)名(英語) Exhibitor name(En)*
InterBEE

会社(団体)名(フリガナ)*
あああ

会社(団体)URL(日本語)*
http://

Exhibitor URL(En)*
http://

郵便番号*
100-0000

住所*
東京千代田区大手町1-1-3 大手センタービル5階

担当者氏名*
ジェサテスト

担当者会社名*

申し込み情報

[企業エリア] ベーシックプラン x1 ￥330,000

小計 ￥330,000

合計金額 ￥330,000

入力内容の確認へ進む

4

Confirm the email address of the person in charge of exhibition and click on **OK**.
To correct entry, click on **Cancel**.

CEATEC® 10.20▶10.23
CPS/IOT EXHIBITION

必ずご確認ください

※初出展の場合は、合わせて会社案内と製品パンフレットがない場合は関連ホームページのURLをお知らせください。

出展申込情報

姓*
ジェサ

メールアドレス*
@ceatec.com

電話番号*

会社(団体)名(日本語)*

会社(団体)名(英語) Exhibitor name(English)*

確認

お申込内容の確認

姓
ジェサ

名
テスト

メールアドレス
@ceatec.com

電話番号

会社(団体)名(日本語)

会社(団体)名(日本語)*

会社(団体)名(英語) Exhibitor name(English)*

申し込み情報

[企業エリア] ベーシックプラン x1	¥ 330,000
小計	¥ 330,000
合計金額	¥ 330,000

入力内容の確認へ進む

5

When the entry details appear as a dialog box on the screen center, click the **Confirm Application** button.

To correct, click anywhere outside of the dialog box to go back to the form.

必ずご確認ください

※初出展の場合は、合わせて会社案内と製品パンフレットがない場合は関連ホームページのURLをお知らせください。

出展申込情報

姓*
ジェサ

メールアドレス*
document@ceatec.com

電話番号*
789456123

会社(団体)名(日本語)*
インタービー

特記事項・ご要望

☒ 個人情報の取扱を確認し同意する

☒ 出展規定を確認し同意する

申し込み情報

[企業エリア] ベーシックプラン x1	¥ 330,000
小計	¥ 330,000
合計金額	¥ 330,000

入力内容の確認へ進む

お申込を確定する

[企業エリア] ベーシックプラン - 出展者情報を入力してください

CEATEC® 10.20 ▶ 10.23
CPS/IoT EXHIBITION

必ずご確認ください

※初出展の場合は、合わせて会社案内と製品パンフレットをEmailまたは郵送にて必ずご提出ください。なお、パンフレットがない場合は関連ホームページのURLをお知らせください。

出展申込情報

姓* テスト
メールアドレス* @ceatec.com
電話番号*
会社(団体)名(日本語)* 一般社団法人 日本エレクトロニクスショー協会
担当者情報

III [企業エリア] ベーシックプラン - 出展者情報を入力してください

III [企業エリア] ベーシックプラン x1 ¥330,000
小計 ¥330,000
合計金額 ¥330,000

お申し込みが完了しました。
お申込内容を確認後、CEATEC事務局より改めてご連絡させていただきます。

お申込内容を確認する

III [企業エリア] ベーシックプラン x1 ¥330,000
小計 ¥330,000
合計金額 ¥330,000

入力内容の確認へ進む

6

A confirmation email will be sent to the person in charge of exhibition by clicking on the **Confirm Application** button.

CEATEC® 10.20 ▶ 10.23
CPS/IoT EXHIBITION

お申し込みありがとうございました。

注文番号 : OE207-9aneGE2g2z


ご入力いただいたメールアドレス宛に自動配信で確認メールを送信しましたのでご確認ください。
メールの受信までお時間がかかる場合がございます。
1日経ってもメールが届かない場合はお手数ですが お問い合わせフォームよりお問合せください。

出展者情報

姓 テスト
名 ハナコ
メールアドレス reception2019@ceatec.com
合計金額 ¥330,000
会社(団体)名(日本語) 一般社団法人 日本エレクト...

お申込内容

タイトル	価格	数	出展料(消費税込)
[企業エリア] ベーシックプラン	¥330,000	1	¥330,000
小計			¥330,000
合計金額			¥330,000



2020/06/26 (金) 14:54

CEATEC 2020 ONLINE <contact2020@ceatec.com>

CEATEC 2020 ONLINE 出展申し込みを受け付けました。

宛先 @ceatec.com

ご担当者様

CEATEC 2020 ONLINE 出展申し込みを受け付けました。
CEATEC運営事務局による手続き完了後、改めてご連絡させていただきます。

<<お申し込み内容>>

【受領日】
2020年06月26日 14:52:02

【注文番号】
OE207-9sneGE2g2z

=====

出展内容


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【過去にCEATECに出展したことがありますか？】
初めて出展する

【会員区分】
JEITA



A confirmation email
as shown on the left
will be sent automatically
to the person
in charge of exhibition.



2020/06/26 (金) 14:58

CEATEC 2020 ONLINE <contact2020@ceatec.com>

CEATEC 2020 ONLINE 出展申し込みが完了しました。

宛先 @ceatec.com

ご担当者様

出展申し込みのお手続きが完了しました。

下記URLよりログインし、請求書を発行いただき、
出展料のお支払手続きをお願い申し上げます。

<<請求書を発行>>

<https://ticketplus-demo.pinmicro.com/public/e/207/orders/OE207-9sneGE2g2z/complete-verified-checkout?lang=ja>

【お支払い期限】

2020年8月28日(金)

【注文番号】
OE207-9sneGE2g2z

=====

お問合せ先:
CEATEC 運営事務局
一般社団法人 日本エレクトロニクスショー協会
東京都千代田区大手町1-1-3 大手センタービル5階
E-mail: exhibitor2020@ceatec.com
電話: (03)6212-5233

=====



CEATEC Management
Office will send an email
after checking the content
of the application form.

Press on the URL below
title <<Issue an Invoice>>



9

By clicking on the **Confirm Purchase Order** button, an invoice (PDF) will be sent to the email address of the person in charge of exhibition.



A copy of the email
attached with an invoice.

ご担当者様

CEATEC 2020 ONLINEの請求書を添付にてお送りいたします。
お振込頂く際には、備考欄に注文番号の記載をお願い申し上げます。

<<ご請求内容>>

注文番号:OE207-9sneGE2g2z

件名:CEATEC 2020 ONLINE

お支払金額:¥330,000

=====

お問合せ先:

CEATEC 運営事務局

一般社団法人 日本エレクトロニクスショー協会

東京都千代田区大手町1-1-3 大手センタービル5階

E-mail: exhibitor2020@ceatec.com

電話:(03)6212-5233

=====



2020/06/26 (金) 14:59

CEATEC 2020 ONLINE <contact2020@ceatec.com>

CEATEC 2020 ONLINE - お申し込みを受理できませんでした

@ceatec.com

宛先

ご担当者様

このたびはCEATEC 2020 ONLINEに出展申込を頂き、誠にありがとうございました。

お申込み状況を確認致しましたところ、下記状況により、現在お申し込みが最後まで完了できていない状況となっております。

大変お手数をお掛け致しますが、今一度以下出展申込フォームに必要事項を記入のうえ出展申込の送信をお願い致します。

■状況

WebサイトのURLが無効になっている。

【出展申込フォーム】

<https://ticketplus-demo.pinmicro.com/public/e/207/ceatec/home>

=====

お問合せ先:

CEATEC 運営事務局

一般社団法人 日本エレクトロニクスショー協会

東京都千代田区大手町1-1-3 大手センタービル5階

E-mail: exhibitor2020@ceatec.com

電話: (03)6212-5233

=====



CEATEC Management Office will send an email as shown on the left, if the content of the application form is found to be insufficient after checking its content.

June

30th (Tue) Start accepting
Exhibition Application

Sept

Early

Early Admission Registration
starts

Keynote Session
reservation starts

July

31st (Fri) Last day to accept
Exhibition Application

Oct

Late

Show Opens! 20th (Tue) ~ 23rd (Fri)

CEATEC 2020 ONLINE Archive

Aug

Early
Exhibitors Briefing
session
Handout
Exhibition Manual

Nov

CEATEC 2020 ONLINE Archive
opens for viewing

28th (Fri) Last day to pay for
Exhibition Booth Fee

Dec

31st (Thu) CEATEC 2020 ONLINE Archive
closes



Please feel free to contact the CEATEC Management Office for any questions or concerns about the exhibition application process.

**CEATEC Management Office (Japan Electronics Show Association)
E-mail: contact2020@ceatec.com**