

CEATEC 2020 ONLINE - official support for exhibitors

SoVeC Smart Video

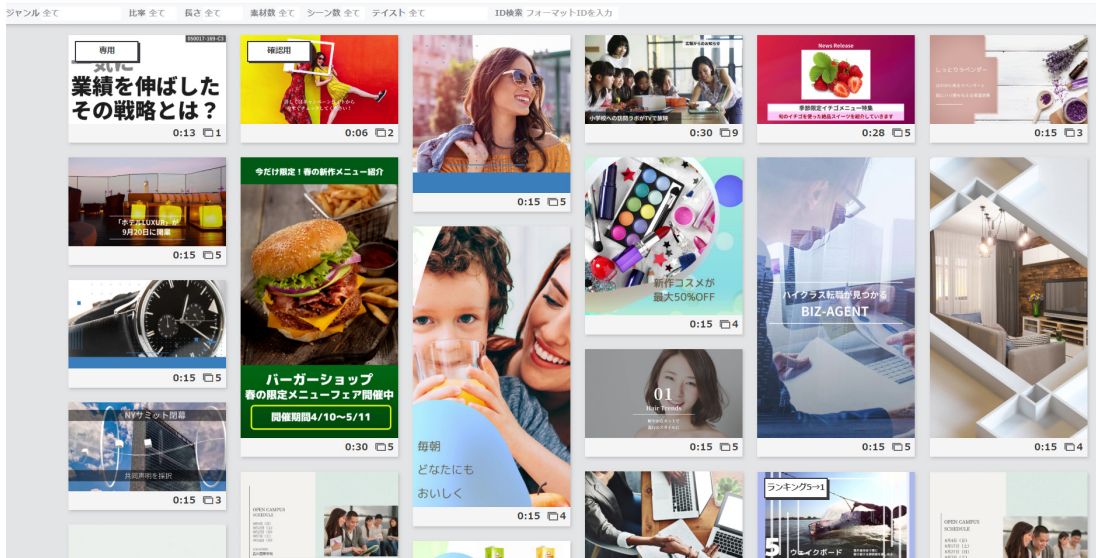
Automatic Video Creation Cloud Service



I. Introduction of “SoVeC Smart Video”

Designer-quality videos, easy and affordable for everyone

Create professional videos for any business needs without specialist skills



Industry		Use case	
Consumer Products	Travel	Promotion	Sales Materials
Services & Applications	Media	SNS	Manuals
EC	Game	Owned Media	Education
Fashion	PR agency	Internet Advertisement	Training Materials
Retail stores	Advertising agency	Signages	Recruiting, HR
Foods Restaurants	Event Company	Event, Exhibition	IR
Real Estate & Rent	HR & staffing	Web Articles	CSR

High-quality, beautiful, versatile video formats
are available
600+ formats (as of August 2020)

Wide range of applications
in various industries

Automatic Video Creation Cloud Service Using AI

Professional, designer-grade videos easily made only with the browser in minutes

Use your own materials

Website
Articles
Columns

Press Release
Sales Materials
Newsletter

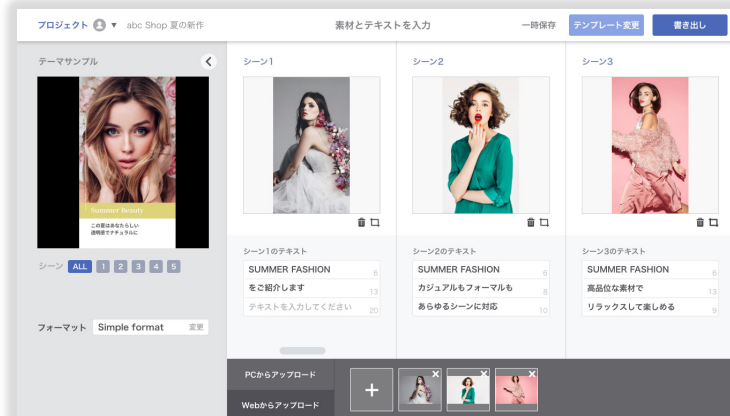
Product Info.
Event
Exhibition

Create videos with the browser

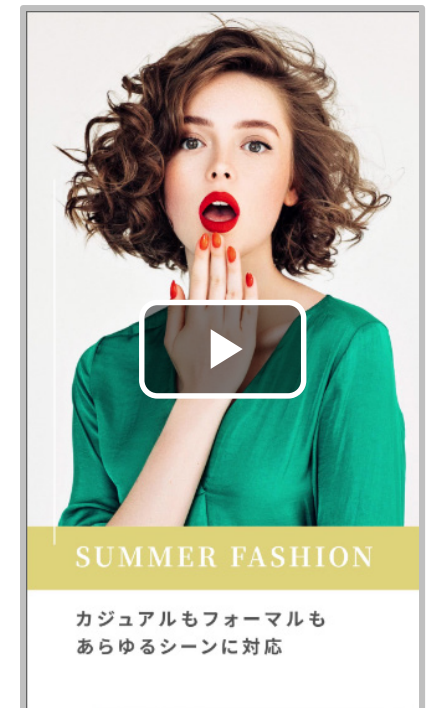
Photos
Videos
& Text

 SoVeC Smart Video

Drag & Drop, and Edit



Download, and distribute



Simple 3 steps just with the browser

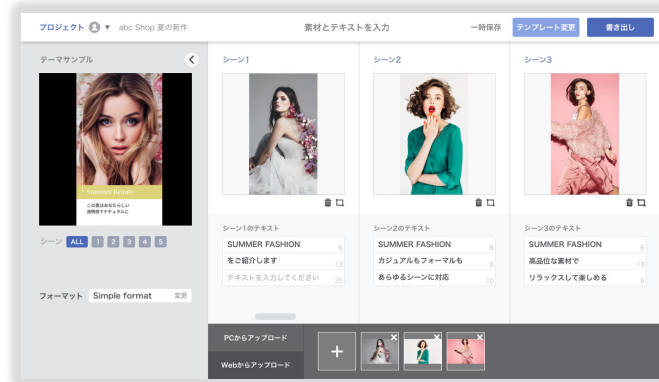
1 Choose a video format by genre, keyword, or use case

Hundreds of pro-designer-quality video formats available



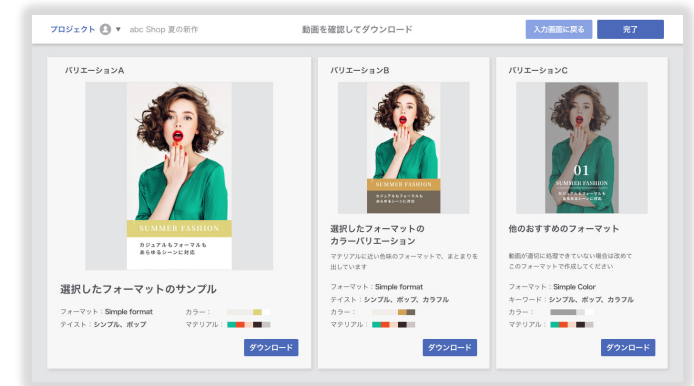
2 Enter materials and text into pre-designed scenes

Simple and clear guidance supports your video creation



3 Select and export videos from multiple variations the system offers

Choose the best video, download it and you're done!



II. SoVeC Smart Video

Special Plan for CEATEC 2020 ONLINE exhibitors

Inexpensive and unlimited video production

Unlimited use of the service during the period (till 30th October).

Easy-to-use video creation cloud tool provided

Offering “SoVeC Smart Video” - an intuitive video creation cloud tool.
All you need is a browser on your PC.

Exclusive formats for CEATEC 2020 ONLINE are available

Several CEATEC exclusive video formats are available that are ideal for showcasing your products, services, and solutions at trade shows. You can choose from a range of well-researched formats to generate viewer interest and lead acquisition.
We also provide support for the beginners of vide creation.

Hundreds of other formats can also be used during the period

Our professionally designed video formats offers you more flexibility.

Video Production Flow with SoVeC Smart Video



Preparation



- After applying online, you will receive an ID and password
- You will also receive a user guide, easy even for beginners
- Prepare materials (photos, illustrations, video materials, etc.)



Production



- After logging in, select a video format
 - Enter the materials and text on the browser screen
- *We also have a production agency plan as an option (see page 10)*



Export



- The video is created in minutes and you can easily modify it
- Check out the multiple variations generated automatically
- Click "Download" button to save the video in your PC.

※ To post a video on the **CEATEC 2020 ONLINE exhibit booth**, **Register** the URL of the video on YouTube or your own video playback environment from the **CEATEC Exhibitor Console**.

CEATEC 2020 ONLINE – Video Samples

SoVeC Smart Video helps you attract visitors online, increase the number of visitors, chat inquiries, and lead acquisition.

Products



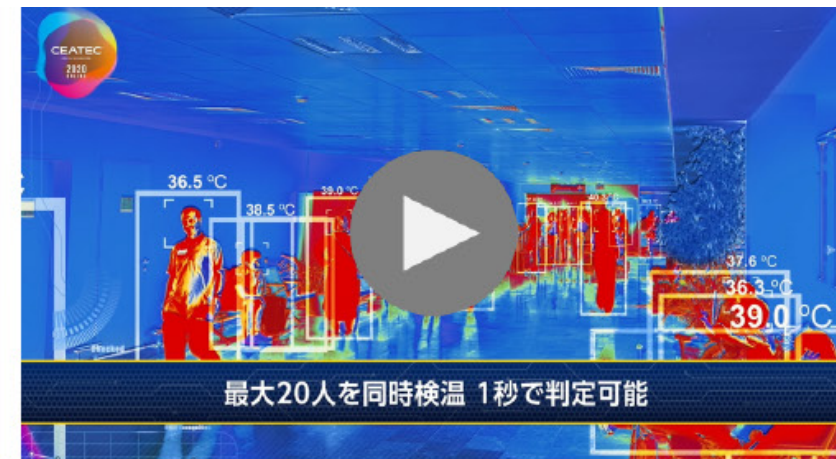
<https://youtu.be/SqE5lLakYXY>

Services



<https://youtu.be/1hm-5lpvkMw>

Solutions



<https://youtu.be/8cTwQHr9Hkg>

Special Plan for CEATEC 2020 ONLINE

Registration starts **on August 6, Thursday.**

ID and password will be issued from August 20, and can be used immediately after logging in.

Basic plan (unlimited use during the period) **¥70,000**

- ID/Password provided
- Video Production Users Guide provided
- CEATEC exclusive video formats
- All other general formats can be also used for any usage
- **Exhibitors' own production**
- **Unlimited use during the period (till October 30)**

Production agency option **¥100,000** per 1 video* (Inclusive of Basic plan)

- ID/Password provided
- Video Production Users Guide provided
- CEATEC exclusive video formats
- All other general formats can be also used for any usage
- **Agency production based on the materials provided by exhibitors**
- **Delivery within a week after ordering**

※ Works with Google Chrome 60.0 and Up
on Mac OS X v10.10 and Up / Windows 8 and Up
※ For English users, translation function of browser is to be used

* Minimum order of 3 videos
(limited to the first 10 companies)

SoVeC Smart Video - Online Application

1. Apply on the SoVeC Smart Video contact page

<https://www.ovec.net/smartvideo/contact/>

(Sorry! application form is only in Japanese, but you can just input necessary info. following below)

Please fill in your **company name**, **department name**, **name of contact person**, **email address** and **phone number**.

And Please select below the buttons

Inquiry:

☐ **About SoVeC Smart Video**

Applications:

☐ **the plan for CEATEC 2020 ONLINE exhibitors**

If you are choosing "Production agency option"
Please input "**Production agency option**" in the blank box.

2. ID and password will be issued starting from Aug 20 and you can use SoVeC Smart Video until October 30.



Apply from QR code

<SoVeC contact/application page>

 SoVeC Smart Video

内容をご記入ください。担当者より折り返しご連絡いたします

会社名 *	部署名	
<input type="text" value="company name"/>	<input type="text" value="department name"/>	

お名前 *	メールアドレス *	TEL
<input type="text" value="contact person"/>	<input type="text" value="mail address"/>	<input type="text" value="phone number"/>

お問い合わせ対象 *

☒ SoVeC Smart Videoについて ☐ SoVeC株式会社について ☐ その他

お問い合わせ内容 *

☐ 資料のお取り寄せ/サービス内容に関して

☐ 契約中のサービスの操作に関して

☐ 契約中のサービスのログイン用ユーザー名やパスワードに関して

☐ 契約中のサービスの契約内容や請求および支払いに関して

☒ CEATEC 2020 ONLINE 出展者向けプラン ☐ その他

お問い合わせ内容詳細

Please select !