

# **Introduction of Seminar Support Menu**

PCO Works, Inc.

## **Introduction of Our Plans - Seminar Video Production / Choosing and Supporting Speakers**

#### A: Simple Shooting + Simple Editing

Speakers, lecture materials, recording environment are to be prepared by the client and the shooting team carries out shooting. We will deliver the result after simple editing.

- Items to be prepared by the client
- ·Shooting venue (including decor for shooting)
- ·Speakers (including dress and makeup)
- ·Lecture script
- ·Sending data of lectures
- Technical equipment for lecture
- Support provided
- ·Simple shooting (up to arount 1.5 hours)
- → Video, audio crew, equipment (1 camera)
- → Complete package recording.
- Simple editing
- → Opening title, the company name at the end (Logo can be added)
- ·Delivery of completed video file

Up to 60 minutes: From 400,000 yen (excluding consumption tax)

#### **B:** Simple Shooting + Simple Editing

In addition to A (simple shooting + simple editing), you can choose either of the following options.

- **B-1:** Multiple cameras provided **B-2:** Virtual set utilization
- Items to be prepared by the client
- Shooting venue (including decor for shooting)
- \* In case of B-2, shooting is carried out at a designated studio
- ·Speakers (including dress and makeup)
- Lecture script
- Sending data of lectures
- Technical equipment for lecture
- Support provided
- ·Simple shooting (up to arount 1.5 hours)
- → Video, audio crew, equipment (1 camera)
- → Complete package recording.
- \* In case of B-2, we prepare a designated studio •Simple editing
- $\rightarrow$  Opening title, the company name at the end (Logo can be added)
- •Delivery of completed video file

Up to 60 minutes: From 700,000 yen (excluding consumption tax)

#### C: Shooting + Editing

Choosing lecturers, direction, and design are included.

We support the appeal of higher quality and effective videos suitable for live/on-demand publishing.

- Items to be prepared by the client
- Shooting venue (including decor for shooting)
- Speakers (including dress and makeup)
- ·Lecture script
- ·Sending data of lectures
- ·Technical equipment for lecture
- Support provided
- ·Direction/design materials
- (We arrange a meeting with the client in order to make a proposal.)
- → Introduction of lecturers, design at the time of shooting, production plan
- Shooting (up to about 4 hours)
- → Video, audio crew, equipment
  •Editing
- ightarrow Opening title, introduction of the lecturers at the end
- Company name (logo can be added)
- ·Delivery of completed video file

Up to 60 minutes: From 1.3 million yen (excluding consumption tax)

### D: Full Support

Full support from speakers and lecture materials to shooting and editing. Even if it is the first time to experience video production or seminar development on the web, you can confidently leave it with us.

- Items to be prepared by the client
- ·None, in principle.
- After a meeting in advance, we will create a plan according to your inquries.
- Support provided
- Management of shooting schedule or production progress
   Arrangement of speakers (narrators, actors, etc.) and studios
   Creation of composition script, progress script, and proposal
- Direction/design materials
- → Introduction of lecturers, design at the time of shooting, production plan
- ·Shooting (up to about 4 hours)
- → Video, audio crew, equipment, production materials, etc. Editing
- → Opening title, introduction of the lecturers at the end Company name (logo can be added)
- Other tasks and arrangements required for shooting and editing
- ·Delivery of completed video file

Up to 60 minutes: From 2.5 million yen (excluding consumption tax)

The above plans are examples. We will propose a plan that suits your needs.

"Video, audio crew, equipment" included in support of all plans basically requires the minimum shooting and recording equipment.

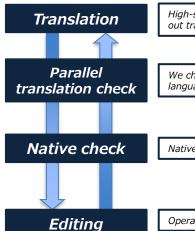
Shooting location is limited in Japan only.

### **Introduction of Our Plans - Translation**

In languages such as English, Chinese, Korean and French, highly-skilled translators translate, from politics, economy and medicine, IT to fashion, culture, etc., in a suitable style for various purposes such as presentation materials, academic papers, brochures or press releases.

The four processes are carried out with good communication and teamwork.

◆Translator ⇔ Proofreader ⇔ Native speaking proofreader ⇔ Operator ◆



High-skilled knowlegeable translators familiar with corresponding fields carry out translations

We check if there is any difference in the content of sentences written in two languages. Terms and proper nouns are also checked.

Native speakers proofread to produce more natural sentences

Operators perform layout adjustments for PPT, Excel, etc.



Price list				
Translation				
	Fee	Calculation method		
English to Japanese translation	¥30/word	Conversion: 1 sheet = 400 characters in the original text		
Japanese to English translation	¥15/character	Conversion: 1 sheet = 200 words in the original text		
Japanese to Chinese (simplified/traditional) translation	¥18/character	Conversion: 1 sheet = 400 characters in the original text		
Chinese (simplified/traditional) $\rightarrow$ Japanese translation	¥18/character	Conversion: 1 sheet = 400 characters in the original text		
Japanese to Korean translation	¥18/character	Conversion: 1 sheet = 400 characters in the original text		
Korean to Japanese translation	¥18/character	Conversion: 1 sheet = 400 characters in the original text		

The above fees include translation, translation check, and native check.

Volume discounts are possible depending on the quantity

We also support languages other than the above. Please feel free to contact us.

A minimum charge of ¥5,000 is levied.

#### Editing (English)

	Fee	Calculation method	
English native check (Proofreading)	¥1,500 (Grammar check)	Conversion: 1 sheet = 200 words	
English native check (Editing)	¥2,500 (Improvement of expressions)	Conversion: 1 sheet = 200 words	
English native check (Editing including parallel translation check)	¥3,500 (Improvement of expressions including parallel translation check)	Conversion: 1 sheet = 200 words	
Editing (PPT layout adjustment fee)	¥500	Conversion: 1 sheet = 200 words	
Editing (rewriting)	Estimate separately		
Editing (copywriting)	Estimate separately		
Editing (summary)	Estimate separately		
The above services are available in languages other than English			

The above plan is an example. We will propose a plan that suits your needs.

# **Inquiries and Consultations**

CEATEC 2020 ONLINE Seminar Support Menu Secretariat

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