



# **CEATEC 2020 ONLINE**

## **Information: Call for Exhibitor Seminars**

CEATEC Management Office

**We support the dissemination of a wide range of information from diverse perspectives, including pre-promotion activities.**

In addition to the Corporate Area where exhibits will be on display, CEATEC 2020 ONLINE will also feature Conference Programs that include a variety of keynote speeches and seminars hosted by participating exhibitors. Exhibitor Seminars will be held as part of the Conference Programs to provide a wide range of information on products, technologies and solutions of each exhibitor. Information on visitors who accessed a seminar will also be provided in a data format later.

■ **Dates: October 20 (Tue) – 23 (Fri)** Note: The show can be accessed as an on-demand exhibition after the dates.

■ **Participation Qualifications: CEATEC 2020 ONLINE exhibitor, or organizations having the qualifications equivalent to exhibitors**

■ **Participation Fee: JPY550,000\*** (Including consumption tax) **/session** (Max. 60min)

\*Video production, studio usage and equipment fees will be charged separately.

■ **Participation Requirements:**

Please fill out the attached application form with your first, second, and third choice of slots. You can apply for multiple slots.

- You will be asked to provide the URL for streaming to the Management Office in advance. You are responsible for the filming and streaming/distribution setup.
- Participating exhibitors are free to choose their own transmission platform, in live or on-demand format, etc.
- The rights to the photographic and distribution content belong to the participating exhibitors.
- The Management Office will set the submitted URL to CEATEC 2020 ONLINE distribution slot.
- Separate support service is also available for filming and setting up of the seminar. Please refer to the attached sheet.

■ **Application Deadline: August 31 (Mon)** Note: Applications will be taken on a first-come, first-served basis. You will hear from the Management Office later to notify the usage session slot.

## ■ Available Slots (Total of 24 slots)

**Note: You can apply for multiple slots.**

October 20 (Tue)	October 21 (Wed)	October 22 (Thu)	October 23 (Fri)
A-1 (10:00-11:00)	B-1 (10:00-11:00)	C-1 (10:00-11:00)	D-1 (10:00-11:00)
A-2 (11:15-12:15)	B-2 (11:15-12:15)	C-2 (11:15-12:15)	D-2 (11:15-12:15)
A-3 (12:30-13:30)	B-3 (12:30-13:30)	C-3 (12:30-13:30)	D-3 (12:30-13:30)
A-4 (13:45-14:45)	B-4 (13:45-14:45)	C-4 (13:45-14:45)	D-4 (13:45-14:45)
A-5 (15:00-16:00)	B-5 (15:00-16:00)	C-5 (15:00-16:00)	D-5 (15:00-16:00)
A-6 (16:15-17:15)	B-6 (16:15-17:15)	C-6 (16:15-17:15)	D-6 (16:15-17:15)

## ■ Additional Services

- **Announcement at the conference program:** The lecture information will be posted as the official program.
- **Announcements sent via e-mail newsletter:** Exhibitor Seminars will be announced via CEATEC Official Newsletter.
- **Provision of visitor data:** Data of visitors who visited the seminar from the CEATEC 2020 ONLINE visitor registration data; data will be delivered later.

**End Aug**

Seminar Application Deadline

**Beg Sept**

You will be asked to submit your presentation information for pre-promotional purposes.

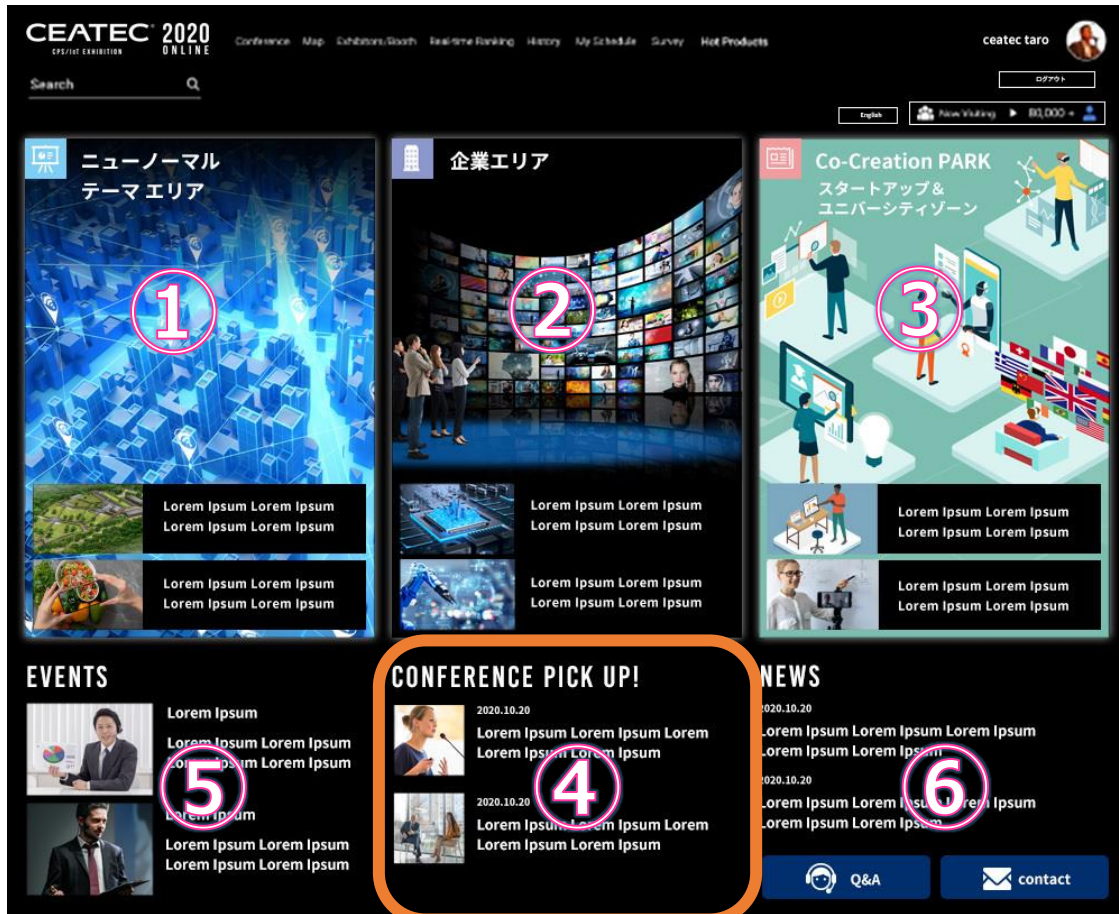
**End Sept ~**

You will be asked to submit the URL for the video.

**Oct. 16<sup>th</sup>: Set the streaming/distribution URL (to be done by the Management Office)**

**Oct 20<sup>th</sup> ~ 23<sup>rd</sup>: Streaming/distribution (to be done by the Management Office)**

## CEATEC ONLINE Entrance



①. **Themed Exhibit Area -New Normal-**  
Introduction of proposals by theme.

②. **General Exhibit Area**  
Introduction of exhibits by each company.

③. **Co-Creation PARK**  
Introduction of exhibits by each space\*

④. **Conference Area**  
Allows visitors to check out keynotes and sessions that are held during the exhibition.

⑤. **Area for Official Events**  
Area to introduce events organized by CEATEC, such as booth tours, etc.

⑥. **FAQ Area**  
FAQs and inquiry page for visitors.

\*Tentative name



**Please feel free to contact the CEATEC Management Office for any questions or concerns about the exhibition application process.**

**CEATEC Management Office (Japan Electronics Show Association)  
E-mail: [contact2020@ceatec.com](mailto:contact2020@ceatec.com)**