

# **CEATEC 2020 ONLINE Exhibition Support Menus**

**CEATEC Management Office** 



## Take Advantage of the Extensive Exhibition Support Menus

We will help you to create content for the CEATEC 2020 ONLINE with our various support services.

## Supporting Video Productions

### Supporting of Seminars

# Other Support Available



#### Automatic Al video generation cloud service

- Simple and affordable professional quality video for everyone
- Make videos, all you want



#### 5. Live streaming of presentations

- Live streaming from a studio with a complete delivery system
- Pre-recordings also possible



#### 9. Access analysis report

- Access analysis report of video viewing on your Corporate Booth page
- Post-event use of video presentations and follow-up support for visitors



# 2. Creating composition parts for Corporate Area Booths

• Help with the production of corporate booth pages



#### 6. Production of seminar videos/ invite lecturers

- From simple filming and editing to full-scale filming and editing
- Full support is also available, including inviting lecturers.



#### 10. Language service - translation

Japanese to English translation by professional native translators



# 3. Video production for introducing products and services

Provision of plans to meet exhibitors' needs



#### 7. Creation of presentation slides

 Tone and manner of your PowerPoint design will be matched to make it presentable



#### Production of the New Normal Area content

- Coverage, reporting, copywriting, photo and video shooting, etc.
- Refer to section "Call for New Normal Themes" for more



#### 4. YouTube/Vimeo setup

• From application to how to install these systems, etc.



#### Making of A4-size panels used in seminars

- Designing of panels used for presentations
- Size of the panel: A4



#### 12. Virtual Booth (own company site)

- Achieving sustainable appeal with a VR/CG exhibition booth
- Available in Japanese and English



# **CEATEC 2020 ONLINE At-a-Glance Guide of Exhibition Support Menus**

(Please refer to the separate sheet for details and contact information)

Exhibition Support Menus↓ / Name of Official Vendors→			SoVeC / Viibar	Corporate Designing Partners / Skip	Toppan	PCO Works	Crayon Pictures	Minimum fee (Negotiable)
Video Production	1	Automatic Al video generation cloud service	Yes (Japanese and English)					JPY70,000~
	2	Creating composition parts for Corporate Area Booths (website)		Yes	Yes		Yes	JPY300,000~
	3	Video production for introducing products and services		Yes	Yes		Yes	JPY300,000~
	4	YouTube/Vimeo setup		Yes				JPY100,000~
Seminars	5	Live streaming of presentations		Yes	Yes	Yes		JPY750,000~
	6	Production of seminar videos / invite lecturers				Yes		JPY400,000~
	7	Creation of presentation slides		Yes		Yes		JPY120,000~
	8	Making of A4-size panels used in seminars		Yes				JPY150,000~
Others	9	Access analysis report		Yes				JPY150,000~
	10	Language service - translation			Yes	Yes		JPY15/source character~
	11	Production of the New Normal Area content			Yes			JPY100,000~
	12	Virtual Booth (own company site)			Yes (New Normal Area)		Yes (Japanese and English)	JPY280,000~