

CEATEC 2020 ONLINE Exhibition Ad Menus

1. Fixed display of the Corporate Area Home
2. CEATEC 2020 ONLINE Banner Ad at Home
3. CEATEC Official Newsletter Ad



CEATEC Management Office

Effectively Invite Visitors to CEATEC 2020 ONLINE Booth! Great for Branding.

Pre-Promotion

During the Exhibition

Official Newsletter Ad



Image of the newsletter

Fixed display of the Corporate Area Home

Banner ad at Home

Web banner ad

Official Newsletter Ad



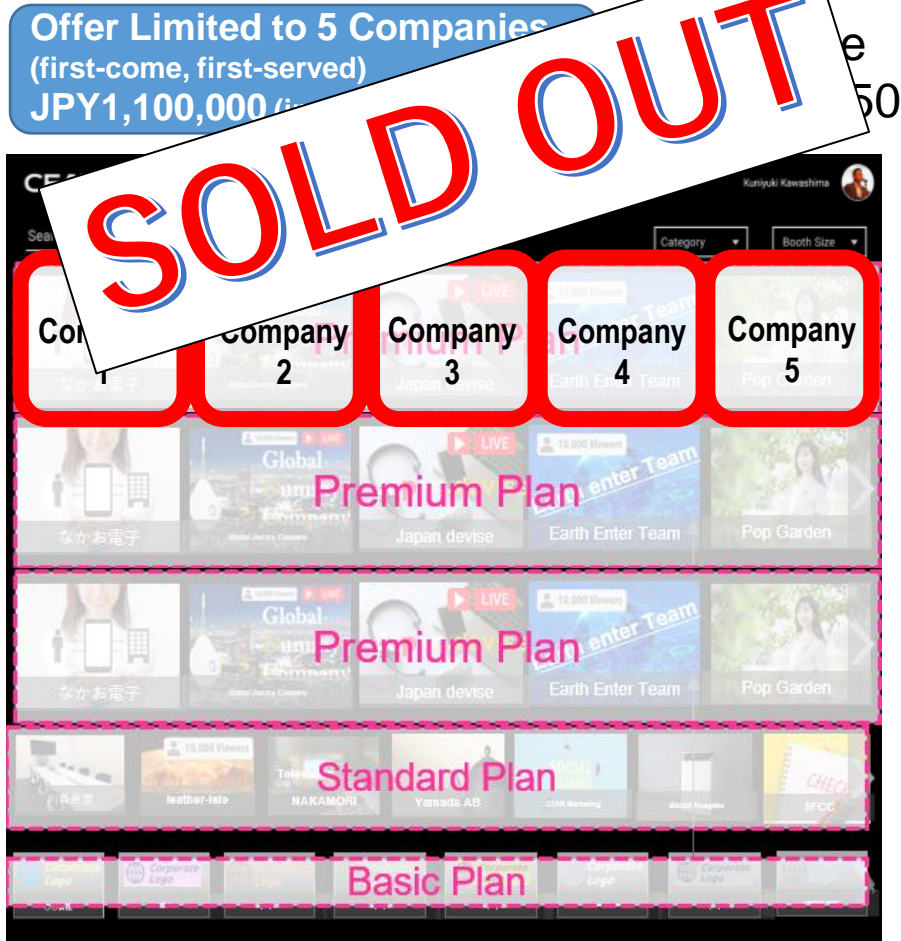
Official website home

Official newsletter ➡ Distributed to 260,000 readers!
Official website ➡ Over 2.2 million session visits per year!

1. Fixed Display of the Corporate Area Home

Limited offer for **Corporate Area Premium Plan Exhibitors!**

The ad will be fixed at the upper portion of the Corporate Area home.



Designer's rendition of the Corporate Area home

2. CEATEC 2020 Official Website Banner Ad at Home

■ 2019 results

(July 24 – October 31, 2019)

- Pageview: **3,198,554**
- No. of sessions: **2,276,523**

■ Ad description/specs

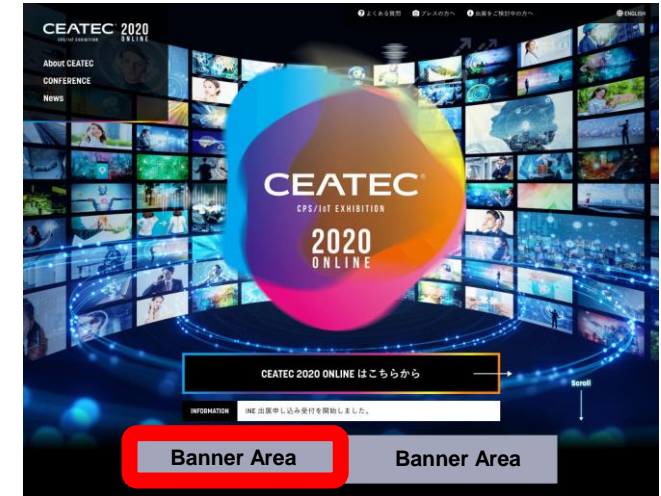
- Random display turns into a rotating display
- Size (pixels) W440 x H100

■ Document format

- Banner file size: Higher than 150kB
- Banner file format: GIF, JPEG, or PNG

■ Posting period: October 20 (Tue) ~ December 31 (Thu), 2020

Ad fee: JPY550,000 (incl. consumption tax)



3. CEATEC Official Newsletter Ad

■ Readers: Based on database of approx. **260,000** visitors (subscribers)

Note: New pre-registration visitors are added as needed.

■ Posting period: Scheduled to start from September 1 (Tue), 2020

First 3 applicants are accepted per newsletter. Please indicate on the application form the date you request to post the ad. The Management Office will notify due date of the artwork, and the actual posting date.

■ Artwork: Text of up to seven lines of 76 characters per line (532 1-byte ch.) or a banner size W600 x H200

Note: Content of the ad is limited to CEATEC 2020 ONLINE exhibition information. The company name must appear inside the body copy.

Ad fee: JPY220,000 (incl. consumption tax)