To the CEATEC JAPAN Management Office c/o Japan Electronics Show Association (JESA).

# **CEATEC JAPAN 2016 Exhibition Application Form**

Our company/organization will comply with all exhibition rules and regulations, including rules for cancellation, stipulated by both the CEATEC JAPAN Executive Board and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the CEATEC JAPAN 2016 Exhibition Application.

#### Please carefully read the following:

- Exhibitor can choose a booth position from specified area in the booth allocation diagram determined by the Organizing Committee. Booth selection will be given preference in order of reception of exhibitor applications.
- First, select one of the two methods to submit the Exhibit Application form.
  - Apply using a form available in the Official Website (www.ceatec.com)
  - Attach Exhibit Application Form/ Agreement as a PDF file to email or facsimile the form.
- Notes: As a general rule, the application form mailed (post) in advance cannot be accepted.
  - The original Exhibit Application Form/ Agreement must also be mailed (post) to the Management Office after it is submitted via one of the two methods mentioned above.
    When exhibiting at the show for the first time, submit your company's corporate profile and product brochure(s) to the Management Office.

### Application information Note: Items marked with an asterisk (%) must be filled in.

1. Please check ( 🗹 ) the boxes for each applicable item and fill in all other required information.

 ※	Previous CEATE(	C JAPAN exhibitor	First-time exhibitor Please submit company profile and product catalogs.	
	🗆 CIAJ member	🗌 JEITA member	CSAJ member	

2. Please select the type and number of booths desired as well as the exhibition fee.

	Booth type	Number applied for	Exhibition fees (ii	ncluding consumption tax)
	Standard Booth			
*	□ 1-row    □      (1.2.3.4.5.6 booth(s))    □      □ 2-row    □      (4.6.8.10.12 booth(s))    □      □ 3-row    □      (9.12.15.18 booth(s))    □	booth(s)	@388,800 Yen per booth	= Yen
	□ 4-row (16 booth(s)) □ Block format ( 20.25.30.35.40.45.50.55.60 65.70.75.80.85.90.95.100 booth(s) )		@356,400 Yen per booth (member fee for JEITA, CIAJ, and CSAJ members).	
	□ Small Package Booths	booth(s)	@183,600 Yen per booth *Max2booths	= Yen

3. Check the box of the Area in which you would like your booth to be located.

Town Area (• Distribution and logistics • Tourism • Finance etc.)
 Home Area (• Smart houses • Medical and healthcare • Education services etc.)
 Community Area (• Public infrastructure/construction • Mobility • Government • Agriculture • Energy • Manufacturing, industrial safety etc. )
 CPS/IoT Technology & Software

#### 4. Check the box of categories to be exhibited.

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Sensor Networking Technologies	$\square$ HEMS-related Systems, Services, and Solutions	🗌 Content Related
Communications Networking Related	□ Robotics	🗌 Social Systems & Leading-edge Technologies
Cloud Solutions	🗌 Medical & Healthcare Related	🗆 Electronic Parts & Components
🗆 Big Data Related	Mobility/Connected Car Related	Semiconductor Devices
Security Services and Solutions	🗌 Supply Chain Management & Logistic Systems	🗌 Display Devices
Measurement Technologies	🗌 Environment & Energy Related, Electricity Retailing	□ Batteries
Control Systems	Design & Manufacturing Solutions	🗌 Raw Materials and Electronic Materials
□ M2M Solutions	🗌 Infrastructure & Industry Safety Related	□ Others
Smart Home Technologies	Financial Systems & Services	*Enter the specific product name when choosing "Others".
□ Smart Connected Equipment	🗌 Government System & Services	
Information-Communications Equipment	Educational Related Systems & Services	
& Mobile Devices/AV & Entertainment Related	Software Related	
Smart Appliances	Applications	

The form continues to the next page.

Start of acceptance of applications							
Monday, February 22nd, 2016 10:00a.m. (JST)							
Application deadline							
Tuesday, May 31st, 2016							
Date received							

Confirmation	Received No.	Member	Booth Fee	Input	Invoice	Booth #

# Name(s) of exhibitor

Please provide the name(s) of exhibitors to be posted at relevant sites. Items indicated with a 🔶 symbol next to them will appear in printed materials and on the official CEATEC JAPAN website exactly as written, so please be careful to provide precise information.

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# Exhibitor applicant

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## Agent

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If you have appointed an agent to handle payment of exhibition fees and/or communications with the CEATEC JAPAN Management Office, please check the box below and register the contact person.

Agent will handle payment of exhibition fees (Please issue an invoice to this agent.) 🗌 Agent will handle communications with the CEATEC JAPAN Management Office

Agent information:	Company name											
	Address											
	Title/division		Name									
	TEL		FAX									
	E-mail											

Company name:	Name:	
Job title:	Signature:	

After required fields are filled in, submit the form as a PDF file attached to an email, or fax it to the Management Office. Then, use the supplied envelope to send the original application form by post.