

CEATEC[®] JAPAN

— CPS/IOT EXHIBITION —

23:35:60
Business Strategy
Innovation
Branding
Solution
Marketing
Analysis
Success
Management

Connecting Society, Creating the Future

2017.10.3 **Tue** ▶ **6** **Fri**

➤➤➤ Makuhari Messe 10:00-17:00

CEATEC JAPAN 2017 Exhibition Report

Sponsors: CEATEC JAPAN Executive Board

JEITA

Japan Electronics and
Information Technology Industries Association

CIAJ

Communications and
Information network Association of Japan

CSAJ

Computer Software Association of Japan

CEATEC JAPAN 2017

TOPICS

■ Exhibition theme

**[Connecting Society,
Creating the Future]**

■ Number of exhibitors and registered visitors both up

• Visitors

**Total number of visitors*:
152,066**

*Total registered visitors, registered press and exhibitors, excluding reentries

• Exhibitors

**Total number of exhibitors:
667**

■ Enhanced program, featuring interviews and panel discussions involving representatives of government, industry, and academia as well as embassies

Following the keynote speech, there were a total of 112 conference sessions on artificial intelligence, fintech, tourism, smart cities, autonomous vehicles, cyber security, and smart agriculture, as well as key elements of Society 5.0 – 5G, data utilization, and Open Data.

• Conference

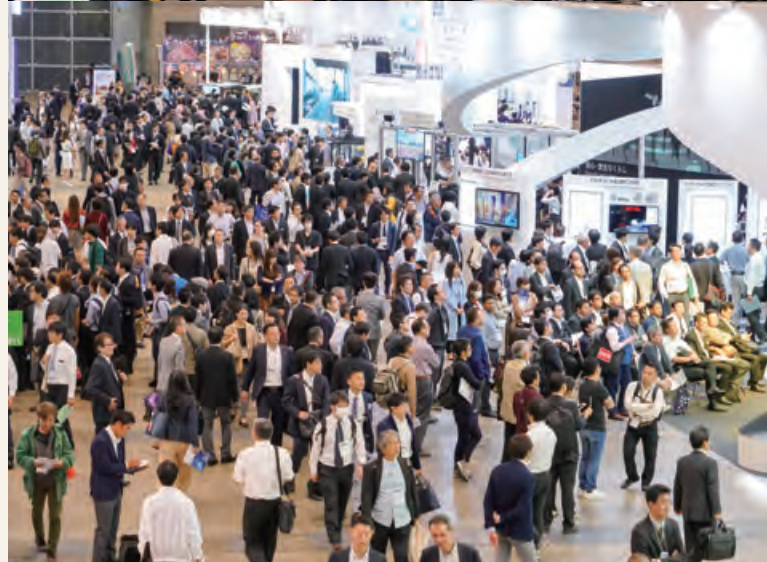
**Total number of conference sessions:
112**

**Total number of attendances *:
26,928**

Note: A total number of attendees to seminars held during the exhibition.

• Venture

**Startups & University-academic institutions:
140**





CEATEC JAPAN 2017

TOPICS

■ Opening Reception

On October 2 (Mon), the eve of show opening, Opening Reception was held at Palace Hotel Tokyo. Among the guest speakers were Hiroshige Sekō, Minister of Economy, Trade and Industry, and Seiko Noda, Minister of Internal Affairs and Communications – as well as from Chairman Sadayuki Sakakibara of Keidanren (Japan Business Federation). The venue was thronged with representatives of various government departments/agencies and company executives.

• Opening Reception

Total number of attendances:
846

■ Attracted attention of domestic and foreign media

This year's show gathered attention of a variety of domestic and foreign including global news organizations, national newspapers in Japan, and various specialized media focusing on advanced technology.

• Press

Total number of press/media visitors:
1,436

CEATEC JAPAN 2017 was held for four days from October 3 (Tue) to 6 (Fri), 2017 at Makuhari Messe in Chiba, Japan. The event was a great success thanks to the support of Japan's Ministry of Internal Affairs and Communications, Ministry of Economy, Trade and Industry, NHK, and 25 government agencies and organizations, as well as assistance from 51 public organizations.

2017 marks CEATEC JAPAN's 18th year. In announcing our transformation from a consumer electronics show last year, we made a firm commitment to become a comprehensive CPS/IoT exhibition with a primary focus on the Internet of Things (IoT), a driving force for societal transformation. In 2017, as a forum for connecting policies, industries and technologies by breaking down barriers, CEATEC JAPAN has presented a global showcase for Japan's growth strategies and Society 5.0, our vision of the ultra-smart community of the future in which IoT, robots and AI will all play important roles.

The exhibition was divided into 3 main areas – Community Area, Home & Lifestyle Area, and Devices & Software Area. In addition, there was a Themed Area dedicated to the collaboration and innovation that are indispensable for realizing Society 5.0. This area included IoT Town 2017, with a focus on creative partnerships involving different industries; Real 2020 Showcase, which highlighted smart factories and regional revitalization; AI Pavilion, a special exhibit focused on artificial intelligence that was co-sponsored by the National Institute of Advanced Industrial Science and Technology (AIST); and Global Startup Showcase, where overseas startups congregated.



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■ CEATEC JAPAN 2017 Exhibition Theme

CEATEC[®] JAPAN

CPS/IOT EXHIBITION

Connecting Society, Creating the Future.

Global showcase for Japan's growth strategies and Society 5.0

The new CEATEC JAPAN is a trade show where visitors can see future technologies and trends with the potential to solve the issues confronting society with state-of-the-art technologies/services and open innovation. As 2020, the year of the Tokyo Olympics, approaches, Japan will increasingly be a focus for international attention. In this context, we offer an innovation showcase for the world, a conspicuous presence in the vanguard of the Fourth Industrial Revolution.

■ Exhibition Zoning

This year, the exhibition was divided into 4 main areas – Community Area, Home & Lifestyle Area, Devices & Software Area and Themed Area.



Opening Reception



Chairman, Computer Software
Association of Japan (CSAJ)
Mr. Norio Ogiwara

Chairman, Keidanren (Japan
Business Federation)
Mr. Sadayuki Sakakibara

Minister of Internal Affairs and
Communications
Ms. Seiko Noda

Chairman,
the IoT Acceleration Consortium
Mr. Jun Murai

Chairman, Japan Electronics and
Information Technology Industries
Association (JEITA)
Mr. Shusaku Nagae

Minister of Economy Trade, and
Industry
Mr. Hiroshige Sekō

Ambassador of Embassy of India
H.E. Mr. Sujan R. Chinoy

Chairman, Communications
and Information network
Association of Japan (CIAJ)
Mr. Hideichi Kawasaki

On October 2 (Mon) an opening reception was held for CEATEC JAPAN 2017 at the Palace Hotel Tokyo in the Marunouchi district of the capital. Among the guest speakers were Seiko Noda, Minister of Internal Affairs and Communications, Hiroshige Sekō, Minister of Economy, Trade and Industry, and Sadayuki Sakakibara, Chairman of Keidanren (Japan Business Federation). Also, as honorary guests, H.E. Mr. Sujan R. Chinoy, Ambassador of India to Japan, and Mr. Jun Murai, Chairman of the IoT Acceleration Consortium joined the reception, to celebrate the opening of the CEATEC JAPAN 2017 with the rest of the attendees totaling 846 (837 in 2016), including many members of the Diet together with the representatives of the exhibiting companies.



Pre-Event to the CEATEC JAPAN 2017 Opening Reception

Connected Industries conference held immediately prior to CEATEC JAPAN 2017 opening reception.
Connected Industries Tokyo Initiative was announced at SMBC Hall on October 2, as results of the Connected Industries Minister's Gathering aiming for Society 5.0.

Date & Time: October 2 (Mon), 2017 16:45 – 17:30

Venue: SMBC Hall (3rd floor, Rising Square, SMBC East Annex)

Organizer: Ministry of Economy, Trade and Industry

Co-host: Japan Electronics and Information Technology Industries Association (JEITA)



Opening address: Mr. Hiroshige Sekō

Speakers: Dr. Yoshiharu Inaba

Mr. Hideichi Kawasaki

Mr. Shusaku Nagae

Mr. Toru Nishikawa

Mr. Toshiaki Higashihara

Mr. Masayuki Makino

Dr. Jun Murai

Mr. Kenichiro Yamanishi

Minister of Economy, Trade and Industry

Chairman and CEO, FANUC CORPORATION/Chairman, Japan Robot Association

Chairman, Oki Electric Industry Co., Ltd./Chairman, Communications and Information network Association of Japan (CIAJ)

Director, Chairman, Panasonic Corporation/Chairman, Japan Electronics and Information Technology Industries Association (JEITA)

President and CEO, Preferred Networks, Inc.

Representative Executive Officer, President and CEO, Hitachi, Ltd.

CEO, Works Applications Co., Ltd.

Chairman, The IoT Acceleration Consortium/Dean, The graduate School of Media and governance/Former Dean, Faculty of Environment and Information Studies

Chairman, Mitsubishi Electric Corporation/Vice president, Keidanren (Japan Business Federation)

Pickup: JEITA Global Networking held on October 4 (Wed) at International Conference Hall, Makuhari Messe

By bringing together visitors and exhibitors from all over the world – including India, Europe, Asia and Africa – to meet with Japanese exhibitors and professionals, CEATEC has served as a catalyst for the generation of new business opportunities.



CEATEC AWARD 2017



CEATEC AWARD 2017 took place during CEATEC JAPAN 2017, based on the exhibition theme "Connecting Society, Creating the Future". Fostering the evolution of an ultra-smart society through CPS/IoT, CEATEC AWARD 2017 has contributed to the creation and development of new value/markets and to the revitalization of related industries.

Winners were selected for the Minister of Internal Affairs and Communications Award, the Minister of Economy, Trade and Industry Award, Grand Prix awards in 5 categories, and also the Review Panel's Special Award.

Minister of Internal Affairs and Communications Award



Next-Generation Multi-Frequency High-Accuracy Multi-Constellation GNSS Receiver
Magellan Systems Japan, Inc.



Minister of Economy, Trade and Industry Award



Settlement Service Using Facial Authentication
NEC Corporation / Sumitomo Mitsui Card Co., Ltd.



Category Awards

① Community Innovation Category

Innovative products, services, systems, or their technologies and concepts that use networks for managing mobility, logistics, commerce, public systems, energy, and town environment, or for creating new business styles, solving problems, and creating safe and sophisticated towns and societies.

▼ GrandPrix

Time Reversal Machine Technology / Origin & Bot System
Origin Wireless Japan, Inc.



▼ Semi-Grand Prix

Tribrid energy storage system
NICHICON CORPORATION



② Home and Lifestyle Innovation Category

Innovative products, services, contents, or their technologies and concepts that connect things, services, and information and help create new values and a better life for families and individuals such as entertainment, health care, and energy management.

▼ GrandPrix

LCD TV AQUOS 8K LC-70X500
SHARP CORPORATION



▼ Semi-Grand Prix

Rise Assisting Robot "Resyone Plus"
Panasonic AGE-FREE Co., Ltd.



▼ Semi-Grand Prix

Ultra Narrow Light Angle 2.5° Type LED Floodlight
STANLEY ELECTRIC CO., LTD.



③ Innovation Technology and Software Category

Advanced element technologies, parts, device products, materials, software, and technology development concept that achieve CPS/IoT and help the development of new products and technologies and the innovation of various industries.

④ Connected Industries Category

Products, services, systems, or their technologies and concepts that help create an industrial society in which new value is created through various connections, and create added value by solving problems in manufacturing, connections among manufacturers, and between manufacturers and consumers.

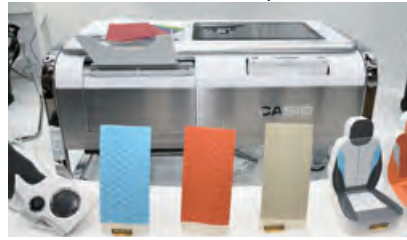
⑤ Open Innovation Category

Solutions for co-creation and innovation that coordinate and combine various ideas, knowledge, know-how, technologies, and data from other companies, external research institutes, other industries and fields, perform innovative research and development, create innovative technologies, products, services, and business models, solve social problems, and create value through new customer experience.

Review Panel's Special Award

The Review Panel's Special Award will be presented upon the recommendations of the Panel.

▼ GrandPrix World's first Electromagnetic Radiation Color Molding Technology CASIO COMPUTER CO.,LTD



▼ GrandPrix A new computing style with Hearable NEC Corporation



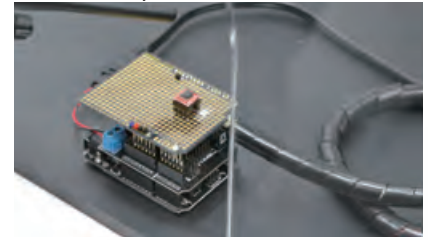
▼ GrandPrix Wearable and hands-free speech translation terminal FUJITSU Limited



▼ GrandPrix KABRA (High-Speed SiC Wafer Production with Greatly Reduced Material Loss: KABRA Laser Slicing Technology Developed through New Processing Method) DISCO Corporation



▼ Semi-Grand Prix World First Op-Amp without noise countermeasure for Automotive ROHM Co., Ltd.



▼ Semi-Grand Prix Piezoelectric Line Mitsui Chemicals, Inc.



■ **Announcement and Award Ceremony**
[MIC Award and METI Award Announcement and Award Ceremony]
Date: (Tue.) 3th October, 11:00-
Venue: Innovation Talk Stage in the exhibition site of CEATEC JAPAN 2017
[Announcement of category awards]
Date: (Wed.) 4th October
Method: Press release, CEATEC JAPAN official website, posted at the entrance to the venue
[Award ceremony for category awards]
Date: (Thu.) 5th October, 11:30-
Venue: Innovation Talk Stage in the exhibition site of CEATEC JAPAN 2017

■ **Review Panel Members of the CEATEC AWARD 2017 (no specific order)**
Mr. Toshiyuki Nakata
(Vice President, the Information Processing Society of Japan)
Ms. Etsuko Ishikawa
(Director, International Coordination and Publicity, the Institute of Electronics, Information and Communication Engineer)
Mr. Akira Nishiyama
(Vice President, the Japan Society of Applied Physics)
Mr. Koji Mitani
(Vice President, the Institute of Image Information and Television Engineers)
Mr. Sei-ichi Shin
(The Institute of Electrical Engineers of Japan)
Mr. Tetsuya Muroyama
(Senior Commentator, Japan Broadcasting Corporation NHK)
Mr. Waichi Sekiguchi
(Editorial Writer, Nikkei Inc.)
Mr. Tetsushi Hayashi
(Chief Researcher, Nikkei BP, Inc.)
Mr. Makoto Nishisaka
(Vice-President of Operations, Industrial Technologies Business Sector, IT media Inc.)
Mr. Asuka Yazaki
(Chief editor for "Engadget", Oath Japan KKO)

The CEATEC INNOVATION AWARDS 2017, "As Selected by US Journalists"

Journalists representing the US media, who covered CEATEC and visited the booths, selected the winners of the CEATEC Innovation Awards 2017. After detailed screening of the 21 finalists, winners were announced in 7 categories, with the Grand Prix going to Casio Computer Co. Ltd. for the world's first electromagnetic radiation color molding technology.

Field	Winner	Winning Product, Technology, or Service
Grand-Prix	CASIO COMPUTER CO.,LTD	World's first Electromagnetic Radiation Color Molding Technology
Home	Panasonic Corporation	"cocotto" Child-care Partner Robot
Transportation	Honda Motor Co., Ltd.	Smart Hydrogen Station
Components	STANLEY ELECTRIC CO., LTD.	spotlight with ultra-narrow beam angle
Consumer IoT	Panasonic Corporation	Living-body radar using microwave
Consumer Electronics	Panasonic Corporation	"CaloRieco" Calorie/Nutrition Checker
Industrial IoT	Arts-eihan.inc	BeeSight MARK II includes face-recognition and customer-counter functions
Industrial Design	CASIO COMPUTER CO.,LTD	World's first Electromagnetic Radiation Color Molding Technology
Special Award NoMaps	Origin Wireless Japan, Inc.	The Time Reversal Machine / Origin & Bot system
Special Award Gadget Nation Award	YUKAI Engineering Inc.	Qoobo

■ **Announcement and Award Ceremony**
Date: (Thu.) 5th October, 10:15-
Venue: Innovation Talk Stage in the exhibition site of CEATEC JAPAN 2017

■ **The list of judges comprising the CEATEC Innovation Awards 2017**
Mr. Hubert Nguyen
(Co-founder, Ubergizmo.com)
Mr. Tom Samiljan
(Writer, Travel+Leisure, Bloomberg Pursuits,)
Mr. Tim Stevens
(Editor at Large, CNET)
Mr. Richard Lai
(Senior Editor, Engadget)
Mr. Auri Rahimzadeh
(Author, and Owner, Auri's Ideas)
Ms. Keiko Tsuyama
(Freelance Journalist, Ex-Kyodo News Correspondent)
Mr. Steve Greenberg
(Reporter, NBC's Today Show)

CEATEC JAPAN 2017 Special Exhibits by Organizers

IoT Town 2017

IoT Town 2017 is the area where leaders of diverse industries gathered to announce new ideas for innovative business models and establish new partnerships to collaborate between use and demand to realize Society 5.0, which is based on the theme of, "Solving Social Issues to Build Society 5.0". Highlights of IoT Town 2017 ranged from conventional booth exhibits to conferences held by industry leaders based on themes such as Fintech, Smart Homes, and regional revitalization, as well as the publishing and distribution of special booklets on the Society 5.0.



■ List of Exhibitors

SUMITOMO MITSUI FINANCIAL GROUP, Sumitomo Mitsui Banking Corporation, Sumitomo Mitsui Finance and Leasing Company, Limited, SMBC Nikko Securities Inc., Sumitomo Mitsui Card Company, Limited, The Japan Research Institute, Limited, Polarify, Inc., Mitsubishi UFJ Financial Group, Inc., JIBUN BANK CORPORATION, kabu.com Securities Co., Ltd., BANDAI NAMCO Group, TOMY COMPANY, LTD., JTB Corporation, ANRITSU CORPORATION, Phoenix Solution Co., Ltd., Mamezou Holdings Group, MAMEZOU CO., LTD., Open Stream, Inc., JM Technology Inc., Origin Wireless Japan, JEITA Smart Home Board, LIXIL, JAPAN BROADCASTING CORPORATION, Japan Broadcasting Corporation (NHK), The Association for Promotion of Advanced Broadcasting Services, JEITA AVC Board, Sekisui House, Ltd., DAIWA HOUSE INDUSTRY CO., LTD., Magellan Systems Japan, Inc., Autonomous Control Systems Laboratory Ltd., NEW MEDIA DEVELOPMENT ASSOCIATION, Kansai Bureau of Economy, Trade and Industry, WESTUNITIS CO., LTD., KYOTO TOOL CO., LTD., GOV Co., Ltd., National Institute of Informatics/ Hokkaido University/ Tsukuba University of Technology/ Nagaoka University of Technology, JIP Techno Science Corporation/The University of Tokyo, IoT Acceleration Sapporo City Lab, Ecomott Inc., Suncreer Co., Ltd., CHOWA GIKEN corporation, Technoface Corporation, City of Sapporo Investment Promotion & Manufacturing Industries Support Section Economic & Tourism Affairs Bureau, NoMaps Committee, Shimane Prefecture / Shimane IT Open-Innovation Center, Miyazaki Prefecture

Real 2020 Showcase (New planning for 2017)

(Real 2020 Show Case)

The strength of technology and how important it is to enhance expectations for the year 2020 will be highlighted at the Real 2020 Showcase. In this area, a focus was placed on areas such as the Region Revitalization/Strategic Special Zone and Smart Factory, which are important elements for enhancing society in the near future.

■ List of Exhibitors

Real 2020 Showcase

AMADA HOLDINGS CO., LTD., FANUC CORPORATION, Japan Aerospace Exploration Agency, Media Kobo, Inc./ Pimax Technology (Shanghai) Co., Ltd., TOKYO2020 Official Programme Cyber Entertainment Space Promoting Para Sport

Regional IoT Acceleration Labs

IoT Acceleration Sapporo City Lab, IoT Acceleration Miyagi Prefecture Lab, IoT Acceleration Sendai City Lab, IoT Acceleration Semboku City Lab, IoT Acceleration Aizu Area City Lab, IoT Acceleration Ibaraki Prefecture Lab, IoT Acceleration Kanagawa Prefecture Lab, IoT Acceleration Yokosuka City Lab, IoT Acceleration Shonan Lab, IoT Acceleration Niigata Prefecture Lab, IoT Acceleration Ishikawa Prefecture Lab, IoT Acceleration Hakusan City Lab, IoT Acceleration Aichi Prefecture Lab, IoT Acceleration Toyota City Lab, IoT Acceleration Mie Prefecture Lab, IoT Acceleration Fukui Prefecture Lab, IoT Acceleration Osaka Prefecture Lab, IoT Acceleration Osaka City Lab, IoT Acceleration Kobe City Lab, IoT Acceleration Nara Prefecture Lab, IoT Acceleration Hiroshima Prefecture Lab, IoT Acceleration Fukuoka Prefecture Lab, IoT Acceleration Kitakyushu City Lab, IoT Acceleration Fukuoka City Lab, IoT Acceleration Saga Prefecture Lab, IoT Acceleration Oita Prefecture Lab, IoT Acceleration Okinawa Prefecture Lab

Project to Support New IoT Business Creation

by Information-technology Promotion Agency, Japan (IPA)

m plus plus Co., Ltd., KOBATA GAUGE MANUFACTURING CO., LTD., GNN Machinery Japan K.K., SmartShopping, Inc., no new folk studio Inc.

AI Pavilion

Cooperation by Artificial Intelligence Research Center of National Institute of Advanced Industrial Science and Technology (AIST) Special exhibits by leading AI companies introduced the latest in AI platform technologies including deep learning, natural language processing, and image analysis as well as the application of the aforementioned technologies in the fields of agriculture, healthcare, medical, and marketing. Additionally, the AI Conference by CEATEC x AIST was held at the International Conference Hall on Oct. 4 (Wed) and 5 (Thu).

■ List of Exhibitors

AI Pavilion

National Institute of Advanced Industrial Science and Technology (AIST), OPTIM Corporation, CREW SYSTEMS, INC., Marubeni Wireless Communications Inc., cocoro SB Corporation, Cinnamon, DATUM STUDIO Co., Ltd., Nextremer Co., Ltd., Mizuho Information & Research Institute, Inc., Rozetta Corp., Ultra-Realistic Communications Forum, ASTRODESIGN, Inc., FA System Engineering Co., LTD., CAC Corporation, Hirota Lab., The University of Electro-communications, Hirose Tanikawa Narumi Lab., The University of Tokyo, Suzuki Sakamoto Lab., Tohoku University, Rei-Frontier Inc.

Global Startup Showcase (New planning for 2017)

Supported by Huawei Japan

A new area targeting international startup companies (including ventures still in incubation) and entities striving to expand globally was established.

■ List of Exhibitors

Global Startup Showcase

Advanced Graphene Products, Green Design Co., Ltd., Shanghai Su Tong Information and Technology Co., Ltd., PUP Scan, MODE, In

US Pavilion

Cooperation by Embassy of the United States of America

CEATEC JAPAN is considered as a certified event of the Trade Fair Certification Program of the United States Department of Commerce International Trade Admission. This year, in addition to participation by exhibitors from the USA, a number of conferences were held by US firms on the themes of AI and cyber security.

■ List of Exhibitors

US Pavilion

Embassy of the United States of America Tokyo Commercial Service, Carbon Black, CommScope Japan K.K., DefinedCrowd, Darktrace Japan K.K., Globalstar Inc., Litmus Automation Japan KK, Lookout Japan K.K., Owl Cyber Defense Solutions, LLC, Security Innovation, Inc., Tesla Motors, Vuzix Corporation, Z-Wave Alliance, Iowa Economic Development Authority, Colorado, Metro Denver EDC, Economic Development Partnership of North Carolina Japan Office, Commonwealth of Pennsylvania Japan Investment Office

India Showcase (New planning for 2017)

Cooperation by NASSCOM

India Showcase set up for the first time in Indian Pavilion had brought together Indian businesses through partnership between JEITA and India's biggest software service industry group NASSCOM. Also, the event was attended by the current Indian Ambassador to Japan His Excellency Sujan R. Chinoy on October 4, and an India showcase ceremony and JEITA/NASSCOM Round Table was held on a special stage.

■ List of Exhibitors

India Showcase (NASSCOM)

Adhi Software, Bosch, EASI, An Allegis Group Company, Infosys, IntersoftKK, Invento Robotics, L&T Tech Services, Mobiloitte, NEC Technologies India, Nichi-In Software Solutions Pvt. Ltd, Tech Mahindra, Varenja Softech Private Limited, VIT University, Wipro

Venture & University Area

A Venture & University Area introduced startup venture companies that develop and offer products, technologies, and services related to CPS/IoT; also gathered activities offered by university institutions researching on the related products, technologies, and services.

Number of exhibitors in this Area: 140 startups and university institutions (139 in 2016)

Cooperative Projects

Partnership Planning with the IoT Acceleration Consortium

Cooperation by IoT Acceleration Consortium
IoT Acceleration Consortium Planar Meeting 2017
IoT Acceleration Consortium was established in October 2015, and has been engaged in a number of issues and measures in the IoT field. Plenary Meeting for FY2017 was held at the CEATEC JAPAN venue to report on activities by all working groups for the past year.
In the second part of the convention, two presenters Ms. Emi Takemura a Co-Founder of Peatix Inc. and Mr. Takeshi Natsuno, a Guest Professor at Keio University Graduate School gave keynote speeches on the current and future of IoT business

October 3 (Tue) Convention Hall
Part 1: 10:00 to 11:00 Plenary Meeting 2017
Part 2: 11:00 to 11:45 Keynote Lectures

- Defining innovations to survive in the pre-singularity era
Ms. Emi Takemura, Co-founder/Advisor, Peatix Inc.
- Now and the future of IoT
Mr. Takeshi Natsuno, Guest Professor, Keio University Graduate School

Partnership Planning with the IoT Acceleration Lab

Cooperation by IoT Acceleration Lab
Business matching, exhibits, and other exciting events were held to link Japanese corporations and IoT-related startup companies from ASEAN countries, India, Israel, and EU regions. Also public final presentation reviews of the innovative IoT Lab Selection that select superior projects using IoT, AI, and Big Data were held along with the introduction of projects selected in the past.

■ List of Exhibitors

Indian region

Cooley Technologies, Expotores, EyeROV (IROV Technologies Pvt. Ltd.), HUG Innovations, Imagine Software Labs Pvt. Ltd, Intangles Lab Pvt. Ltd., Next Labs, SenseGiz, YUPS Tech Solutions Pvt Ltd, Zenatix Solutions Pvt. Ltd.

Israel region

Aurora Labs, Indegy, kwik, LifetoBot, Motionize, SIGA - SCADA Cyber Alert Systems, Sowillo Energy, Terafence, The WellBe LTD, WonderVoice Technologies Ltd

ASEAN region

Cytron Technologies Sdn Bhd, Drivebot Co., Ltd., Habibi Garden, Health at Home Co., Ltd., Innovation of thingz Pte Ltd., Ionics EMS, Inc., Juvo Labs, LuxTag, Nextgen Shopping Pte Limited, SEA-Solutions Software, Smart Farm (Thailand) Co., Ltd., Xfero

EU region

Aryballe Technologies, Cortexica Vision Systems, FI-Sonic, Kino-mo, LinkIO SAS, Mobile Tech People, MORPHOSENSE, Sensewaves, Senseye Ltd, Ubudu

All Japan Business Committee

The committee will initiate various programs related to cultural activities, technology, and innovation based on the slogans of "All Japan", and "Toward & Beyond 2020 – for the Japan's Next Generation."

Tohoku & Kyushu Recovery Support Zone

Recovery is one of the central themes of the 2020 Olympics/Paralympics and with the cooperation of the All Japan Business Committee for the Olympics/Paralympics, companies that were severely affected by the Tohoku and Kyushu earthquakes were invited and participated in this zone

■ List of Exhibitors

Aizu Laboratory, Inc., ANDROBOTICS.LTD, CENTRAL MOTOR WHEEL CO., LTD., COSMOSWEB Co., Ltd, Design COCO, Inc., Fuji Light Metal Co., Ltd., Horio Seisakusho Co., Ltd, KOIWA Co., Ltd., Kyuden Technosystems Corporation, Kyushu Semiconductor & Electronics Technology Innovation Association, Ogic Technologies Co., Ltd., OHTAKE-ROOT KOGYO., LTD, RIBBON GAS CO., LTD., Space Entertainment Laboratory and Co., Ltd., Sydek Corporation, TDC Corporation, TOCAD ENERGY CO., LTD., TOKIN Corporation, TOSEI EB TOHOKU COMPANY LIMITED.

Partnership Conference and PR Booth with The Tokyo Organising Committee of the Olympic and Paralympic Games

Tokyo Olympic Games is striving to become not only a world-class sporting event but also provide a lasting legacy for Japan in a wide range of athletic fields after 2020. At CEATEC JAPAN 2017, we held sessions to promote efforts to enhance the competitive spirit that the Tokyo Games is aiming for, and also established a PR booth to increase momentum going into the Tokyo 2020 Games.

Hackathon x Meet Up – bit.Connect

Cooperation by Nomura Research Institute, Ltd (NRI)
NRI bit Connect x CEATEC JAPAN 2017

This year's theme centered on Workstyle. Through the use of leading-edge technologies such as artificial intelligence, the new way in shaping the era of digitization was showcased. Excellent Hackathon teams and eight venture startup companies participated in the event and displayed exhibits.

October 3 (Tue)	Presentation of award winners
October 3 (Tue) to 6 (Fri)	Winners were posted and exhibited at the Co-Creation Area

One JAPAN (New planning for 2017)

One JAPAN is a platform for young volunteer groups of large companies.

One JAPAN is where groups of volunteers from large companies gather, share ideas, get inspired, find hope and get involved. The participants create opportunities to make challenges, vitalize organizations, and perform activities to enhance communities.

New business developments developed via co-creation and collaboration among the participating organizations and inter-/intra-company projects were presented and exhibited at the venue.

The following projects were demonstrated as One JAPAN: 1) Kanpai! Project, 2) Toshiba x Asahi Shimbun, and 3) Coestation

NoMaps (New planning for 2017)

Planning cooperation by NoMaps Executive Committee

Cooperating with the latest creative business networking held simultaneously in Sapporo, NoMaps held business tie-up seminars at CEATEC JAPAN. Recipients of the Special Award from CEATEC INNOVATION AWARDS "As Selected by US Journalists" were invited to the NoMaps Conference Program to generate new interaction between concerned parties.

Floor Map

HALL 6

HALL 5

DEVICES & SOFTWARE Area





HALL 1

C075

Panasonic

C033

NEC

C004

OKI

C105

KONICA MINOLTA

All Japan Business Committee

C032

Lenovo Japan

C003

NTT Group

C104

KDDI

C073

Tohoku & Kyushu Recovery Support Zone

KIOWA
ANDROBOTICS
Hiro Sasakawa
TDC
TOKIN
TOKAI ENERGY
Sydek
COSMOSWEB
Design-000
Aizu Laboratory
Space Entertainment Laboratory
TOSEI EB TOHOKU
CENTRAL MOTOR WHEEL
OHTAKE-ROD KOTO
Kyushu Semiconductor & Electronics Technology Innovation Association
RIBBON GAS
Opic Technologies
Fuji Light Metal
Kyuden Technosystems

C031

HATS PLAZA

<PBX>
NEC
Oiw Electric Industry
Hitachi Information & Telecommunication Engineering
FUJITSU
<Multimedia>
CIAJ Multimedia Communications Committee
<FAX>
CIAJ Image Data Communications & Facsimile Committee
<TTC>
The Telecommunication Technology Committee

Cambridge Consultants

Higashihiroshima City

C124

C123

TAITRONICS 2017

C122

C034

Nihon Unisys

C102

NIHON MARUKO

C097

BLACK BOX Network Services

C099

NITTO KOGYO

C094

APERZA AUTOMATION NEWS

Hamamatsu City

C072

C067

C071

C068

C064

Taiyo Stainless Spring

Tokyo Metropolitan Small and Medium Enterprise Support Center

LADN

MECHANIC ELECTRONIC

SANKO ASTEC

UEDA SEISAKUSHO

Koriyama City

C049

CyberBrain Japan

C048

Asukanet

C051

CES2018

Tokyo University of Technology

C030

C027

Curio School 02

C029

C021

Asukanet

C002

Mitsubishi Electric

Kunshan Pavilion

Infusion Optoelectronics (Kunshan)
Suzhou FAST RICH Robot Technology
Kunshan Taihai Electronic
Kunshan Visionox Technology

VCCI Council

C091

C087

NOVARS

C089

BizLink Technology

Korea Pavilion (KITRI)

ART COVER
IDT WORLD
IDRO
ENU
Essei-T
Narerends
LBNFLOW

New Media Development Association

C020

C019

HAMAI ELECTRIC LAMP

C011

Kyodo Printing

C001

Hitachi

Weekly Business Computer News

TESCOM

Information Processing Society of Japan

C083

C082

Recruit Communications

MANGOSLAB

C080

C079

C078

Hiroshima Television

C009

C007

Impress

C005

Association of Radio Industries and Businesses

Exhibitor Directory (Alphabetical order / Those exhibitor names that are indented in the list are joint participants.)

Advanced IoT projects supported by IPA

- S06-1 m plus plus Co.,Ltd
- S06-2 KOBATA GAUGE MANUFACTURING CO.,LTD.
- S06-3 GNN Machinery Japan Co.,Ltd.
- S06-4 SmartShopping, Inc.
- S06-5 no new folk studio Inc.
- D276 Advanced Science, Technology & Management Research Institute of KYOTO
- D323 Advanced Sputter Company

AI Pavilion

- S40-12 Cinnamon
- S40-06 cocoro SB Corp.
- S40-01 CREW SYSTEMS, INC.
- S40-01 Marubeni Wireless Communications Inc.
- S40-11 DATUM STUDIO Co., Ltd.
- S40-05 Mizuho Information & Research Institute, Inc.
- S40-10 National Institute of Advanced Industrial Science and Technology(AIST)
- S40-02 Nextremer Co., Ltd.
- S40-20 OPTIM Corporation
- S40-03 Rozetta Corp.
- S40-30 Ultra-Realistic Communications Forum
- S40-30 ASTRODESIGN, Inc.
- S40-30 CAC Corporation
- S40-30 FA System Engineering Co., LTD.
- S40-30 Hirose Tanikawa Narumi Lab, The University of Tokyo
- S40-30 Hirota Lab. The University of Electro-communications
- S40-30 Rei-Frontier Inc
- S40-30 Suzuki Sakamoto Lab., Tohoku University
- D322 ALL SENSORS ASIA PACIFIC K.K.
- D318 ALPHA TECHNOLOGY Ltd.
- D042 ALPS ELECTRIC CO., LTD.
- D201 ALTECH CO., LTD.
- D184 ANRITSU CORPORATION
- C094 APERZA INC. AUTOMATION NEWS COMPANY
- H074 Asahi Kasei Microdevices Corporation
- C005 Association of Radio Industries and Businesses
- C021 Asukanet Co., Ltd.
- H068 Ayla Networks
- C089 BizLink Technology Inc.
- C097 BLACK BOX Network Services
- H108 Bluetooth SIG, Inc.
- Allion Labs, Inc.
- Arm
- Dialog Semiconductor K.K.
- Focus Systems Corporation
- FUGU INNOVATIONS JAPAN CO.,Ltd.
- Gailogic Corporation
- MANGOSLAB Co.,Ltd.
- NOVARS INC.
- Qualcomm
- Radstone Inc.
- SmartAirCon
- TOSHIBA
- WHERE, Inc.
- D221 BORNA ENTREPRENEURS & INNOVATORS COOPERATIVE CO., LTD.
- C122 Cambridge Consultants
- H093 CASIO COMPUTER CO., LTD.
- C138 CCArchitect Inc.
- H058 CCW Co., Ltd.
- NPO Yamanashi ICT & Contact Support Center
- CEATEC JAPAN 2017 official Application Partner
- Jorte Calendar & Organizer Applications
- CES* 2018
- D131 Chiba City
- D131 Chiba Prefecture

CHINA ELECTRONIC APPLIANCE CORP. (CEAC)

- D011-1 Shenzhen Jinghua Displays Co., Ltd.
- D011-2 Shenzhen JUHEYUAN Science & Technology Co., Ltd.
- D011-3 Tone Parts Electronics Co., Ltd.
- D011-4 Tecoo Electronics Co.,Ltd
- D011-5 Zhejiang Dafeng Technology Co., Ltd.
- D011-6 SHENZHEN XIANGCHU TECHNOLOGY CO.,LTD
- D011-7 China Electronics Fair
- D011-8 SHENZHEN MOSEN ELECTRONICS CO.,LTD
- H019-1 Horizon Robotics Company
- H019-2 SHENZHEN JINJUNYE ELECTRONICS CO.,LTD
- H019-3 Dongguan Mingji Electronics Technology Group Co.,Ltd
- H019-4 Hinen Electronics (SHENZHEN) Co.,Ltd.
- H019-5 Zhuhai Software Industry Association
- H019-7 JIB Electronic Technology Co., Ltd.
- H019-8 Topwell Technology(Jian)Co.,Ltd
- D239 CHRONIX Inc.
- C165 City of Chitose
- H073 CIVIC MEDIA CO., LTD.
- H044 COSMO SOUND Co., Ltd.
- C027 Curio School
- O2 Inc.
- C049 CyberBrain Japan
- D329 Cybernet Systems Co., Ltd.
- D270 DAISHINKU CORP.
- D166 Dalian Dongfu Color Display Co., Ltd.
- D284 Date City
- D313 Dempa Publications, Inc.
- C143 DENSO CORPORATION
- D095 Digital Capsule Inc.
- Estimote Inc.
- D067 DISCO Corporation
- D294 DSC Corporation
- H084 DX Antenna Co., Ltd.
- D172 DYNACAST
- H014 ECO LIFE ENGINEERING Co., Ltd.
- H054 EFG Corporation
- C145 EPSON
- Epson Sales Japan Corporation
- SEIKO EPSON CORPORATION
- D174 EVERLIGHT ELECTRONICS CO., LTD.

- D317 Finetool Japan Co., Ltd.
- D334 FORUM 8 Co., Ltd.
- D072 Forus Health
- D061 Fujikura Ltd.
- C168 Fujitsu Limited
- D308 Futaba Corporation
- D079 Futech Inc., MVD Business Unit
- C137 FYF Inc.
- D236 Gicho business communications Co., Ltd.
- D332 GLOBAL DISPLAY CO., LTD.

Global Startup Showcase

- S35-3 Advanced Graphene Products
- S35-1 Green Design Co., Ltd.
- S35-4 MODE, Inc.
- S35-2 PUP Scan
- S35-5 Shanghai Su Tong Information and Technology Co., Ltd.
- H069 GN Hearing Japan K.K.
- S052 Goood3D Co., Ltd.
- C019 HAMAI ELECTRIC LAMP CO., LTD.
- C072 Hamamatsu City
- D120 HAMAMATSU PHOTONICS K.K.

HATS PLAZA

- C031 < PBX >
- C031 NEC Corporation
- C031 Oki Electric Industry Co., Ltd.
- C031 Hitachi Information & Telecommunication Engineering, Ltd.
- C031 FUJITSU LIMITED
- C031 < Multimedia >
- C031 CIAJ Multimedia Communications Committee
- C031 < FAX >
- C031 CIAJ Image Data Communications & Facsimile Committee
- C031 < TTC >
- C031 The Telecommunication Technology Committee
- C124 Higashihiroshima City
- C009 Hiroshima Television Corporation
- C001 Hitachi, Ltd.
- D141 Hitachi-LG Data Storage, Inc.
- D057 HOKURIKU ELECTRIC INDUSTRY CO., LTD.
- C126 Honda Motor Co., Ltd.
- D093 Hong Kong Trade Development Council
- H005 ICSIL CO., LTD.
- Rainos Co., Ltd.
- H080 IFA (Messe Berlin GmbH)
- D225 IMAC Co., Ltd.
- C007 Impress Corporation

India Showcase (NASSCOM)

- S27 Adhi Software
- S27 Bosch
- S27 EASI, An Allegis Group Company
- S27 Infosys
- S27 IntersoftKK
- S27 Invento Robotics
- S27 L&T Tech Services
- S27 Mobiloite
- S27 NEC Technologies India
- S27 Nichi-In Software Solutions Pvt. Ltd
- S27 Tech Mahindra
- S27 Varenja Softech Private Limited
- S27 VIT University
- S27 Wipro
- H090 INFIC Communications Inc.
- RAMROCK Co., Ltd.
- C083 Information Processing Society of Japan

IoT Acceleration Lab Global Connection

- S11 Cooley Technologies
- S11 Expostores
- S11 EyeROV (IROV Technologies Pvt. Ltd.)
- S11 HUG Innovations
- S11 Imagine Software Labs Pvt. Ltd
- S11 Intangles Lab Pvt. Ltd.
- S11 Next Labs
- S11 SenseGiz
- S11 YUPS Tech Solutions Pvt Ltd
- S11 Zenatix Solutions Pvt. Ltd.
- S11 Aurora Labs
- S11 Indegy
- S11 kwik
- S11 LifetoBot
- S11 Motionize
- S11 SIGA - SCADA Cyber Alert Systems
- S11 Sowillo Energy
- S11 Terafence
- S11 The WellBe LTD
- S11 WonderVoice Technologies Ltd
- S11 Cytron Technologies Sdn Bhd
- S11 DriveBot Co.,Ltd.
- S11 Habibi Garden
- S11 Health at Home Co., Ltd.
- S11 Innovation of thingz Pte Ltd.
- S11 Ionics EMS, Inc.
- S11 Juvo Labs
- S11 LuxTag
- S11 Nextgen Shopping Pte Limited
- S11 SEA-Solutions Software
- S11 Smart Farm (Thailand) Co., Ltd.
- S11 Xfero
- S11 Aryballe Technologies
- S11 Corticex Vision Systems
- S11 FI-Sonic
- S11 Kino-mo
- S11 LinkIO SAS
- S11 Mobile Tech People
- S11 MORPHOSENSE
- S11 Sensewaves
- S11 Senseye Ltd
- S11 Ubudu

IoT Acceleration Local Lab

- S07-1 IoT Acceleration Sapporo City Lab
- S07-2 IoT Acceleration Miyagi Prefecture Lab
- S07-3 IoT Acceleration Sendai City Lab
- S07-4 IoT Acceleration Semboku City Lab
- S07-5 IoT Acceleration Aizu Area Lab
- S07-6 IoT Acceleration Ibaraki Prefecture Lab
- S07-7 IoT Acceleration Kanagawa Prefecture Lab
- S07-8 IoT Acceleration Yokosuka City Lab
- S07-9 IoT Acceleration Shonan Area Lab
- S07-10 IoT Acceleration Niigata Prefecture Lab
- S07-11 IoT Acceleration Ishikawa Prefecture Lab
- S07-12 IoT Acceleration Hakusan City Lab
- S07-13 IoT Acceleration Aichi Prefecture Lab
- S07-14 IoT Acceleration Toyota City Lab
- S07-15 IoT Acceleration Mie Prefecture Lab
- S07-16 IoT Acceleration Fukui Prefecture Lab
- S07-17 IoT Acceleration Osaka Prefecture Lab
- S07-18 IoT Acceleration Osaka City Lab
- S07-19 IoT Acceleration Kobe City Lab
- S07-20 IoT Acceleration Nara Prefecture Lab
- S07-21 IoT Acceleration Hiroshima Prefecture Lab
- S07-22 IoT Acceleration Fukuoka Prefecture Lab
- S07-23 IoT Acceleration Kitakyusyu City Lab
- S07-24 IoT Acceleration Fukuoka City Lab
- S07-25 IoT Acceleration Saga Prefecture Lab
- S07-26 IoT Acceleration Oita Prefecture Lab
- S07-27 IoT Acceleration Okinawa Prefecture Lab

IoT Town 2017

- S30-12 SUMITOMO MITSUI FINANCIAL GROUP
- S30-12 Sumitomo Mitsui Banking Corporation
- S30-12 Sumitomo Mitsui Finance and Leasing Company, Limited
- S30-12 SMBC Nikko Securities Inc.
- S30-12 Sumitomo Mitsui Card Company, Limited
- S30-12 The Japan Research Institute, Limited
- S30-12 Polarify, Inc.
- S30-11 Mitsubishi UFJ Financial Group, Inc
- S30-11 JIBUN BANK CORPORATION
- S30-11 kabu.com Securities Co., Ltd.
- S30-14 BANDAI NAMCO Group
- S30-06 TOMY COMPANY,LTD.
- S30-03 JTB Corp.
- S30-05 ANRITSU CORPORATION
- S30-05 Phoenix Solution Co., Ltd.
- S30-07 Mamezou Holdings Group
- S30-07 MAMEZOU CO.,LTD.
- S30-07 Open Stream, Inc.
- S30-07 JM Technology Inc.
- S30-13 Origin Wireless Japan
- S30-15 JEITA Smart home board
- S30-15 LIXIL
- S30-15 JAPAN BROADCASTING CORPORATION
- S30-15 Japan Broadcasting Corporation
- S30-15 The Association for Promotion of Advanced Broadcasting Services
- S30-15 JEITA AVC Board
- S30-15 Sekisui House, Ltd.
- S30-15 DAIWA HOUSE INDUSTRY CO., LTD.
- S30-09 Magellan Systems Japan, Inc.
- S30-09 Autonomous Control Systems Laboratory Ltd.
- S30-09 NEW MEDIA DEVELOPMENT ASSOCIATION
- S30-09 Kansai Bureau of Economy, Trade and Industry
- S30-08 WESTUNITIS CO., LTD.
- S30-08 KYOTO TOOL CO., LTD.
- S30-08 GOV Co., Ltd.
- S30-10 National Institute of Informatics
- S30-10 JIP Techno Science Corporation/the University of Tokyo
- S30-04 IoT acceleration Sapporo City Lab
- S30-04 Ecomott Inc.
- S30-04 Suncreer Co., Ltd
- S30-04 CHOWA GIKEN corporation
- S30-04 Technoface Corporation
- S30-04 City of Sapporo Investment Promotion & Manufacturing Industries Support Section Economic & Tourism Affairs Bureau
- S30-04 No Maps Committee
- S30-01 Shimane prefecture / Shimane IT Open - Innovation Center
- S30-02 Miyazaki Prefecture

- D324 ISHIIHYOKI CO., LTD.
- D287 Ishikawa Sunrise Industries Creation Organization
- D223 IT Verification Industry Association
- Nihon Knowledge Co.Ltd.
- D226 Andor System Support Co.,Ltd.
- D233 Japan Aviation Electronics Industry, Limited
- D164 JAPAN FEDERATION OF ELECTRONIC PARTS DISTRIBUTORS & DEALERS
- C149 Japan Space Systems
- H004 Japan Telegartner Ltd./ Telegartner Taiwan Co., Ltd.
- D049 JAPERA
- C133 JEITA/Smart Drive Technology
- D218 JENESIS HOLDINGS LTD.
- D203 JENSON DISPLAY COMPANY LTD.
- C157 Jetrun Technology Corporation
- C156 JOIE CO., LTD.
- D051 JTEKT CORPORATION
- D210 Kagaku jyoho shuppan Co.,Ltd.
- C104 KDDI CORPORATION
- D159 KELK Ltd.
- D330 Keysight Technologies GK

KITRI

- C054-1 ART COVER CO.,LTD
- C054-4 IDTWORLD CO.,LTD
- C054-8 IDRO Co.,Ltd.
- C054-5 ENJ CO.,LTD.
- C054-3 Naretrends Inc.
- C054-7 LINKFLOW
- C054-6 Essel-T Co.,Ltd
- D115 Knowles Electronics Japan, K.K.
- D352 KOA CORPORATION

D041	KODENSHI CORP.
C167	KOITO MANUFACTURING CO., LTD.
C105	KONICA MINOLTA
C150	K-opticom Corporation
	E · MINIMO Inc.
C067	Koriyama City
D163	KUKDONG FASTECH CO., LTD.

Kunshan Pavilion

C106	Infovision Optoelectronics (Kunshan) Co., Ltd.
C106	Suzhou FAST RICH Robot Technology CORP.,
C106	Kunshan Taltai Electronic Co.,Ltd
C106	Kunshan Visionox Technology Co.,Ltd
H006	KURIMOTO, LTD.
C011	Kyodo Printing Co., Ltd.
D327	LECIP SLP CORPORATION
D312	Leister Technologies Co., Ltd.
C032	Lenovo Japan Ltd.
D206	Life-Egg Corporation
D319	LINEEYE CO., LTD.
D342	MAC EIGHT CO., LTD.
D279	MAGENCY
S053	MAKUHARI BAY PARK
C078	MANGOSLAB Co., Ltd.
D081	MediaTek Inc.
H083	Merci Co., Ltd.
H052	MESH
D108	MI Inc.
D220	Microboards Technology, Inc.
D303	Mie Electronics Co., Ltd.
H053	Mighty Trading Corp., Ltd.
D274	Mitsubishi Chemical Corporation
C002	Mitsubishi Electric Corporation
D157	Mitsui Chemicals, Inc.
D298	MOTOYA CO., LTD.
D297	MS Korea Co., Ltd.
D293	Murata Manufacturing Co., Ltd.
S02	National Institute of Information and Communications Technology

D321	National Instruments Japan Corporation
C033	NEC Corporation
D217	NEP Inc.
S03	New Energy and Industrial Technology Development Organization

C020	New Media Development Association
H003	NH Technology LLC
D216	NHK Engineering System, Inc.
H119	NICHICON CORPORATION
C102	NIHON MARUKO CO., LTD.
C034	Nihon Unisys, Ltd
D188	Nippon Carbide Industries Co.,Inc
D043	NIPPON CHEMI-CON CORPORATION
D292	Nippon Electric Glass Co., Ltd.
D361	nippon tanshi Co., Ltd.
D228	NISOUL CO., LTD
D105	NISSAN CHEMICAL INDUSTRIES, LTD.
C099	NITTO KOGYO CORPORATION
D125	Nordic Semiconductor k.k.
D215	NORITAKE ITRON CORPORATION
C087	NOVARS Inc.
S26	NRI bit.Connect
C003	NTT Group
C004	OKI
C146	OMRON Corporation
S25	One JAPAN
S21	OpenFog Consortium
D124	Opto ENG Inc.
D314	Ossia
C075	Panasonic Corporation
C129	PFU Limited
H010	poplin Inc.
D171	PowerTip Japan Co., Ltd.
D031	PROGRESS TECHNOLOGIES, Inc.
H049	RayTron, INC.
D306	RCL DISPLAY LTD.

Real 2020 Showcase

S09	AMADA HOLDINGS CO., LTD.
S08	FANUC CORPORATION
S05	Japan Aerospace Exploration Agency
S04	Media Kobo, Inc./Pimax Technology (Shanghai) Co., Ltd.
S22	TOKYO2020 Official Programme Cyber Entertainment Space Promoting Para Sport
C079	Recruit Communications
C071	REPRESENTATIVE OFFICE IN JAPAN FOR TIANJIN ECONOMIC TECHNOLOGICAL DEVELOPMENT AREA
D090	ROHM Co., Ltd.
	Kionix, Inc.
	LAPIS Semiconductor Co., Ltd.
D104	Sangyo Times, Inc.
D167	Santek Japan Corporation
D285	SANTOKU CORPORATION
D222	SB Creative Corp.

Semiconductor/Programmable Device Plaza

D143	Keysight Technologies Japan G.K.
D143	Kumamoto University
D145	Lattice Semiconductor
D143	Micogic Corporation
D143	Overtone Corporation
D143	RITA Electronics, Ltd.
D143	Tokyo Metropolitan Industrial Technology Research Institute
D143	Verification Technology, Inc.
H062	SENSIRION Japan Co., Ltd.
H117	SHARP CORPORATION
D029	Shenzhen Mass Power Electronic Limited
	Shenzhen C&D Electronic Co., Ltd.
D101	Shikino High-Tech Co., Ltd.
D097	Shinko Shoji Co., Ltd.
C140	SII Semiconductor Corporation

SME global promotion project

S01	ARTS-EIHAN
S01	ANSAM Co., Ltd.
S01	Infinitegra, Inc.
S01	SI Synergy Technology Co., Ltd.
S01	M2mobility Inc.
S01	SITESENSING, Inc.
S01	Somethingfun Inc.
S01	G DEVICE Co., Ltd.
S01	Shinei Screen Co., Ltd.
S01	SalesOne, Inc.
S01	SELTECH CORPORATION
S01	Tyco Co.<D.
S01	Compower Inc.
S01	PI Photonics, Inc.
S01	pc-support-ya
S01	HATAPRO, INC.
S01	BITS CO., LTD.
S01	FunLife Inc.
S01	Fit Design System Co., Ltd.
S01	Future Standard Co., Ltd.
D073	SMK Corporation
D183	Socionext Inc.
D200	SOFTAGENCY CO., LTD.
D219	SOFTNET INCORPORATED
D282	SOFTPIA JAPAN
D238	SONIX CO., LTD.
D360	STANLEY ELECTRIC CO., LTD.
H047	Stickwith Co., Ltd.
D107	Suhyuntech Co., Ltd.
D211	SUMTEC, Inc.
C123	TAITRONICS 2017

Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)

D240-20	ABC TAIWAN ELECTRONICS CORP.
D240-02	AKER TECHNOLOGY CO., LTD.
D240-18	DPTec CO., LTD.
D240-16	GI FAR TECHNOLOGY CO., LTD.
D240-03	Institute for Information Industry
D240-17	JACKCON CAPACITOR ELECTRONICS CO., LTD.
D240-19	JOULES MILES CO., LTD.
D240-13	LENOO ELECTRONICS CO., LTD.
H082	LITNERTEX CO., LTD.
D240-23	MAGWAY TECHNOLOGY CO., LTD.
D240-09	MAX ECHO TECHNOLOGY CORPORATION
D240-24	SHA YANG YE INDUSTRIAL CO., LTD.
D240-05	SHANPU CO., LTD.
D240-06	SUNLIKE DISPLAY TECHNOLOGY CORPORATION
D240-22	TAIWAN SINTERED METALS CO., LTD.
D240-10	T-GLOBAL TECHNOLOGY CO., LTD.
D240-21	U.K. TECHNOLOGY CORP.
D240-15	WAL TER ELECTRONIC CO., LTD.
D240-11	WELL BUYING INDUSTRIAL CO., LTD.
D240-01	WINSTAR DISPLAY CO., LTD.
C068	Taiyo Stainless Spring Co., Ltd.
D359	TAIYO YUDEN CO., LTD.
D056	TAJIMI ELECTRONICS, LTD.
D346	Tamura Corporation
D353	TDK Corporation
D204	TECHNO BRAIN COMPANY
D234	Tektronix Japan
C082	TESCOM CORPORATION
D110	The Chiba Chamber of Commerce and Industry
D213	The Core System Co., Ltd.
C152	The Ibaraki Industrial Development Council for Metropolitan Inter-city Expressway Region
D214	TIS Inc.

Tohoku & Kyushu Reconstruction Support Zone

C073	KOIWAI Co., Ltd.
C073	ANDROBOTICS.LTD
C073	Horio Seisakusho Co., Ltd
C073	TDC Corporation
C073	TOKIN Corporation
C073	TOCAD ENERGY CO., LTD.
C073	Sydek Corporation
C073	COSMOSWEB Co., Ltd
C073	Design COCO, Inc.
C073	Aizu Laboratory, Inc.
C073	Space Entertainment Laboratory and Co., Ltd.
C073	TOSEI EB TOHOKU COMPANY LIMITED.
C073	CENTRAL MOTOR WHEEL CO., LTD.
C073	OHATAKE-ROOT KOGYO, LTD
C073	Kyushu Semiconductor & Electronics Technology Innovation Association
C073	RIBBON GAS CO., LTD.
C073	Ogic Technologies Co., Ltd.
C073	Fuji Light Metal Co., Ltd.
C073	Kyuden Technosystems Corporation
D315	TOKAI OPTICAL CO., LTD.
C064	Tokyo Metropolitan Small and Medium Enterprise Support Center
	LAZIN Co., LTD.
	MECHANO ELECTRONIC, INC.
	SANKO ASTEC INC.
	UEDA SEISAKUSHO Co., Ltd.
C029	Tokyo University of Technology
D286	Tokyo Weld Co., Ltd.
C165	TOMAKOMAI CITY
D114	Top Dynamic Enterprises Limited
D299	Toyo Electric Corporation
D362	Tyco Electronics Japan G.K.
D301	UEI Corporation
D055	UI ELECTRONIC INDUSTRY CORP.
	SUMIKO TEC CO., LTD.
H012	ULIS

US Pavilion

S051-04	Embassy of the United States of America Tokyo Commercial Service
S051-08	Carbon Black

S051-11	CommScope Japan K.K.
S051-15	DefinedCrowd
S051-14	Darktrace Japan K.K.
S051-02	Globalstar Inc.
S051-06	Litmus Automation Japan KK
S051-12	Lookout Japan K.K.
S051-07	Owl Cyber Defense Solutions, LLC
S051-03	Security Innovation, Inc.
S051-16	Tesla Motors
S051-09	Vuzix Corporation
S051-01	Z-Wave Alliance
S051-05	Iowa Economic Development Authority
S051-05	Colorado, Metro Denver EDC
S051-05	Economic Development Partnership of North Carolina Japan Office
S051-05	Commonwealth of Pennsylvania Japan Investment Office
D119	Utop Electronic (Guangzhou) Co., Ltd.
C091	VCCI Council

Venture & University Area

S10-13	Actias Inc.
S10-63	Ambi Labs
S10-06	BellChild Co., Ltd.
S10-40	B-Lab, Inc.
S10-62	BSC LIMITED
S10-25	Caiba, Inc.
S10-04	C-INK CO., LTD.
S10-30	CyberTech Corporation Ltd.
S10-31	Ekohe Japan Ltd.
S10-72	Exvision Corporation
S10-74	FLOSFIA INC.
S10-11	Forte, Inc.
S10-49	Future Standard Co., Ltd.
S10-08	G-ONE INC
S10-42	GRAPS Co., Ltd.
S10-61	HOLON CREATE Inc.
S10-55	Indian Institute of Technology Hyderabad
S10-26	Information Science College
S10-71	InfoSocket co., Ltd.
S10-64	Isshin Tasuke
S10-58	ITAL INC.
S10-28	Katsura Laboratory, Keio University
S10-65	Keio University Haptics Research Center
S10-05	KOBATA GAUGE MANUFACTURING CO., LTD.
S10-09	Kobe Digital Labo Inc.
S10-73	Kyulux Inc
S10-29	Linkers Corporation
S10-56	MAMMY GO. CO. LTD.
S10-54	MAMORIO Corporation
S10-69	Meijo University
S10-44	Morisawa Inc.
S10-33	Network Engineering Laboratory, Kansai University
S10-47	Noa. Co., Ltd.
S10-10	Proassist LTD.
S10-03	RIPRO Corporation, Japan
S10-53	Saitama University
S10-01	SHINKAWA Sensor Technology, Inc.
S10-41	SMART ROBOTICS Co., Ltd.
S10-48	SV Laboratories
S10-27	The Yokohama Medical Information College
S10-12	Tohto C-tech Corporation
S10-43	TOME R&D Inc.
S10-46	UniTrust
S10-07	XOOMS co.
S10-75B	iAthlete, Inc. *Only 10/3-4
S10-70B	iMot inc. *Only 10/3-4
S10-32B	Tokyo University of Technology *Only 10/3-4
S10-39C	BarnardSoft Co., Ltd. *Only 10/5-6
S10-52C	Chubu University Tsunekawa Laboratory *Only 10/5-6
S10-16C	First Light, Inc. *Only 10/5-6
S10-22C	HDE, Inc. *Only 10/5-6
S10-70C	Kanagawa Institute of Technology, Department of Information and Computer Sciences *Only 10/5-6
S10-34C	Kanazawa University *Only 10/5-6
S10-37C	Kobe University Kimura research group *Only 10/5-6
S10-15C	Kyushu Institute of Technology *Only 10/5-6
S10-14C	Kyushu Institute of Technology *Only 10/5-6
S10-23C	Laboro.AI Inc. *Only 10/5-6
S10-17C	National Institute of Information and Communications Technology *Only 10/5-6
	Mirai Share Co., Ltd.
	Traveltech lab Inc.
	Homura Heavy Industries Corporation
	Parity Innovations Co., Ltd.
	Payke Inc.
S10-38C	Sensor & Network Corp. *Only 10/5-6
S10-50C	Sonos Inc. *Only 10/5-6
S10-51C	Tobu Business Solution Corporation *Only 10/5-6
S10-32C	UNIVERSITY OF FUKUI *Only 10/5-6
S10-36C	Yaraku, Inc. *Only 10/5-6

H059	VIP GLOBAL CO., LTD.
C080	Weekly Business Computer News
H064	wena project
C127	WIDEDEC Co., Ltd.
C147	Wireless Power Transfer for Practical Application.

	OMRON Corporation
	FURUNO ELECTRIC CO., LTD.
	Kansai Denshi Kogyo Co., Ltd
	National Institute of Information and Communications Technology
	Panasonic System Networks R&D Lab. Co., Ltd.
	Sho Engineering Corp.
D209	Wuhan HGLaser Engineering Co., Ltd.
D071	XINFUER ELECTRON CO., LTD.
C030	Yamaguchi Lab., Social ICT Research Center, The University of Tokyo
D091	Yamashita Materials Corporation
H018	Yamato Co., Ltd.
H009	YUKAI Engineering Inc.

Conference / Seminar Program

A total of 112 conferences and seminars was held at the International Conference Halls, ranging from keynotes to a variety of topics related to artificial intelligence, Fintech, tourism, smart city, autonomous driving, smart home, cyber security, and smart agriculture, as well as key factors relating to Society 5G such as 5G, data usage and application, and open data. The seminar audiences reached 26,928 (up 3.7% from 2016), which resulted in a great success.

Excerpts from keynote speeches, guest speeches and special lectures etc.

Selection of Special Conferences

Oct. 3 (Tue)

Guest Speech

Legacy and Initiatives for Innovation at the Tokyo 2020 Olympic and Paralympic Games

The Tokyo Organizing Committee of the Olympic and Paralympic Games Chief Technology Innovation Officer
Mr. Eiji Uda



Guest Speech

FANUC's IoT Challenge for an Intelligent Factory – FIELD System

FANUC CORPORATION Chairman and CEO
Dr. Yoshiharu Inaba



Keynote Speeches

Moving Toward a Super-Smart Society: Initiatives for “Society 5.0”

Panasonic Corporation Chairman of the Board
Mr. Shusaku Nagae



Keynote Speeches

Connecting to Create a Future – Co-Created Innovation by Cross-Industry

Communications and Information Association of Japan Chairman
Oki Electric Industry Co., Ltd. Chairman
Mr. Hideichi Kawasaki



Keynote Speeches

The Future Created With AI and Regulatory Reforms Make IoT Grow

Computer Software Association of Japan (CSAJ) Chairman
Mamezou Holdings Co., Ltd. President & CEO
Mr. Norio Ogiwara



Special Lecture

IoT Acceleration Consortium Plenary Meeting 2017

Part 1: Plenary Meeting 2017 / Part 2: Keynote Lectures

Peatix Inc., Co-founder/Advisor Ms. Emi Takemura
Keio University Graduate School Guest Professor Mr. Takeshi Natsuno

Special Lecture

India Keynote: IoT/Engineering and R&D “Creating smarter societies through IoT”

Robert Bosch Engineering and Business Solutions RBEI/BSS Country Manager - Japan and Korea Mr. Kaushik Pal
NEC Technologies (India) Global Operations Director Platform Solutions Mr. Jaspreet Dhanjal

Special Lecture

India Keynote: AI

“Artificial Intelligence Enabling the Next-Gen Digital Enterprise”

Tech Mahindra Co-Chair Engineering & Design (ER&D) Council
NASSCOM Global Head Engineering, IOT and Enterprise Mobility Mr. Karthikeyan Natarajan
Wipro APJ Head - Automation & HOLMES (tm) & Distinguished Member of Technical Staff Mr. Sriram Bhargav

Oct. 4 (Wed)

Mobility Innovations Brought About by IoT

Keynote Speech : The Future of Mobility with IoT
ITS Japan President & CEO
Mr. Hajime Amano

Lecture 1 : Mobility Potentials in the Connected Era
Japan Automobile Manufacturers Association, Inc. (JAMA)
Special Committee for the Motor Show
Branch Chairman, Organizer Theme SIG
Mr. Akio Yamamoto

Lecture 2 : Clarion initiatives for the coming era of autonomous driving
Clarion Co., Ltd.
Executive Director, General Manager of Technical-Strategic Headquarters
Mr. Nobuyasu Kunii

Lecture 3 : The challenge of new mobility services in the era of autonomous driving
DeNA Co., Ltd.
Executive Officer, Head of Automotive Business Unit
Mr. Hiroshi Nakajima

The Workshop on the Fifth Generation Mobile Communications Systems (5G) – 2017

Welcome Address : Ministry of Internal Affairs and Communications
Keynote Speech : 5GMF, Chairman
Kyoto University, Professor Emeritus
Dr. Susumu Yoshida

Activities towards the realization of 5G in 2020
Ministry Internal Affairs and Communications
New-Generation Mobile Communications Office, Director
Mr. Gaku Nakazato

Activities of 5G Trial Promotion Group – Korea & Japan collaboration

NTT Docomo Inc.
Leader, 5G Trial Promotion Group, 5GMF
Dr. Yukihiko Okumura
Korea 5G Forum
Prof. H.W. Lee

Activity Overview of 5G Field Trial in Japan

NTT Docomo Inc. Dr. Yukihiko Okumura
KDDI Corporation Mr. Akira Matsunaga
Softbank Corporation Dr. Hitoshi Yoshino

Panel Discussion :

Latest Trend and Future Perspective of a Field Trial Aimed to 5G Service Implementation

<Panelists>

Obayashi Corporation Mr. Hiroshi Furuya
Korea 5G Forum Prof. H.W. Lee
KDDI Corporation Mr. Akira Matsunaga
NTT Docomo Inc. Mr. Takehiro Nakamura
Sony Corporation Mr. Keiichi Shimada
Softbank Corporation Dr. Hitoshi Yoshino
5GMF Chairman, Technical Committee
Osaka University, Ph.D.,
Dr. Seichi Sampei

<Moderator>

Oct. 4 (Wed)**CEATEC×AIST : Artificial Intelligence Conference1****Robots and Artificial Intelligence**

Fellow of AIST (National Institute of Advanced Industrial Science and Technology)
Artificial Intelligence Research Center, Director
Mr. Junichi Tsujii

The Ongoing Global Shift to "Big Data Analysis x The Artificial Intelligence Era" and the Future of Japan

Wirtschaftsförderung Sachsen GmbH (Germany)
Representative of Saxony's Business Community in Japan
Mitsubishi UFJ Research and Consulting Co., Ltd
Global Business Advisory Dept., Global Consulting & Advisory Business Unit
Deputy Director
Mr. Kurando Ogi

**The new manufacturing system a person can lead
- To realize the coproduction of local empowerment and machines which bring out, also expand, the potential of a human being.**

Mitsubishi Electric Corporation
Autonomous Control System Development Project Group
Project Manager, Advanced R&D Center
Dr. Tomonori Sato

Machine Learning from the Software Engineering Perspective

National Institute of Informatics, Ph.D.,
Dr. Shin Nakajima

CEATEC JAPAN 2017 Connected Industries Symposium**Session1 : Connected Industries Overview**

Ministry of Economy, Trade and Industry
Deputy Director-General, Commerce and Information Policy Bureau
Mr. Yasuhiro Maeda

Session2 : Advanced Approaches for Cooperation between Medium to Large Companies and AI Ventures

<Panelists> Grid Technology Solutions Group, Evangelist
Mr. Takuya Ebina
Chiyoda Corporation
ChAS/Life Science Business Unit, General Manager, AI Solutions Unit
Mr. Gen Igawa
ABEJA, Inc.
Business Development Manager, Platform Division
Mr. Takuro Kakiage
Tokyu Corporation
Business Planning Section, Urban Development Headquarters
Mr. Yoshimasa Kato
LeapMind Inc.
Board Member & COO
Mr. Kazuya Watanabe
DNP
Communications Development Headquarters, AB Center
Mr. Kazuya Kajima
<Moderator> Industrial Growth Platform, Inc. President & CEO
Kazuhiko Tomiyama

Session3 : Leading Regional Approaches by Small-to-medium Businesses

<Panelists> Kojima Industries Corporation
Councilor, General Affairs Department
Mr. Kunihiko Kaneko
Yuki Precision Co., Ltd.
Board Director
Mr. Masaki Kasahara
Sitateru Inc.
Finance Director
Mr. Kazuya Sugimura
<Moderator> Hosei University
Affiliate Professor, Graduate School of Engineering & Design
Dr. Keiju Matsushima

Session4 : Directions in Venture/Ecosystem Formation

<Panelists> Japan Venture Capital Association
Chairman
Mr. Soichi Kariyazono
Ispace, Inc.
Project Hakuto Team Leader, Founder & CEO
Mr. Takeshi Hakamada
V-Cube, Inc.
President & CEO
Mr. Naoki Mashita
Ministry of Economy, Trade and Industry
Director
Economic and Industrial Policy Bureau
Industrial Finance/New Business Division
Mr. Takuya Fukumoto
<Moderator> NewsPicks
Editor-in-Chief
Mr. Norihiko Sasaki

Establishment Announcement Symposium: Japan Deep Learning Association**Session1 : Establishment Announcement Symposium: Japan Deep Learning Association**

1. <Opening Remarks> Ministry of Economy, Trade and Industry
2. <Greetings from the President and description of background to establishment> Chairman
(Associate Professor at Graduate School of Engineering, the University of Tokyo)
Mr. Yutaka Matsuo
3. <Announcement of future business> Association Secretary General

Session2 : Panel discussion by association directors:

Trends and issues with deep learning industry activities in Japan

Oct. 5 (Thu)**Growth Strategies with ICT**

Ministry of Internal Affairs and Communications
Minister's Secretariat, Deputy Director-General of the
Information and Communications Policy Bureau
Mr. Mabitto Yoshida

The Essence of New Business Creation from "Japanese-style" Large Corporations - Recipes for Success Unraveled from State-of-The-Art Examples

<Panelists> Panasonic Corporation
Senior Managing Executive Officer
Mr. Yoshiyuki Miyabe
N-Village Co., Ltd.
President
Mr. Muneo Yoshihara
Incubate Fund
General Partner
Mr. Tohru Akura
<Moderator> Work Happiness, President & CEO
Head of Nippon Innovator Academy
Mr. Shingo Yoshimura

CEATEC x AIST : Artificial Conference 2 "Business Strategies to Win the Era of AI"**Living Your Next Future with Digital Transformation - AI & IoT change the shape of society**

Data Science Research Laboratories / NEC Central Research Laboratories, Chief Researcher
NEC-AIST AI Cooperative Research Laboratory, Deputy Director
RIKEN AIP-NEC Collaboration Center / RIKEN Center for Advanced Intelligence Project (AIP), Deputy Director
Ph.D.,
Dr. Satoshi Morinaga

The Value of Artificial Intelligence Technology through Usage: Panasonic's Approach to R&D

Panasonic Corporation
Advanced R&D Headquarters
Manager, Key Technology Research Department
Manager, Research Planning Department
Mr. Hiroshi Mizuno

The Impact of AI and Big Data on business

IGPI, Partner and Managing Director,
IGPI Business Analytics, Intelligence Inc., CEO
AIST, Guest Researcher, Artificial Intelligence Research Center (AIRC)
NEDO, Technical Committee
Japan Deep Learning Association, Director
Mr. Takayoshi Kawakami

Building Platforms to Win Out with AI Business - Open & Closed Strategies Straddling the Cyber and the Physical

<Panelists> Data Science Research Laboratories / NEC Central Research Laboratories, Chief Researcher
NEC-AIST AI Cooperative Research Laboratory, Deputy Director
RIKEN AIP-NEC Collaboration Center / RIKEN Center for Advanced Intelligence Project (AIP), Deputy Director
Ph.D.,
Dr. Satoshi Morinaga
Panasonic Corporation
Advanced R&D Headquarters
Manager, Key Technology Research Department
Manager, Research Planning Department
Mr. Hiroshi Mizuno
IGPI, Partner and Managing Director,
IGPI Business Analytics, Intelligence Inc., CEO
AIST, Guest Researcher, Artificial Intelligence Research Center (AIRC)
NEDO, Technical Committee
Japan Deep Learning Association, Director
Mr. Takayoshi Kawakami
<Moderator> The Industry-Academia Collaboration Initiative Nonprofit Organization
President
Mr. Kenichiro Senoh

Cutting edge US technology: AI / IoT Collaboration with TECH CRUNCH and Engadget

<Opening Remarks> US Embassy of Japan
Commercial Attaché
Ms. Brittany Banta
<Presentation> Google Japan Inc.
Head of Public Policy and Government Relations
Mr. Yoshitaka Sugihara

**<Talk Session #1 : TECH CRUNCH>
Application of AI in Real Businesses by Non-data Scientist**

DataRobot Japan, Chief Data Scientist
Ph.D.,
Dr. Akira Shibata
TechCrunch Japan, Editor in Chief
Mr. Ken Nishimura

**<Talk Session #2 : Engadget>
The World as Seen Through AI-integrated Smart Glasses**

Vuzix Corporation, Director of Operations Japan
Mr. Keiichi Fujii
Engadget, Editor in Chief
Mr. Asuka Yazaki

**<Presentation>
How Solving the Data Problem is Changing the Future of AI**

DefinedCrowd, Founder and CEO
Dr. Daniela Braga

IoT Town Special Conference:

**How will Smart Home change our lives?
New value creation of Home by being closely combined with House, Housing facilities, Consumer electronics and various services**

What is new about Smart Home, this time?

Japan Advanced Institute of Science and Technology
Ph.D.,
Dr. Yasuo Tan

Societies connecting minds to achieve AIoT

Sharp Corporation
Unit Deputy General Manager
IoT Cloud Business, IoT Communications BU
Mr. Naoki Shiraishi

IoT and Data Usage in Living Spaces

LIXIL Corporation
Director of System Technology Laboratory, Technology Research Division
Mr. Kanji Mihara

Tsukuba University and Rakuten Efforts Aiming for Smart Experience from Future Shop Design

Rakuten, Inc.
Executive Officer, Rakuten Institute of Technology World Wide Global Head
Mr. Masaya Mori

House Maker-Conceived Smart Homes and Lifestyles

Sekisui House
Executive Officer, Manager, Technology Department, and Head of Design System Office
Mr. Yutaka Amemiyama

"Anshin (peace of mind) Platform" and Service Innovations

Secom Co., Ltd.
Advisor
Mr. Tsuneo Komatsuzaki

CEATEC JAPAN 2017 Smart Factory Symposium

Opening Remarks by the Guest of Honor :
Ministry of Economy, Trade and Industry
Director, Manufacturing Industries Policy Office
Mr. Shinji Tokumasu

Achieving Added Value with "V-Factory" Using IoT Technologies Advocated By Amada

Amada Company Limited
Project Leader, Amada IoT Promotion Project
Mr. Tadashi Yokoyama

Omron's Aim for "Harmony between Machines and People" from i-Automation! to the Data Distribution Market

OMRON Corporation
Technology & Intellectual Property HQ, Business Creation Office
Mr. Ryuji Yamazaki

Fanuc's Concept of Future Manufacturing in the IoT Era

Fanuc Corporation
Executive Vice President and General Manager, ROBOT Business Division
Mr. Kiyonori Inaba

IoT and Digital Technologies in Advanced Manufacturing

Mitsubishi Electric Corporation
Manager, Solution Business Strategy Division, Factory Automation Systems Group
Mr. Haruyuki Otani

Panel discussion

<Panelists> Amada Company Limited
Project Leader, Amada IoT Promotion Project
Mr. Tadashi Yokoyama
OMRON Corporation
Technology & Intellectual Property HQ, Business Creation Office
Mr. Ryuji Yamazaki
Fanuc Corporation
Executive Vice President and General Manager, ROBOT Business Division
Mr. Kiyonori Inaba
Mitsubishi Electric Corporation
Manager, Solution Business Strategy Division, Factory Automation Systems Group
Mr. Haruyuki Otani
Robot Revolution Initiative (RRI)
Industrial IoT Chief Specialist
Mr. Kiyoshi Mizukami
<Moderator> Nikkan Kogyo Shimbun, Ltd. (The Daily Industrial News)
Editorial Director and Board Director
Mr. Mitsuhiro Nagano

Biotechnology Strategy : Value Creation with IoT/Big Data**Creating New Businesses through Bio and Digital Convergence**

Japan Association of Bioindustries Executives (JABEX)
Chairman
(former Chairman of the Board, Kirin Holdings Company Ltd.)
Mr. Koichiro Aramaki

Network Activity Approaches of In-vitro Diagnostic Equipment Makers

Sysmex Corporation
Senior Researcher, Research & Development Headquarters
Mr. Hiroyuki Fujino

Healthcare Business Development in DeNA: From Sick Care to Health care

DeSC Healthcare, Inc.
(a joint venture company of DeNA and Sumitomo)
Chief Executive Officer
Mr. Jun Oi

How Will the Future of Healthcare Change?

Sony Computer Science Laboratories, Inc.
Senior Researcher
Mr. Kazuhiko Sakurada

Oct. 6 (Fri)

USA Showcase Keynote Session "Cutting-edge US Technology: Cyber Security"

<Opening Remarks>

US Embassy, Japan
Commercial Attaché
Ms. Brittany Banta

Anatomy of a Mobile Hack

Lookout
Co-Founder and Chief Technology Officer 3
Mr. Kevin Mahaffrey

The Enterprise Immune System: Using Machine Learning for Next-Generation Cyber Defense

Darktrace Japan KK
Regional Director - North America
Mr. John Kirch

Protect Your Organization Against Ransomware

Carbon Black Japan K.K.
Country Manager
Mr. Masahiro Nishimura
Carbon Black Japan K.K.
Principle Sales Engineer / Evangelist
Mr. Richard Li

Next Generation Network Cybersecurity with Data Diodes

Owl Cyber Defense Solutions, LLC
Asia Pacific Business Manager (APAC)
Mr. Garrison Wheeler

The Present and Future of Healthcare Wearables and IoT Usage

1. Approaches in healthcare, medicine and nursing: Focusing on wearables and data usage

Ministry of Economy, Trade and Industry
Director, Healthcare Industries Division, Commerce and Service Industry Policy Group
Mr. Kazumi Nishikawa

2. Movements and reforms in the new era of wearable usage

Ministry of Economy, Trade and Industry
Attorney-at-Law, Assistant Director, Office of Human Resources Policy,
Economic and Industrial Policy Bureau
Mr. Koichi Shiraishi

3. Usage of healthcare wearables for safety and health management of drivers of business vehicles

Safe Operation Supporter Association
Director, Safety/Healthcare Platform Working Group
(The Ohara Memorial Institute for Science of Labour)
Mr. Hiroki Kitajima
Safety/Healthcare Platform Working Group
Deputy Director
(Tanita Corporation)
Mr. Mikio Shindo

4. Usage and issues with healthcare devices in vehicle safety from the view of the user

Tokio Marine & Nichido Risk Consulting Co., Ltd.
General Manager, Automobile Risk HQ
Mr. Koichiro Abe

Panel Discussion: Requirements for IoT usage in the healthcare field

<Panelists>
Ministry of Economy, Trade and Industry
Director, Healthcare Industries Division, Commerce and Service Industry Policy Group
Mr. Kazumi Nishikawa

Ministry of Economy, Trade and Industry
Attorney-at-Law, Assistant Director, Office of Human Resources Policy,
Economic and Industrial Policy Bureau
Mr. Koichi Shiraishi

Safety/Healthcare Platform Working Group
Deputy Director
(Tanita Corporation)
Mr. Mikio Shindo

Tokio Marine & Nichido Risk Consulting Co., Ltd.
General Manager, Automobile Risk HQ
Mr. Koichiro Abe

<Moderator>

JEITA
Project General Manager
Healthcare IT Innovations Study Group
(OMRON Healthcare Co., Ltd.)
Mr. Hiroyuki Kazuma

Many other sessions were held during the four day show.

*SGMF: The Fifth Generation Mobile Communications Promotion Forum

Innovation Talk Stage

The importance of co-operation between exhibitors and user-or partner-companies, and success stories were introduced via a mixture of talk shows, interviews, and panel discussions focusing on the keywords of "Connecting" and "Creating", which are integral elements of the overall CEATEC JAPAN exhibition theme.

Oct. 3 (Tue)

11:00-11:15

CEATEC AWARD 2017
Ministerial Awards Ceremony



11:30-12:00

Introduction of Winning Works from
U-22 Programming Contest 2017

12:15-13:00

Wellbeing Design : Activities of Denso Social Design Section

DENSO Corporation

13:15-14:00

Commercialization Approaching! Wireless Power Transfer
~The Current Situation and Issues~

Wireless Power Transfer Consortium for Practical Applications

14:20-17:00

Presentation of Award Winners : Hackathon x Meet Up
~bit.Connect~

Co-Created by bit.Connect and One JAPAN

Oct. 4 (Wed)

10:30-12:00

Presentation of Finalists for the IoT Lab Selection
"Innovative IoT" Measures Supporting the Future of Japan

12:10-12:20

Introduction of Winning Works from
U-22 Programming Contest 2017

12:30-13:15

Real Obstacles and Solutions by Implementing IoT

MI Inc.

13:30-14:15

Innovative Semiconductor Device: Memory-based Reconfigurable
Logic Device (MRLD)

Taiyo Yuden Co., Ltd and TRL Co., Ltd.

15:00-16:00

Up-and-coming, Cutting-edge Technology Creative Studio
"1→10" Speaks on "Necessary Future Innovation Scenes and
Speculative Perspectives Toward 2020"

1→10 Holdings, Inc.

16:10-16:55

How About Using Satellite Data?

Japan Aerospace Exploration Agency (JAXA)

Oct. 5 (Thu)

10:15-11:15

CEATEC INNOVATION AWARDS "As Selected by US Journalists"
Awards Ceremony

11:30-12:35

CEATEC AWARD 2017
Category Awards Ceremony



13:00-13:45

What can be proposed to local industries to solve the problems
of societal aging and low birth rates using the LoRA+IoT
all-purpose device that realized energy savings?

Softagency Co., Ltd. / Thunderbird, Inc. / SH Consulting K.K. / Bionics Co., Ltd.

14:00-14:45

IoT Childrearing Device for Broadening Kids' View of the World

poplin Inc.

15:00-17:00

"Spark! Innovation" meet-up in Tokyo - people triggering co-
creation of major corporation x venture co-creation

NoMaps Executive Committee

Oct. 6 (Fri)

10:15-12:15

Cutting-edge Fiber Materials Contributing to the Super-Smart
Society

Japan Chemical Fibers Association (JCFA)

12:25-12:35

U-22 Programming/Contest 2017 ;
Introduction of Selected Works

12:45-13:30

Learning on IoT from Case Examples/Steps to Status Monitoring
System Implementation ~All Starts from Measurements~

National Instruments Japan

13:45-14:30

Introduction to "Mono-Coto Innovation" - Co-creation platform by
corporations and 7-12-grade high school students

Curio School / O2 Inc. / Fujitsu Design Limited

15:00-16:30

Ceremony to honor the outstanding research projects:
"Research Study on Next Generation AI Technology Field:
Strategic Advancement of Multi-Purpose Ultra-Human and
AI Technologies (SamuraiAI)."

New Energy and Industrial Technology Development Organization (NEDO)

Exhibitor Breakdown and Questionnaire Results

Exhibitor Attributes

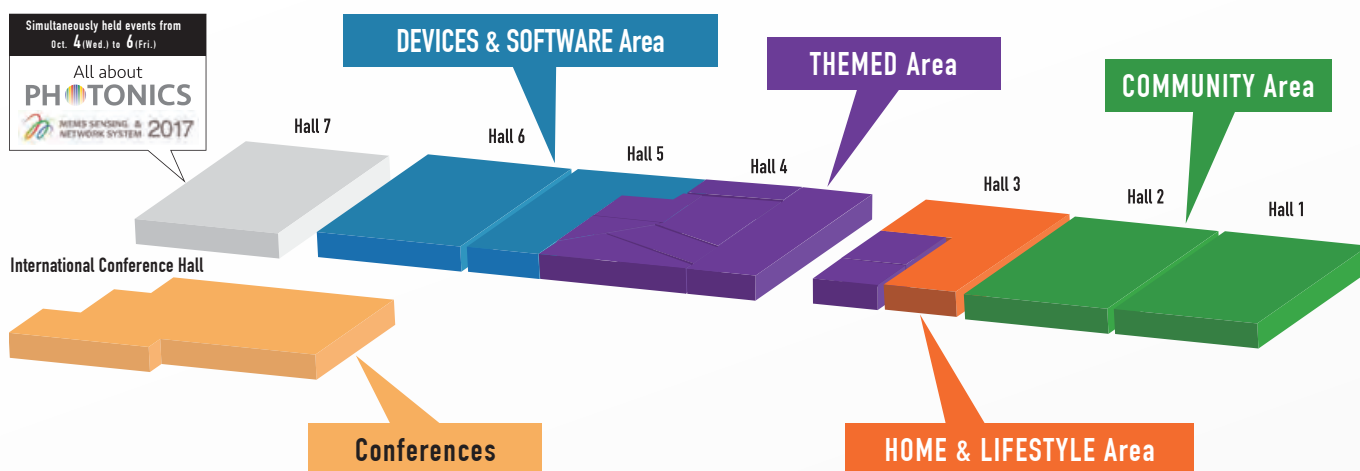
	No. of Exhibitors			No. of Booths
	Domestic	Overseas	total	
COMMUNITY Area	76	31	107	531
HOME & LIFESTYLE Area	38	12	50	133
DEVICES & SOFTWARE Area	113	69	182	476
THEMED Area	241	87	328	618
Total	468	199	667	1,758

Number Breakdown of Overseas Exhibitors (199 exhibitors from 22 countries/regions)

Region	No. of Countries & Regions / Exhibitors	Breakdown
Asia	11 / 132	China: 39, Taiwan: 31, India: 27, South Korea: 15, Singapore: 4, Thailand: 4, Hong Kong: 4, Malaysia: 4, Philippines: 2, Indonesia: 1, Vietnam: 1
Europe	8 / 26	France: 13, UK: 5, Switzerland: 2, Poland: 2, Portugal: 2, Germany: 2, Norway: 1, Italy: 1
North America	1 / 30	USA: 30
Middle East	2 / 11	Israel: 10, Iran: 1

Venue Structure

Exhibition Area

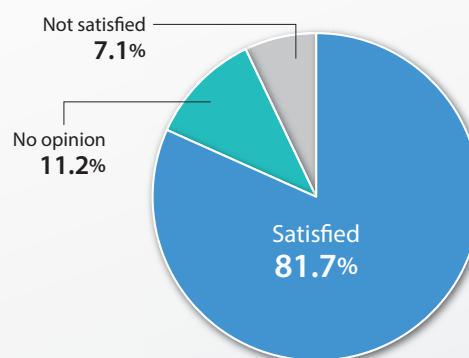


Exhibitor Questionnaire

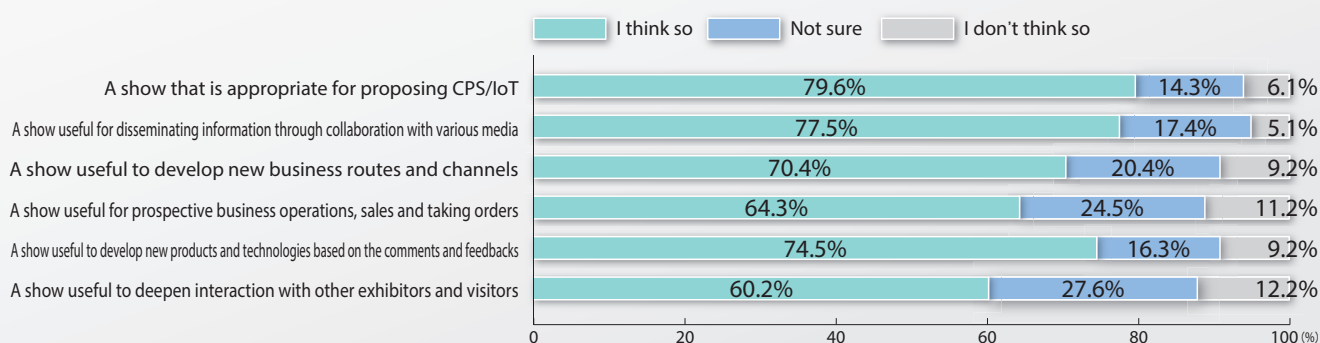
Exhibition Objectives



Overall Satisfaction



Impression of CEATEC JAPAN



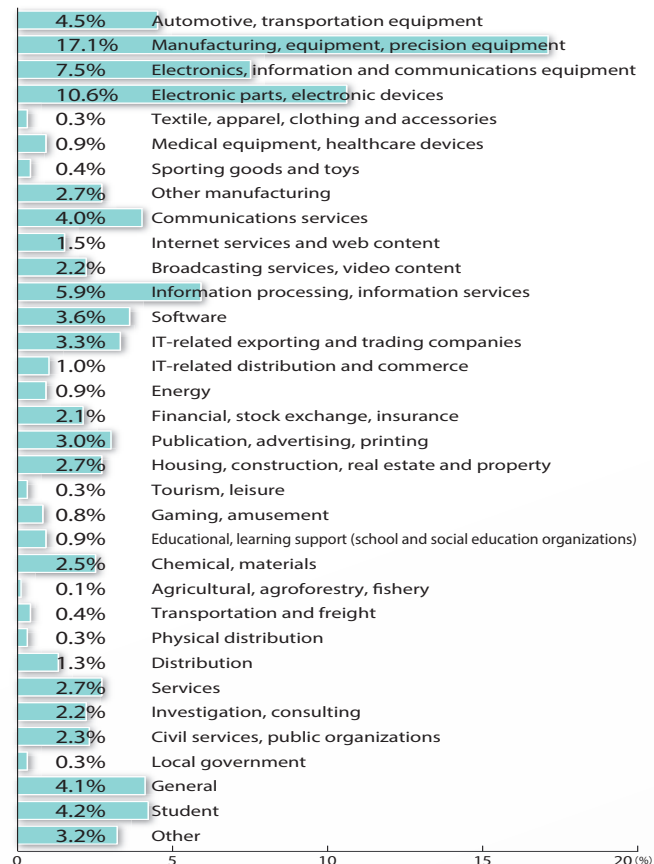
Visitor Breakdown and Questionnaire Results

Number of Visitors

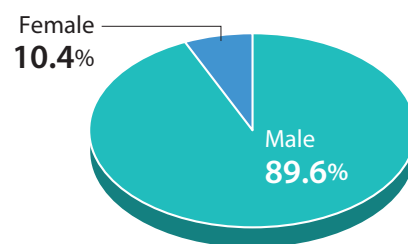
	3 th (Tue)	4 th (Wed)	5 th (Thu)	6 th (Fri)	Total
Registered visitors	24,055	28,275	34,390	40,481	127,201
Registered visitors from overseas	691	420	398	335	1,844
Sub Total	24,746	28,695	34,788	40,816	129,045
Registered press	866	241	180	149	1,436
Exhibit related	6,029	5,556	5,203	4,797	21,585
Total	31,641	34,492	40,171	45,762	152,066

Visitor Attributes

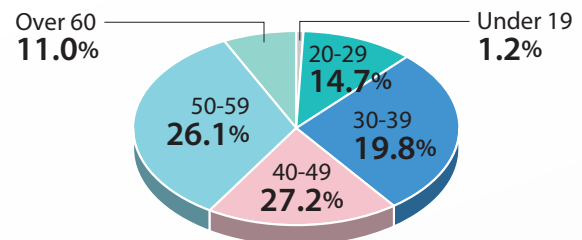
Industry Type



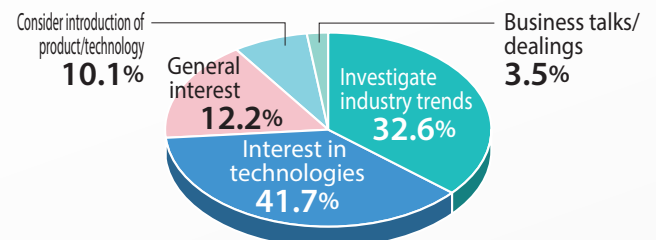
Gender



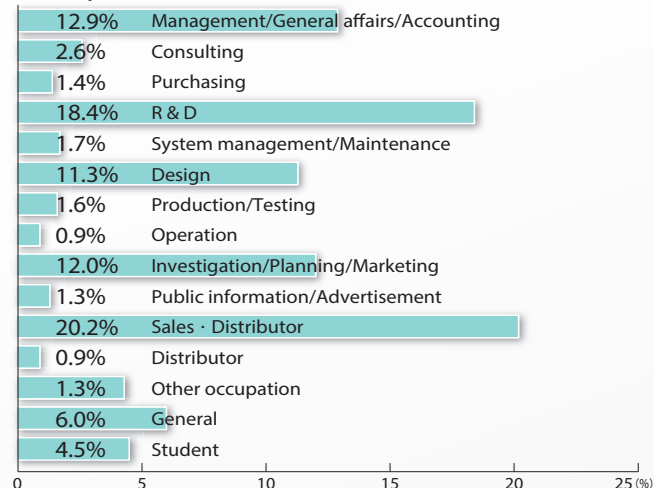
Age Group



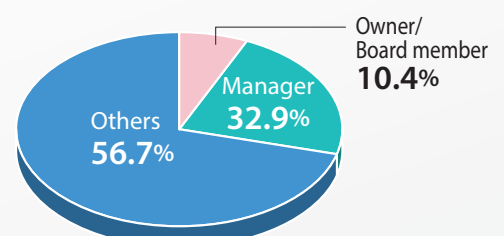
Visitation Objectives



Occupation

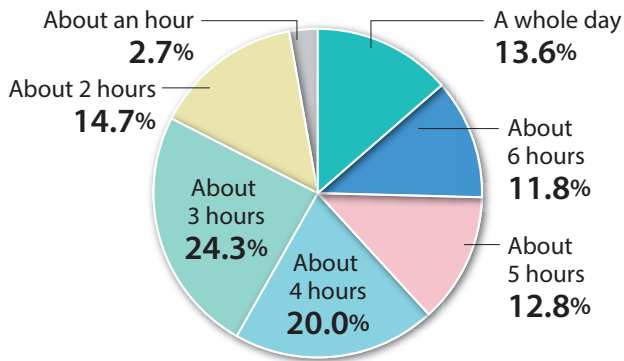


Managerial Position

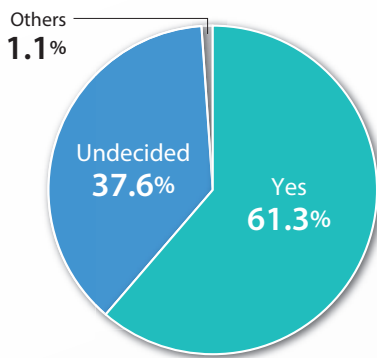


Visitor Questionnaire (Results from visitors' after-show questionnaire)

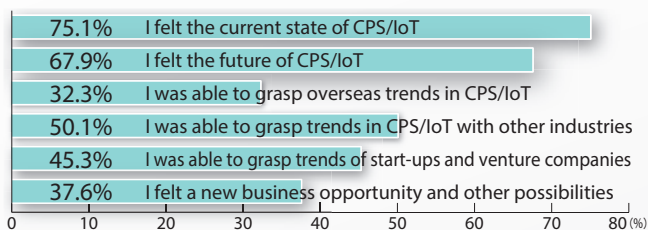
Tell us how long you spent at CEATEC JAPAN 2017



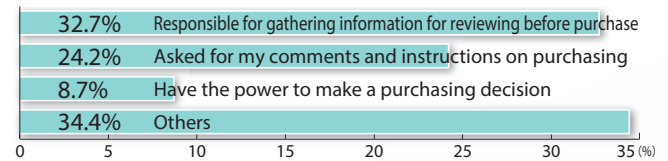
Will you visit the next CEATEC JAPAN?



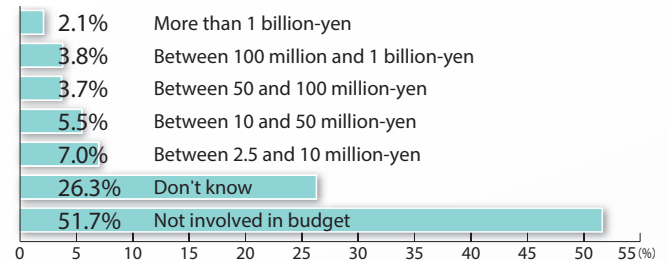
Did you feel any of the following points during CEATEC JAPAN 2017?



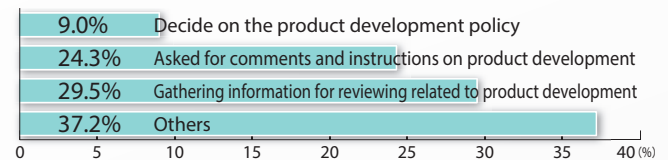
Your involvement to purchasing and introducing IT-related products and services



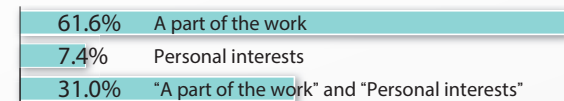
Annual budget for purchasing IT-related products and services



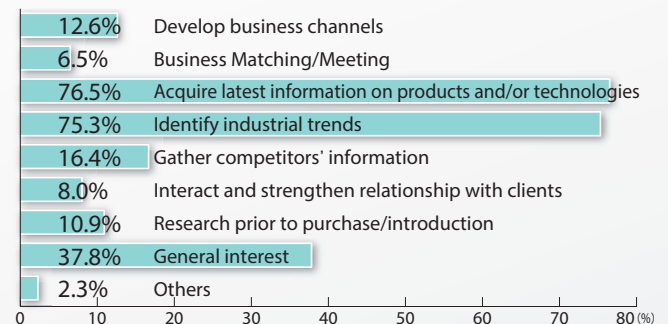
Your role in the development of in-house products



Details on visitation objectives (1)



Details on visitation objectives (2) [for multiple answers]



Public Relations/Promotions

(1) CEATEC JAPAN 2017 Press Releases

- ① 2/2 Exhibition theme decided
- ② 8/1 Preregistration / bookings for conference attendance open
- ③ 8/1 Overview of exhibiting in the "IoT Town" special sponsor exhibit
- ④ 10/2 "CPS/IoT Exhibition" opens with 667 companies and organizations participating
- ⑤ 10/3 Winners of CEATEC AWARDS 2017 – Minister of Internal Affairs and Communications; and Minister of Economy, Trade and Industry Awards – decided
- ⑥ 10/4 CEATEC AWARDS 2017 Grand Prix and Semi-Grand Prix decided
- ⑦ 10/6 The CPS/IoT exhibition successfully closes with increased number of exhibitors and visitors

(2) Press Releases for Overseas (in English)

- ① 8/1 Online Visitor Pre-registration Available from Aug. 1
- ② 8/1 Introducing IoT Town – Sponsors' Special Exhibit
- ③ 10/2 CPS/IoT exhibition to feature 667 companies & organizations
- ④ 10/3 CEATEC AWARD 2017 Two Ministerial Awards Selected
- ⑤ 10/6 CPS/IoT exhibition comes to successful conclusion – numbers of exhibitors and registered visitors both up

(3) Registered Press Member

Total: **1,436**

*79 from overseas (From USA, UK, China, Taiwan, France, Germany, Hong Kong, India etc.)

(4) Online News Insertion

In Japan: **3,419** Overseas: **4,544**

※ As of October 31 2017; Excludes articles with coverage on exhibitor and/or product only.

■ Domestic online news/web electronic version covering CEATEC JAPAN 2017 (excerpts/no particular order)

◇ Articles related to IoT were posted mainly on major new sites

@DIME	iza: Iza!	Keitai Watch
@ IT	Japan Today	Jordan News
@ IT MONOist	Kabutan.jp	Diamond Online
@nifty news	Ketchapp!	TV Tokyo
@Press	Kingsoft	TV Asahi News
47NEWS	Mapion	Toremaga News
AFPBB News	Minkabu News	Nico Nico News
AINOW	Mixi News	News msn
Antenna	mixi	Newswitch
ASCII.jp	MSN Japan	News Kiroku Antenna
Autoblog JP	MSN Jidosha	Netallica
AV Watch	NewsPicks	Hatena Book Mark
Best Times	News Post Seven	Fuji TV News Network
BIGLOBE News	Nikken Times	Press Release – Infoseek News
Bizloop	NTT docomo	My Navi News
Car Watch	OKGuide	Minkabu
Carview!	Osdn	Mode Press
CNET Japan	PC Watch	Morning Star
Cube News - CubeSoft	PR TIMES	livedoor News
EconomicNews	President Online	Radio Nikkei
EE Times Japan	Quick Order	Response
Engadget Japanese	RBB Today	Reuters
Excite	SankeiBiz	Kaden Watch
Expo Today	Sanspo.com	Kyodo News PR Wire
goo News	SEOTOOLS News	Kyodo News
goo Autos	So-net News	Sankei News
Goods Press	Stereo Sound	Sankei Photos
Gunosy	The Japan News	Weekly ASCII PLUS
ICT Education News	Yahoo! Games	Asahi Shimbun
Impress Watch	Yahoo! News Japan	Densetsu no eigyo man
Infoseek News	Yahoo! Finance	Toshika Net
Internet Watch	ZDNet Japan	Nikkan Kogyo Shimbun
Investing Japan	ZUU Online	Nikkei Technology Online
ITmedia LifeStyle	Ameba News	Nikkei Trendy Net
ITmedia News	Excite	Nikkei Business Online
ITmedia Netolabo	Oricon News	The Nikkei
ITmedia Business online	Gajetto Tsushin	Mainichi Shimbun

(5) Japanese newspaper/magazine articles

324

*Results from October 3-6 2017

■ Domestic articles in newspapers covering CEATEC JAPAN 2017 (excerpts/no particular order)

The Nikkei	Nikkan Kogyo Shimbun	The Japan News
Yomiuri Shimbun	Denki Shimbun	The Japan Times
Asahi Shimbun	Denpa Shimbun	Sankei Sports
Mainichi Shimbun	Nikkan Sangyo Shimbun	Seikyo Shimbun
Sankei Shimbun	Sports Nippon	Nikkan Sports
Tokyo Shimbun	Nikkan Jidosha Shimbun	Nihon Securities Journal
Chunichi Shimbun	Nikkan Gendai	The Nihon Butsuryu Shimbun
Nikkei Sangyo Shimbun	Asahi Shogakusei Shimbun	The Science News
Fuji Sankei Business i.	Yukan Daily	

◆ News contents/keywords

- CPS/IoT
- Artificial intelligence (AI)
- Self-driving
- Robot
- Fintech
- Smart home
- India
- Society 5.0/Super-smart society
- Connected Industries
- CEATEC AWARD

◆ Tone of the articles

- "CEATEC trade fair opens/great reduction in consumer appliances"
(The Nikkei, 10/3)
- "Fintech 3 megabank offensive"
(The Nikkei, 10/3)
- "Partnerships in diverse businesses exhibit all aspects of the IoT smart home and the future and spread of IoT"
(The Nikkei, 10/3)
- "CEATEC Opens/Easier Work using IoT"
(Asahi Shimbun, 10/3)
- "CEATEC opens today/various IoT and AI of different business types"
(Yomiuri Shimbun, 10/3)
- "CEATEC opens today/how about the lifestyles of the future?"
(Mainichi Shimbun, 10/3)
- "CEATEC JAPAN opens/clear move away from appliances"
(Sankei Shimbun, 10/3)
- "CEATEC Opens today/the wave of networking appliances/Full "IoT" exhibition"
(Tokyo Shimbun, 10/3)
- "CEATEC JAPAN opens, technologies for a new society announced"
(Nikkan Kogyo Shimbun, 10/4)

(6) Results of TV Coverage in Japan

(October 2 to 31. *Includes some net and radio broadcasts)

4 hours **54** minutes **13** seconds

Airdate	Broadcaster	Program name <Aired time on CEATEC JAPAN>
10/2 (Mon) Day before opening	NHK	Ohayo Nippon 《1'11》、News Shibu 5-ji 《1'31》、News Check 11 《4'18》
	NHK World (Cable 30)	NEWSROOM TOKYO 《3'16》
	Nippon TV	Oh!4NEWSLIVE 《0'23》、Hirunandesu! 《1'14》、Joho LIVE Miyaneya 《2'27》、news every 《5'29》、NEWSZERO 《0'19》
	Nippon TV News 24	the Social 《1'58》
	TBS	Hiruobi 《1'22》、GOGO Smile! 《4'41》、N Suta 《0'56》
	Fuji TV	News Speak 《1'50》、Minna no News 《1'35》、The News Alpha 《3'01》
	TV Asahi	Wide! Scramble Part 1 《1'14》、Super J Channel 《1'46》
10/3 (Tue) Opening day	TV Tokyo	Yugata Satellite 《1'09》、World Business Satellite 《6'44》
	BS Japan	Nikkei plus 10 (relay) 《11'11》
	NHK	Ohayo Nippon 《10'26》、Capital Area Network (relay) 《6'14》
	NHK World (Cable 30)	NEWSLINE 《3'16》 × 4
	Nippon TV	Oh!4NEWSLIVE 《7'39》、ZIP 《1'29》、Sukiri 《0'10》、news every 《2'12》
	TBS	Hayadoki 《1'58》
	Fuji TV	Mezamashi TV Aqua 《1'08》、Mezamashi TV 《1'27》、Tokudane! 《3'45》、The NEWS Alpha 《1'38》
	TV Asahi	Good! Morning 《1'01》
	TV Tokyo	News Moring Satellite 《1'48》、World Business Satellite 《6'22》
	BS Japan	World Business Satellite (relay) 《6'44》、Nikkei Morning Plus 《3'11》
10/4 (Wed)	Chiba TV	NEWS Chiba 600 《1'22》、NEWS Chiba 930 《2'10》
	Nippon Hoso	Fumio Takada, Radio Beverly Hills 《2'04》
	NHK Radio	SakiYomi! Yugata News 《13'23》
	Fuji TV	Non-stop! 《11'55》、The News Alpha 《4'46》
	TV Asahi	Ameba TV Keyaki-hills News (relay) 《5'52》
	BS Japan	World Business Satellite (relay) 《6'22》
	Mainichi Hoso	VOICE 《2'40》

10/5 (Thu)	TBS	N Sta 《0'30》
10/7 (Sat)	NHK BS-1	Keizai Frontier 《2'40》
	Fuji TV	New Shukan Fuji TV Hihyo 《16'04》
	BS Japan	Nikkei Plus 10 Saturday 《5'09》
	CS353 BBC World News	CLICK 《8'48》、CLICK 《8'43》
10/8 (Sun)	CS353 BBC World News	CLICK (replay) 《8'48》 × 3
10/9 (Mon)	CS353 BBC World News	CLICK (replay) 《8'43》
10/11 (Wed)	NHK	Ohayo Nippon 《1'38》、News Watch 9 《0'31》
10/12 (Thu)	CS353 BBC World News	CLICK (replay) 《8'48》
10/14 (Sat)	CS353 BBC World News	CLICK 《3'01》 × 2
10/15 (Sun)	CS353 BBC World News	CLICK (replay) 《3'01》 × 3
10/16 (Mon)	Fuji TV	Minna no News 《2'38》
10/19 (Thu)	CS353 BBC World News	CLICK (replay) 《3'01》
10/27 (Fri)	MX TV	Pakkun & Mayuko Kawakita VR Friends 《0'54》
10/29 (Sun)	NHK BS-1	Gekkan Super Hi-vision News 《3'11》

(7) Results of TV /Internet broadcasting Coverage Overseas**13** hours **17** minutes **54** seconds**● Global**

BBC World - "Click"	《 1' 22' 43 》
NHK world - NEWSLINE, Great Gear, others	《 16' 20 》

● US & Central America

BBC World - "Click"	《 2' 09' 59 》
US: Local station - Steve Greenberg Show (NBC, ABC others)	《 09' 03 》
KTLA-5 (Los Angeles) - Network	《 3' 39' 00 》

● US, Central and South America

Telemundo International (Spanish)	《 11' 24 》
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● US & Columbia

CMI TV (Primera Hora), others	《 28' 46 》
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● Great Britain

BBC News Channel (Click), others	《 2' 56' 00 》
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● France

LCI (LCI matinale), others	《 47' 22 》
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● Middle East

BBC Persian TV (Farsi Click)	《 1' 17' 17 》
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(8) Media Partners

We disseminated information from before the show opened to after it closed with cooperation from our web media and industry journal partners. With mutual cooperation, we undertake PR targeted at specific industries and job types to attract new visitor layers.

◆ CEATEC JAPAN 2017 Prime Media Partner**◆ CEATEC JAPAN 2017 Media Partner****(9) CEATEC JAPAN Official Mail Magazine**

21 mail magazines delivered approximately 290,000 past and newly registered visitors.

(10) CEATEC News

A total of 52 deliveries of highly topical information on exhibitors and so forth, and including joint articles with media partners on CEATEC JAPAN highlights.

(11) Production of PR Tools (printed materials)

- 1) DM invitations (in Japanese & English)/envelopes created and delivered widely to exhibitors, sponsored groups, related groups and media.
- 2) Conference program/venue guidance (Japanese, English) created and delivered to all visitors during the show.

CEATEC JAPAN Official Website

Information has been conveyed through the official website in real time throughout the year. We have consolidated press releases, necessary items and information, and added functions for booking conference attendance and visitor registration for the show. The site is viewed by a great number of visitors as many valuable information including updated exhibitor highlights, CEATEC News articles, exhibitor press releases, and various event news were efficiently provided to a wide-variety of audiences.

■ PV **5,976,221** (between Jul 1 and Oct 31, 2017)

■ Sessions* **1,002,702** (between Jul 1 and Oct 31, 2017)

* A "session" refers to the series of actions from a user visiting, connecting and logging into the website, looking at information, and then departing and logging off. Sessions are closed when browsers are closed or there is no response for a certain period of time. Sessions are also called visits.

■ CEATEC News Article Insertion No. of articles: **52**
(Contains a total of **26** articles provided by the Prime Media Partners)

■ Video Distribution

Posted videos of CEATEC AWARD recipient products/services on YouTube to strengthen information distribution throughout the world

No. of video: **24**

■ Links to CEATEC JAPAN 2017 Special Sites (between Jul 1 and Oct 31, 2017)

No. of links: **27** (A total of links in Japanese and English) Total no. of clicks: **1,538**

Exhibitors' CEATEC JAPAN 2017 special sites are introduced in the official website. Each of such special sites helps to promote efficient dissemination of information, and generate a synergetic effect.

■ Social Networking *as of October 31, 2017

- ◆ CEATEC JAPAN Official Facebook account No. of Likes: **7,437**
- ◆ CEATEC JAPAN Official Twitter account No. of followers: **4,120**



CEATEC JAPAN Official Apps

Event Performance Indicator (EPI) Project

Visitor behavior survey conducted for creating a new evaluation indicator as an exhibition.

- ①Heat Map for visualization of visitor flow
- ②Live Report for real-time information clipping of booths visited during the show
- ③Visitor Report for creating visitor attributes
- ④Push Notice for approaching prospective visitor on the day he/she comes to CEATEC

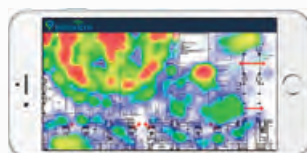
■ Features for Visitors

Jorte App & CEATEC

A mode dedicated for CEATEC is displayed in Jorte App.



CEATEC JAPAN 2017 mode



Real-time Heat Map



The app automatically creates history of booths visited, and downloads brochures from the booths.



■ Features for Exhibitors

Beacon & CEATEC

Analysis and reporting of event/exhibition performance

■ Results

	Numbers counted				Total
	2017-10-03	2017-10-04	2017-10-05	2017-10-06	4 days
Total number of visitors (excludes exhibitors and the press)	25,612	28,936	34,968	40,965	130,481
Jorte CEATEC Mode users (in total)	918	1,342	1,742	1,968	5,970
Number of CEATEC Mode users (registered user ID with more than 3 detection counts)*	611	818	1,062	1,245	3,736

Total new downloads at the exhibition venue: 2,400

*Registered user ID with less than 3 detection counts are not used for the EPI report.

Overview

Name

CEATEC JAPAN 2017

(Combined Exhibition of **A**dvanced **T**echnologies)

Exhibition Purpose

CEATEC JAPAN looks to a future society suffused with information, ushering in a new industrial revolution driven by data. This international event brings together the products, the services, and the technologies that will realize this future. Visitor will benefit from new business opportunities and exchange information on the latest trends and developments. CEATEC JAPAN offers innovative new solutions to the issues facing society, contributing to progress at the community level and to improved lifestyles at the individual level.

Dates

October 3 (Tue) – 6 (Fri), 2017 10:00 a.m. – 5:00 p.m.

Venue

Makuhari Messe, 2-1 Nakase, Mihama-ku, Chiba, Japan

Admission

All visitors are required to register

- ▶ Visitor registering at the gate: General admission ¥1,000, Students ¥500
(Groups of 20 or more students and children under 12 years of age are admitted free of charge.)
- ▶ Online pre-registration or Invitational registration at the gate: Free admission

Sponsor

CEATEC JAPAN Executive Board

- ▶ Japan Electronics and Information Technology Industries Association (JEITA)
- ▶ Communications and Information network Association of Japan (CIAJ)
- ▶ Computer Software Association of Japan (CSAJ)

Support

- ▶ Ministry of Internal Affairs and Communications, Japan (MIC), Ministry of Foreign Affairs of Japan (MOFA), Ministry of Health, Labour and Welfare (MHLW), Ministry of Economy, Trade and Industry, Japan (METI), Ministry of Land, Infrastructure, Transport and Tourism (MLIT)

Listed by date established

- ▶ Japan External Trade Organization (JETRO), New Energy and Industrial Technology Development Organization (NEDO), National Institute of Advanced Industrial Science and Technology (AIST), National Institute of Information and Communications Technology (NICT), Information-technology Promotion Agency, Japan (IPA), Organization for Small & Medium Enterprises and Regional Innovation, Japan National Tourist Organization (JNTO)
- ▶ Chiba Prefectural Government, Chiba Municipal Government
- ▶ Japan Broadcasting Corporation (NHK), The Japan Commercial Broadcasters Association (JBA)
- ▶ KEIDANREN (Japan Business Federation), The Japan Chamber of Commerce and Industry (JCCI), The Tokyo Chamber of Commerce and Industry, The Chiba Chamber of Commerce and Industry
- ▶ U.S. Commercial Service JAPAN, Delegation of the European Union to Japan, British Embassy Trade & Investment Department, Embassy of Canada to Japan, Business France – Embassy of France in Japan, Embassy of the Federal Republic of Germany Japan

No particular order

Assistance Organizations

- ▶ Telecommunications Carriers Association (TCA), The Telecommunications Association (TTA), Internet Association Japan (IAJapan), The Telecommunication Technology Committee (TTC), JAPAN INSTITUTE FOR PROMOTION OF DIGITAL ECONOMY AND COMMUNITY (JIPDEC), IT Verification Industry Association (IVIA), Association for Computer Skills Promotion (ACSP)
- ▶ Association of Radio Industries and Businesses (ARIB), Radio Engineering & Electronics Association (REEA), Japan Satellite Broadcasting Association (JSBA), Japan Cable and Telecommunications Association (JCTA), Japan Cable Television Engineering Association (JCTEA)
- ▶ Association of Consumer Electronics Marketing in Japan, Electrical Products Association of Japan, Japan Federation of Electronic Parts Distributors & Dealers (JEP), Japan Computer System Seller Association (JCSSA)
- ▶ The Japan Electrical Manufacturers' Association (JEMA), Japan Business Machine and Information System Industries

Association (JBMA), Japan Audio Society (JAS), Japan Association of Medical Devices Industries (Jamdi), Japan Electric Measuring Instruments Manufacturers' Association (JEMIMA), Nippon Electric Control Equipment Industries Association (NECA), Camera & Imaging Products Association (CIPA), Japan Embedded Systems Technology Association (JASA), Japan Electronics Packaging Circuits Association (JPCA)

- ▶ Japan Automobile Manufacturers Association, Inc. (JAMA), ITS Japan, Japan Auto Parts Industries Association (JAPIA)
- ▶ The Federation of Electric Power Companies of Japan, New Energy Foundation (NEF), The Energy Conservation Center, Japan (ECCJ), The Japan Electric Association (JEA), Battery Association of Japan (BAJ), Japan Photovoltaic Energy Association (JPEA), Japan Wind Power Association (JWPA), Solar System Development Association (SSDA), Japan Smart Community Alliance (JSCA)
- ▶ Japan Federation of Housing Organizations (Judanren), The Japan Machinery Federation (JMF), Japan Robot Association (JARA), The Japan Refrigeration and Air Conditioning Industry Association (JRAIA)
- ▶ Digital Content Association of Japan (DCAJ), Japan Video Software Association (JVA), Japan Book Publishers Association (JBPA), Recording Industry Association of Japan (RIAJ)

No particular order

Assistance Academic Societies

- ▶ The Institute of Image Information and Television Engineers (ITE), The Japan Society of Applied Physics (JSAP), The Institute of Image Electronics Engineers of Japan (IIEEJ), Information Processing Society of Japan (IPSJ), The Institute of Electrical Engineers of Japan (IEEJ), The Institute of Electronics, Information and Communication Engineers (IEICE)

No particular order

Cooperative Entity

The Tokyo Organising Committee of the Olympic and Paralympic Games

Global Partners

- ▶ Consumer Technology Association (CTA) / International CES (USA)
- ▶ Messe Berlin / IFA (Germany)
- ▶ Messe München International / electronica (Germany), electronica & Productronica China (China)
- ▶ Hannover Fairs / CeBIT (Germany)

No particular order

Asia Partners

- ▶ China Council for the Promotion of International Trade, Electronics & Information Industry Sub-Council (CCPIT ECC)
- ▶ China Electronic Chamber of Commerce (CECC)
- ▶ China International Software & Information Service Center (CISIS)
- ▶ The Hong Kong Electronic Industries Association (HKEIA)
- ▶ Taiwan External Trade Development Council (TAITRA)
- <Asia Electronics Exhibition Cooperate Conference (AEECC*) Members>
- ▶ China Electronic Appliance Corporation (CEAC)
- ▶ Hong Kong Trade Development Council (HKTDCC)
- ▶ Korea Electronics Association (KEA)
- ▶ Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)

No particular order

*The Asia Electronics Exhibition Cooperate Conference (AEECC) was established in 1997 to encourage mutual promotional cooperation activities among major exhibition organizers in the Asia region.

Management

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