



To the CEATEC JAPAN Management Office c/o Japan Electronics Show Association (JESA).

CEATEC JAPAN 2017 Exhibition Application/Contract Form

Our company/organization will comply with all exhibition rules and regulations, including rules for cancellation, stipulated by both the CEATEC JAPAN Executive Board and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the CEATEC JAPAN 2017 Exhibition Application.

Please carefully read the following:

■ Exhibitor can choose a booth position from specified area in the booth allocation diagram determined by the Organizing Committee. Booth selection will be given preference in order of reception of exhibitor applications.

■ First, select one of the two methods to submit the Exhibit Application form.

- Apply using a form available in the Official Website (www.ceatec.com)
- Attach Exhibition Application/Contract Form as a PDF file to email or facsimile the form.

Notes: ♦ As a general rule, the application form mailed (post) in advance cannot be accepted.

- ◆ The original Exhibition Application/Contract Form must also be mailed (post) to the Management Office after it is submitted via one of the two methods mentioned above.

◆ Application information

Note: Items marked with an asterisk (※) must be filled in.

1. Please check (☒) the boxes for each applicable item and fill in all other required information.

<input type="checkbox"/> Previous CEATEC JAPAN exhibitor	<input type="checkbox"/> First-time exhibitor	<u>Please submit company profile and product catalogs.</u>
<input type="checkbox"/> JEITA member	<input type="checkbox"/> CIAJ member	<input type="checkbox"/> CSAJ member

2. Please select the type and number of booths desired as well as the exhibition fee.

Booth type	Number applied for	Exhibition fees (including consumption tax)	
Standard Booth <input type="checkbox"/> 1-row <input type="checkbox"/> 2-row <input type="checkbox"/> 3-row <input type="checkbox"/> 4-row <input type="checkbox"/> Block format (20.25.30.35.40.45.50.55.60 65.70.75.80.85.90.95.100 booth(s))	booth(s)	@388,800 Yen per booth @356,400 Yen per booth (member fee for JEITA, CIAJ, and CSAJ members).	= Yen
<input type="checkbox"/> Small Package Booths	booth(s)	@183,600 Yen per booth *Max2booths	= Yen

3. Check the box of the Area in which you would like your booth to be located.

- ☐ COMMUNITY AREA
- ☐ HOME & LIFESTYLE AREA
- ☐ DEVICES & SOFTWARE AREA

※Application/contract is required for each area if exhibiting in multiple areas.

4. Check the box of categories to be exhibited. (Multiple answers possible)

<p>Housing/Social Systems & Services</p> <ul style="list-style-type: none"> <input type="checkbox"/> Public infrastructure, services <input type="checkbox"/> Public systems/services <input type="checkbox"/> Environment & Energy related <input type="checkbox"/> Agricultural (Equipment, Services) <input type="checkbox"/> Financial equipment/systems/services <input type="checkbox"/> Construction related, Developers business <input type="checkbox"/> Logistics and distribution <input type="checkbox"/> (Distribution/logistics systems/services, Traceability systems) <input type="checkbox"/> REST (leisure, entertainment, sports, tourism)-related <input type="checkbox"/> Broadcasting communications business <input type="checkbox"/> Others 	<p><input type="checkbox"/> Big data</p> <p><input type="checkbox"/> Network services</p> <p><input type="checkbox"/> Network technologies</p> <p><input type="checkbox"/> M2M related systems and services, M2M device related</p> <p><input type="checkbox"/> PCs, Servers, storage</p> <p><input type="checkbox"/> Signage</p> <p><input type="checkbox"/> Printers, Image scanners, OCRs, Handy terminals</p> <p><input type="checkbox"/> Devices, Software</p> <p><input type="checkbox"/> VR/AR Related</p> <p><input type="checkbox"/> Others</p>	<p>CPaaS/ IoT Technology & Software</p> <ul style="list-style-type: none"> <input type="checkbox"/> Passive components <input type="checkbox"/> Connecting components <input type="checkbox"/> Transducers <input type="checkbox"/> Power source <input type="checkbox"/> High-frequency parts related <input type="checkbox"/> Semiconductor Devices <input type="checkbox"/> Display Devices <input type="checkbox"/> Batteries <input type="checkbox"/> Materials & Electronic Materials related <input type="checkbox"/> Devices <input type="checkbox"/> Electronic Circuit related <input type="checkbox"/> Other solution services <input type="checkbox"/> Software <input type="checkbox"/> Applications <input type="checkbox"/> Content <input type="checkbox"/> Others
<p>Automotive, Transportation Equipment, Aerospace</p> <ul style="list-style-type: none"> <input type="checkbox"/> Automobiles, EV, HEV, PHV, FCV, Electric-assisted bicycles, Next-generation vehicles <input type="checkbox"/> ITS, Telematics <input type="checkbox"/> Navigation <input type="checkbox"/> Automotive computers, In-car networking systems <input type="checkbox"/> Car AVC products (Car navigation systems, others) <input type="checkbox"/> Batteries, Energy systems, Smart mobility social systems, Environment-related technologies <input type="checkbox"/> Safety <input type="checkbox"/> UAV (unmanned aerial vehicle) <input type="checkbox"/> Aerospace, Ships, Railroads <input type="checkbox"/> Others 	<p>Security related</p> <ul style="list-style-type: none"> <input type="checkbox"/> Cyber security, Defense technologies <input type="checkbox"/> Information security, Design and development, Operation management, Outsourcing services, Consulting <input type="checkbox"/> Others 	<p>Services, Publishing & Others</p> <ul style="list-style-type: none"> <input type="checkbox"/> Education/academic systems/services <input type="checkbox"/> Consulting/Services <input type="checkbox"/> Compliance <input type="checkbox"/> Trading company <input type="checkbox"/> Investing/Funding <input type="checkbox"/> Science and technologies, Leading-edge technologies, Element technologies, Research presentations <input type="checkbox"/> Service-based businesses <input type="checkbox"/> Cross-sector cooperation, electoral assets, human resources <input type="checkbox"/> Municipal & regional industries <input type="checkbox"/> Publication, Books, Magazines, Software, Service <input type="checkbox"/> Others
<p>Industrial/Construction Equipment, Machinery</p> <ul style="list-style-type: none"> <input type="checkbox"/> Industrial equipment/Machineryes <input type="checkbox"/> Construction equipment <input type="checkbox"/> Industrial robots <input type="checkbox"/> Control technologies, Applied systems <input type="checkbox"/> Others 	<p>Smart House</p> <ul style="list-style-type: none"> <input type="checkbox"/> HEMS, Home solution, related systems <input type="checkbox"/> Home security systems <input type="checkbox"/> Entertainment related services, systems and equipment <input type="checkbox"/> Smart appliances <input type="checkbox"/> Video equipment <input type="checkbox"/> Audio equipment <input type="checkbox"/> Others 	<p>*Enter the specific product name when choosing "Others".</p>
<p>Data Management/Business Network</p> <ul style="list-style-type: none"> <input type="checkbox"/> Cloud computing <input type="checkbox"/> Data management 	<p>Personal, Wearable, Fitness, Healthcare</p> <ul style="list-style-type: none"> <input type="checkbox"/> Mobile phones, Electronic tablet devices, Wearable devices <input type="checkbox"/> VR/AR Related <input type="checkbox"/> Fitness-related services, Equipment <input type="checkbox"/> Healthcare-related services, Equipment <input type="checkbox"/> Sports, Toys <input type="checkbox"/> Others <p>Robotics</p> <ul style="list-style-type: none"> <input type="checkbox"/> Personal robot <input type="checkbox"/> Others 	

Start of acceptance of applications	
Tuesday, February 21st, 2017 10:00a.m. (JST)	
Application deadline	
Wednesday, May 31st, 2017	
Date received	

Confirmation	Received No.	Member	Booth Fee	Input	Invoice	Booth #

■ Name(s) of exhibitor

Please provide the name(s) of exhibitors to be posted at relevant sites.

[illegible]

☒ Exhibitor applicant

The Management Office and/or subcontracting companies use the information we collect, in this case the information you provide us by filling out below form, to get in touch with you; we will ask for your consent before using information publicly, such as on a website.

※	Company name (One letter per box, leave box empty for space)																											
	Exhibition supervisor	Address																										
		Title/division														Name												
		TEL														FAX												
		E-mail																										
Website URL																												

■ **Agent**

If you have appointed an agent to handle payment of exhibition fees and/or communications with the CEATEC JAPAN Management Office, please check the box below and register the contact person.

☐ Agent will handle payment of exhibition fees (Please issue an invoice to this agent.) ☐ Agent will handle communications with the CEATEC JAPAN Management Office

Agent information:	Company name			
	Address			
	Title/division		Name	
	TEL		FAX	
	E-mail			

Person in charge of our exhibit

Company name: _____	Name: _____
Job title: _____	Signature: _____

After required fields are filled in, submit the form as a PDF file attached to an email, or fax it to the Management Office. Then, use the supplied envelope to send the original application form by post.

Submit to/ Contact

CEATEC JAPAN Management Office (Japan Electronics Show Association [JESA])

5F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004 TEL: +81-3-6212-5233 FAX : +81-3-6212-5226 E-mail: contact2017@ceatec.com

The form continues to the next page.