

To the CEATEC JAPAN Management Office c/o Japan Electronics Show Association (JESA).

CEATEC JAPAN 2015 NEXT Innovation Area Exhibition Application Form

Note: Items marked with an asterisk (※) must be filled in. Please check (☑) the boxes for each applicable item and fill in all other required information.

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*	☐ Previous CEATEC JAPAN exhibitor	☐ First-time exhibitor (Please submit company profile and product catalogs.)
	☐ JEITA member ☐ CIAJ member	□ CSAJ member

■Number of booths applied and exhibition fee

Please select the type and number of booths desired as well as the exhibition fee.

	Booth type	Number applied for	Exhibition fees (not incl	uding consumption tax)	
	Standard Booth 1-row (1.2.3.4.5.6 booth(s))				
	2-row (4.6.8.10.12 booths)		@360,000 Yen per booth (standard fee for general exhibitors).		
※	3-row (9.12.15.18 booths)	booth(s)		= Yen	ı
	4-row (16 booths)		@330,000 Yen per booth (member fee for JEITA, CIAJ, and CSAJ members).		
	☐ Block format (20.25.30.35.40.45.50.55.60.65.70.75.80.85.) 90.95.100 booths				

■Exhibit Category

Circle the appropriate Category code(s). (See attached chart behind)

*Enter the specific product name under Remarks when an exhibit product falls under Others or Related products.

	Exhibit Category	1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16*. 17. 18*. 19*. 20. 21. 22*. 23. 24. 25. 26*. 27. 28*. 29. 30. 31. 32. 33. 34. 35. 36. 37*. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47*. 48. 49. 50. 51*. 52. 53. 54*. 55. 56. 57. 58. 59. 60. 61*. 62. 63. 64*. 65. 66. 67. 68. 69. 70. 71. 72. 73*. 74. 75. 76. 77*. 78. 79. 80. 81*. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97*. 101. 102. 103. 104. 105. 106. 107. 108. 109*. 110. 111. 112. 113. 114*. 115. 116. 117. 118. 119*. 120. 121. 122*. 123. 124. 125*. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136*. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153*. 154. 155. 156. 157. 158*. 159. 160. 161. 162. 163. 164. 165. 166. 167*. 168. 169. 170. 171. 172*. 173. 174. 175*. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185*. 186*
*	specific product name	*Enter the specific product name under Remarks when an exhibit product falls under Others or Related products. (e.g.: 19 (3D printer)

■ The category(s) y	our company wishes to	most emphasize
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Out of the category(s) planned to be exhibited that have been circled above, fill in the code number of one Category that your company wishes to most emphasize.

Code number of the category	
planned to be exhibited:	

Application deadline	Friday, May 29, 2015	Confirmation	Received No.	Member	Booth Fee	Input
Date received						

■Name(s) of exhibitor

Please provide the name(s) of exhibitors to be posted at relevant sites. Items indicated with a symbol next to them will appear in printed materials and on the official CEATEC JAPAN website exactly as written, so please be careful to provide precise information.

Invoice

Booth #

		_		-	_	_	_			_	_	1	_			1	-			_		1	_	
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	box empty for space)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

■Exhibitor applicant

Items indicated with a ◆ symbol next to them will appear in printed materials and on the official CEATEC JAPAN website exactly as written, so please be careful to provide precise information.

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▲ Head office	Address																			
information	CEO's official title										CE	O's na	ıme							
	Address																			
Exhibition	Title/ division											Name	9							
supervisor	TEL											FAX								
	E-mail										•									
◆ Websit	e URL																			

■Agent

If you have appointed an agent to handle payment of exhibition fees and/or communications with the CEATEC JAPAN Management Office, please check the box below and register the contact person.

Agent will handle payment of exhibition fees (Please issue an invoice to this agent.)

 $\hfill \square$ Agent will handle communications with the CEATEC JAPAN Management Office

Agent information:

Company name		
Address		
Title/division	Name	
TEL	FAX	
E-mail		

Our company/organization will comply with all exhibition rules and regulations, including rules for cancellation, stipulated by both the CEATEC JAPAN Executive Board and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the CEATEC JAPAN 2015 Exhibition Application.

	Person in charge of	our exhibit:		
·	Company name:			
× 	Job title:		Name (please print):	
	Signature:			

CEATEC JAPAN 2015 Categories to be exhibited

■ Information & Communications Equipment/Mobile Devices

- 1 Mobile phones (Cellular phones, Smartphones, M2M communication modules, Public PHS)
- 2 Electronic tablet devices
- (Tablet PCs, Electronic dictionaries, Electronic books, Portable game players, others)
- 3 Wearable devices
- 4 Servers, storage
- 5 PCs
- 6 Disk storage units
- 7 Signage
- 8 Printers
- 9 Image scanners, OCRs
- 10 Banking terminals
- 11 Handy terminals
- 12 Wireless communication technologies and products (Bluetooth®, Ziqbee, NFC, TransferJet, Others), Wireless LAN technologies & products
- 13 Broadcasting equipmen
- 14 Telephones (Conventional, Answering phones, Cordless handsets, Pay phones)
- 15 Push-button phone devices, Wireless phones for company offices, VoIP-GW
- *16 Other telephone application devices (Security and Disaster-prevention phones)
- 17 Fax machines
- *18 Other image communication devices (Video conferencing systems, Videophone terminals, etc.)
- ***19** Other information communication equipment and terminals, related products and services

■ Communication Networking related

- 20 Electronic automatic exchange (Switching stations, PBX)
- 21 Transmission equipment
- (Digital transmission equipment, Modems, Passive optical network (PON), Master controller (MC))
- *22 Other carrier equipment (High frequency terminal apparatus, CATV transmission equipment, etc.)
- 23 Fixed telecommunication equipment (Terrestrial, satellite)
- 24 Base station communications devices
- 25 Network connectors (Routers, LAN switches, Hubs)
- *26 Other network connectors (Repeaters, Gateway, LAN-related devices, etc.)
- 27 Components for communications equipment (Relays and relay related equipment)
- *28 Other communications network, related products and services

■ AV & Entertainment related

- 29 Video (High-definition and high-functional TVs, Projection displays, Off-screen type displays)
- **30** Recorders and Players (Recorders/Players, Home servers, Storage, others)
- 31 Video equipment (Digital cameras, Digital video cameras, Video equipment for medical use, etc.)
- **32** Car AVC products (Car navigation systems, others)
- 33 Audio equipment (Audio products, Surround systems, Audio players, High-resolution audio, etc.)
- 34 Home-use projectors, Home theater systems
- 35 Professional video systems, Oversized video system, Digital cinema
- 36 Game platforms
- *37 Other AV & entertainment, related products and services

■ IoT solutions, computer software and services

- 38 Cloud computing
- 39 Data management
- 40 Big data
- 41 Network services
- 42 Network technologies
- **43** Education/academic related systems/services
- 44 Public/financial systems/services
- **45** Distribution/logistics systems/services, Traceability systems
- **46** M2M related systems and services, M2M device related
- *47 Other solution services
- 48 Software
- **49** Applications
- 50 Content
- **★51** Other software and content, related products and services

■ Security related

- 52 Cyber security, Defense technologies
- 53 Information security, Design and development, Operation management, Outsourcing services, Consulting
- ***54** Other security related products and services

■ Automotive and Mobility related

- 55 EV, HEV, PHV, FCV, Electric-assisted bicycles, Next-generation vehicles
- 56 ITS, Telematics
- 57 Navigation
- **58** Automotive computers, In-car networking systems
- 59 Batteries, Energy systems, Smart mobility social systems, Environment-related technologies
- 60 Safety
- ***61** Other mobility related products and services

■ Robotics related

- **62** Humanoid robots, Communication robots, Service robots, Autonomous transportation robots, Lifestyle-support robots, Autonomous mobile robots
- 63 Control technologies, Applied systems
- *64 Other robotics related products and services

■ Environment & Energy related

- 65 HEMS (Home energy management system)
- 66 BEMS (Building energy management system)
- 67 FEMS (Factory energy management system)
- 68 CEMS (Community energy management system)
- 69 Wireless power supply equipment/system
- 70 Renewable energy, New energy
- 71 Energy storage (backup for home use), energy saving (energy-saving appliances), energy generation (photovoltaic solar cells, fuel cells for the home), variety of fuels
- 72 Green IT (Energy-saving hardware, Energy-saving software, Services), eco-office
- *73 Other environment and energy related products and services

■ Healthcare related

- 74 Medical devices for the home, health-care equipment, beauty & grooming electronics, healthcare electronics
- 75 Fitness-related equipment
- 76 Remote medical systems, Medical information systems
- *77 Other healthcare-related products and services

■ Home Appliances

- 78 Kitchen electronics (Microwaves, Rice cookers, Refrigerators, etc.)
- $\textbf{79} \quad \text{Consumer electric products, HVAC, Lighting Consumer electric products, HVAC, Lighting} \\$
- 80 Designer electronics, Interiors
- ***81** Other home appliance-related products and services

■ Social systems & leading-edge technology

- 82 Aerospace, Ships, Railroads
- 83 Broadcasting communications business
- **84** Construction related, Developers business
- 85 Logistics and distribution
- **86** Construction equipment, Agricultural equipment
- 87 Production/manufacturing technologies, Socio-infrastructure technologies, Agri-technologies, Industrial technologies
- 88 Nanoelectronics, Nanotechnology
- 89 Biometrics, Biotechnology
- ${\bf 90} \quad \text{Science and technology, Leading-edge Technology, Element technology, Research presentations}$
- **91** Service-based businesses
- ${\bf 92} \quad {\bf Cross\text{-}sector \, cooperation, \, electoral \, assets, \, human \, resources}$
- 93 Municipal & regional industries
- 94 Books, Magazines, Software, Service
- 95 Education, Research
- 96 Publication

Other

*97 Other lifestyle & socio-related products and services not mentioned above

■ Passive components

- 101 Capacitors
- 102 Resistors
- 103 transformers104 Inductors
- 105 Noise-reducing components
- 106 Fuses
- 107 OSCs/Crystal oscillators/Oscillators/Timing devicesOSCs/Crystal oscillators/Oscillators/ Timing devicesOSCs
- 108 Compound components
- ***109** Other passive components (Ceramic-applied components, etc.)

■ Connecting components

- 110 Switches
- 111 Connectors
- 112 Relays
- 113 Optical parts
- ***114** Other connectors

■ Transducers

- 115 Acoustic transducers
- 116 Sensors
- 117 Actuators
- 118 Compact motors
- *119 Other transducers

■ Power source

- 120 Adapters, Chargers
- 121 Switching power supplies
- *122 Other power source-related items

■ High-frequency parts related

- 123 Filters
- 124 High-frequency modules
- ***125** Other high-frequency parts

■ Semiconductor Devices

- 126 Discreet (discreet semiconductors)127 Optoelectronics (optical devices)
- 128 Microwave devices
- 129 Sensor/Actuators
- **130** IC (Integrated circuit)
- 131 Hybrid ICs 132 System LC (I SoC)
- 133 Power semiconductors
- **134** MEMS
- 135 Semiconductor design software
- *136 Other semiconductor devices

■ Display Devices

- **137** LCDs
- 138 Electrochromic display (ECD)
- 139 Inorganic/organic electroluminescent (EL) displays
- 140 Organic EL lighting panels
- **141** LEDs
- 142 LED elements

- 143 FED displays
- 144 VFDs
- 145 Projection displays
- 146 Off-screen type displays
- 147 3D displays
- 148 Electronic paper display
- 149 Flexible display
- 150 Laser display
- 151 Touch & Interactive display
- 152 Foldable display
- ***153** Other display devices

■ Batteries

- 154 Fuel cells
- 155 Lithium-ion batteries
- 156 Nickel-hydride batteries
- 157 Solar cells/modules★158 Other battery-related items

■ Materials & Electronic Materials related

- 159 Metal stock
- 160 Functional materials
- 161 Ceramic materials
- 162 Mounting circuit materials
- 163 Magnetic materials164 Display materials
- 165 Semiconductor materials
- 166 Electronic materials and stock
 ★167 Other materials and electronic materials

■ Devices

- 168 Measurement instrumentation
- 169 Inspection and test equipment
- 170 Manufacturing equipment171 Electronic component mounting machines, equipment & systems;
- Electronic packaging devices, components & materials *172 Other equipment

■ Electronic Circuit related

- 173 Electronic circuit board
 174 Electronic circuit mounting board
 *175 Other electronic circuit related

- Social systems & leading-edge technology
- 176 Car electronics177 Environmental/energy-related technologies
- 178 Health care/medical electronics
- 179 Nanoelectronics, Nanotechnology180 Biometrics, Biotechnology
- 181 Science and technology, Leading-edge Technology, Element technology, Research presentations
 182 Cross-sector cooperation, electoral assets, human resources
- 183 Municipal & regional industries
- 184 Books, Magazines, Software, Service
- *185 Other technology-related

■ Other

*186 Other key technology related products and services not mentioned above

Submit to/ Contact

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