



To the CEATEC JAPAN Management Office
c/o Japan Electronics Show Association (JESA).

CEATEC JAPAN 2015 Exhibition Application Form

Note: Items marked with an asterisk (*) must be filled in.
Please check (☑) the boxes for each applicable item and fill in all other required information.

■ Our company is a





※ ☐ Previous CEATEC JAPAN exhibitor ☐ First-time exhibitor (Please submit company profile and product catalogs.)

☐ JEITA member ☐ CIAJ member ☐ CSAJ member

■Number of booths applied and exhibition fee

Please select the type and number of booths desired as well as the exhibition fee.

Note: Consumption tax rate at the time of the exhibition, which is October 2015, will be applied.

Booth type	Number applied for	Exhibition fees (not including consumption tax)	
Standard Booth <input type="checkbox"/> 1-row  (1.2.3.4.5.6 booth(s)) <input type="checkbox"/> 2-row  (4.6.8.10.12 booth(s)) <input type="checkbox"/> 3-row  (9.12.15.18 booth(s)) <input type="checkbox"/> 4-row  (16 booth(s)) <input type="checkbox"/> Block format (20.25.30.35.40.45.50.55.60.65.70.75.80.) (85.90.95.100 booth(s))	booth(s)	@360,000 Yen per booth (standard fee for general exhibitors). @330,000 Yen per booth (member fee for JEITA, CIAJ, and CSAJ members).	= Yen
<input type="checkbox"/> Small Package Booths	booth(s)	@170,000 Yen	= Yen

■Exhibit Stage/Category

Check the box of the Stage in which you would like your booth to be located, and circle the appropriate Category code(s) that you would like to exhibit regardless of Stage categories.

Stage	Codes of Categories to be exhibited (See attached chart behind)	
<input type="checkbox"/> Lifestyle & Society Stage	1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16*. 17. 18*. 19*. 20. 21. 22*. 23. 24. 25. 26*. 27. 28*. 29. 30. 31. 32. 33. 34. 35. 36. 37*. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47*. 48. 49. 50. 51*. 52. 53. 54*. 55. 56. 57. 58. 59. 60. 61*. 62. 63. 64*. 65. 66. 67. 68. 69. 70. 71. 72. 73*. 74. 75. 76. 77*. 78. 79. 80. 81*. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97*	*Enter the specific product name under Remarks when an exhibit product falls under Others or Related products. (e.g.: 19 (3D printer))
<input type="checkbox"/> Key Technologies Stage	101. 102. 103. 104. 105. 106. 107. 108. 109*. 110. 111. 112. 113. 114*. 115. 116. 117. 118. 119*. 120. 121. 122*. 123. 124. 125*. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136*. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153*. 154. 155. 156. 157. 158*. 159. 160. 161. 162. 163. 164. 165. 166. 167*. 168. 169. 170. 171. 172*. 173. 174. 175*. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185*. 186*	*Enter the specific product name under Remarks when an exhibit product falls under Others or Related products. (e.g.: 19 (3D printer))

Note: If any of your products can be categorized outside of the requested exhibit Stage location, please circle those categories as well.

■ The category(s) your company wishes to most emphasize

Out of the category(s) planned to be exhibited that have been circled above, fill in the code number of one Category that your company wishes to most emphasize.

Code number of the category planned to be exhibited:	
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Primary application deadline	Thursday, April 30, 2015
Secondary deadline	Friday, May 29, 2015
Date received	

Confirmation	Received No.	Member	Booth Fee	Input	Invoice	Booth #

■Name(s) of exhibitor

Please provide the name(s) of exhibitors to be posted at relevant sites. Items indicated with a ◆ symbol next to them will appear in printed materials and on the official CEATEC JAPAN website exactly as written, so please be careful to provide precise information.

[illegible]

■ Exhibitor applicant

Items indicated with a ◆ symbol next to them will appear in printed materials and on the official CEATEC JAPAN website exactly as written, so please be careful to provide precise information.

※	◆ Company name (One letter per box, leave box empty for space)																											
	◆ Head office information	Address																										
		CEO's official title														CEO's name												
	Exhibition supervisor	Address																										
Title/ division															Name													
TEL															FAX													
E-mail																												
	◆ Website URL																											

■Agent

If you have appointed an agent to handle payment of exhibition fees and/or communications with the CEATEC JAPAN Management Office, please check the box below and register the contact person.

☐ Agent will handle payment of exhibition fees (Please issue an invoice to this agent.)

☐ Agent will handle communications with the CEATEC JAPAN Management Office

Agent information:

Company name			
Address			
Title/division		Name	
TEL		FAX	
E-mail			

Our company/organization will comply with all exhibition rules and regulations, including rules for cancellation, stipulated by both the CEATEC JAPAN Executive Board and Japan Electronics Show Association.
In accordance with this agreement, we herewith submit the CEATEC JAPAN 2015 Exhibition Application.

Person in charge of our exhibit:

Company name:

Job title: _____ Name (please print): _____

Signature: _____

CEATEC JAPAN 2015 Categories to be exhibited

Lifestyle & Society Stage	
■ Information & Communications Equipment/Mobile Devices	■ Automotive and Mobility related
1 Mobile phones (Cellular phones, Smartphones, M2M communication modules, Public PHS)	55 EV, HEV, PHV, FCV, Electric-assisted bicycles, Next-generation vehicles
2 Electronic tablet devices (Tablet PCs, Electronic dictionaries, Electronic books, Portable game players, others)	56 ITS, Telematics
3 Wearable devices	57 Navigation
4 Servers, storage	58 Automotive computers, In-car networking systems
5 PCs	59 Batteries, Energy systems, Smart mobility social systems, Environment-related technologies
6 Disk storage units	60 Safety
7 Signage	61 Other mobility related products and services
8 Printers	
9 Image scanners, OCRs	■ Robotics related
10 Banking terminals	62 Humanoid robots, Communication robots, Service robots, Autonomous transportation robots, Lifestyle-support robots, Autonomous mobile robots
11 Handy terminals	63 Control technologies, Applied systems
12 Wireless communication technologies and products (Bluetooth®, Zigbee, NFC, TransferJet, Others), Wireless LAN technologies & products	64 Other robotics related products and services
13 Broadcasting equipment	
14 Telephones (Conventional, Answering phones, Cordless handsets, Pay phones)	■ Environment & Energy related
15 Push-button phone devices, Wireless phones for company offices, VoIP-GW	65 HEMS (Home energy management system)
16 Other telephone application devices (Security and Disaster-prevention phones)	66 BEMS (Building energy management system)
17 Fax machines	67 FEMS (Factory energy management system)
18 Other image communication devices (Video conferencing systems, Videophone terminals, etc.)	68 CEMS (Community energy management system)
19 Other information communication equipment and terminals, related products and services	69 Wireless power supply equipment/system
	70 Renewable energy, New energyRenewable energy, New energyRenewable energy, New energy
■ Communication Networking related	71 Energy storage (backup for home use), energy saving (energy-saving appliances), energy generation (photovoltaic solar cells, fuel cells for the home), variety of fuelsEnergy storage (backup for home use), energy saving (energy-saving appliances), variety of fuels
20 Electronic automatic exchange (Switching stations, PBX)	72 Green IT (Energy-saving hardware, Energy-saving software, Services), eco-office
21 Transmission equipment (Digital transmission equipment, Modems, Passive optical network (PON), Master controller (MC))	73 Other environment and energy related products and services
22 Other carrier equipment (High frequency terminal apparatus, CATV transmission equipment, etc.)	
23 Fixed telecommunication equipment (Terrestrial, satellite)	■ Healthcare related
24 Base station communications devices	74 Medical devices for the home, health-care equipment, beauty & grooming electronics, healthcare electronics
25 Network connectors (Routers, LAN switches, Hubs)	75 Fitness-related equipmentFitness-related equipment
26 Other network connectors (Repeaters, Gateway, LAN-related devices, etc.)	76 Remote medical systems, Medical information systems
27 Components for communications equipment (Relays and relay related equipment)	77 Other healthcare-related products and services
28 Other communications network, related products and services	
	■ Home Appliances
■ AV & Entertainment related	78 Kitchen electronics (Microwaves, Rice cookers, Refrigerators, etc.)
29 Video (High-definition and high-functional TVs, Projection displays, Off-screen type displays)	79 Consumer electric products, HVAC, LightingConsumer electric products, HVAC, Lighting
30 Recorders and Players (Recorders/Players , Home servers, Storage, others)	80 Designer electronics, Interiors
31 Video equipment (Digital cameras, Digital video cameras, Video equipment for medical use, etc.)	81 Other home appliance-related products and services
32 Car AVC products (Car navigation systems, others)	
33 Audio equipment (Audio products, Surround systems, Audio players, High-resolution audio, etc.)	■ Social systems & leading-edge technology
34 Home-use projectors, Home theater systems	82 Aerospace, Ships, Railroads
35 Professional video systems, Oversized video system, Digital cinema	83 Broadcasting communications business
36 Game platforms	84 Construction related, Developers business
37 Other AV & entertainment, related products and services	85 Logistics and distribution
	86 Construction equipment, Agricultural equipment
■ IoT solutions, computer software and services	87 Production/manufacturing technologies, Socio-infrastructure technologies, Agri-technologies, Industrial technologies
38 Cloud computing	88 Nanoelectronics, Nanotechnology
39 Data management	89 Biometrics, Biotechnology
40 Big data	90 Science and technology, Leading-edge Technology, Element technology, Research presentations
41 Network services	91 Service-based businesses
42 Network technologies	92 Cross-sector cooperation, electoral assets, human resources
43 Education/academic related systems/services	93 Municipal & regional industries
44 Public/financial systems/services	94 Books, Magazines, Software, Service
45 Distribution/logistics systems/services, Traceability systems	95 Education, Research
46 M2M related systems and services, M2M device related	96 Publication
47 Other solution services	
48 Software	■ Other
49 Applications	97 Other lifestyle & socio-related products and services not mentioned above
50 Content	
51 Other software and content, related products and services	
■ Security related	
52 Cyber security, Defense technologies	
53 Information security, Design and development, Operation management, Outsourcing services, Consulting	
54 Other security related products and services	

Key Technologies Stage	
■ Passive components	143 FED displays
101 Capacitors	144 VFDs
102 Resistors	145 Projection displays
103 transformers	146 Off-screen type displays
104 Inductors	147 3D displays
105 Noise-reducing components	148 Electronic paper display
106 Fuses	149 Flexible display
107 OSCs/Crystal oscillators/Oscillators/Timing devicesOSC/Crystal oscillators/Oscillators/Timing devicesOSC	150 Laser display
108 Compound components	151 Touch & Interactive display
109 Other passive components (Ceramic-applied components, etc.)	152 Foldable display
	153 Other display devices
■ Connecting components	■ Batteries
110 Switches	154 Fuel cells
111 Connectors	155 Lithium-ion batteries
112 Relays	156 Nickel-hydride batteries
113 Optical parts	157 Solar cells/modules
114 Other connectors	158 Other battery-related items
■ Transducers	■ Materials & Electronic Materials related
115 Acoustic transducers	159 Metal stock
116 Sensors	160 Functional materials
117 Actuators	161 Ceramic materials
118 Compact motors	162 Mounting circuit materials
119 Other transducers	163 Magnetic materials
	164 Display materials
■ Power source	165 Semiconductor materials
120 Adapters, Chargers	166 Electronic materials and stock
121 Switching power supplies	167 Other materials and electronic materials
122 Other power source-related items	
	■ Devices
■ High-frequency parts related	168 Measurement instrumentation
123 Filters	169 Inspection and test equipment
124 High-frequency modules	170 Manufacturing equipment
125 Other high-frequency parts	171 Electronic component mounting machines, equipment & systems; Electronic packaging devices, components & materials
	172 Other equipment
■ Semiconductor Devices	■ Electronic Circuit related
126 Discreet (discreet semiconductors)	173 Electronic circuit board
127 Optoelectronics (optical devices)	174 Electronic circuit mounting board
128 Microwave devices	175 Other electronic circuit related
129 Sensor/Actuators	
130 IC (Integrated circuit)	■ Social systems & leading-edge technology
131 Hybrid ICs	176 Car electronics
132 System LC (I SoC)	177 Environmental/energy-related technologies
133 Power semiconductors	178 Health care/medical electronics
134 MEMS	179 Nanoelectronics, Nanotechnology
135 Semiconductor design software	180 Biometrics, Biotechnology
136 Other semiconductor devices	181 Science and technology, Leading-edge Technology, Element technology, Research presentations
	182 Cross-sector cooperation, electoral assets, human resources
■ Display Devices	183 Municipal & regional industries
137 LCDs	184 Books, Magazines, Software, Service
138 Electrochromic display (ECD)	185 Other technology-related
139 Inorganic/organic electroluminescent (EL) displays	
140 Organic EL lighting panels	■ Other
141 LEDs	186 Other key technology related products and services not mentioned above
142 LED elements	

Submit to/ Contact

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