

Form 26 Application for Guide Map Advertising**02-5 4**Submit to: **Japan Electronics Show Association** Fax: **+81-3-6212-5226**Contact: **Japan Electronics Show Association**
5F., Ote Center Bldg. 1-1-3, Otemachi, Chiyoda-ku, Tokyo Tel: +81-3-6212-5233Deadline: **September 5 (Fri)**■ Online submission is available on the CEATEC JAPAN Website: **www.ceatec.com**Applications will be accepted on a **first-come-first-served basis** from 10:00 a.m. on **July 7**.■ Check (☒) the box below to apply for Guide Map Advertising.

		Application	Rates (including tax)		Applicable exhibitors
			Non-member	Member	
☐	Type A (Japanese / English)	Logo: on the relevant booth in the booth guide	¥54,000	¥43,200	Exhibitors with 12 booth spaces or more
☐	Type B (Japanese / English)	Below the booth guide	¥216,000	¥172,800	All exhibitors
☐	Type C	Article section (Half page)	¥324,000	¥259,000	All exhibitors
☐	Type D	Article section (Full page)	¥540,000	¥432,000	All exhibitors

*The advertising on the inside (below the booth guide) of the Guide Map will be posted below the exhibitor's hall on a first-come-first-served basis.

If there is no space for this advertising below the exhibitor's hall, the advertising will be posted near the exhibitor's hall.

■ Exhibitor

Booth number		No. of booth spaces		Person in charge	
Company name					

■ Person in Charge / Invoice Address (Not necessary if same as above)

Company name			
Address			
Department		Person in charge	
Telephone		Fax	
E-mail			