

Form 10**Application for News Center Information Distribution****02-2 1**Submit to: ●●● **Japan Electronics Show Association** ●●● Fax: +81-3-6212-5226

Contact: **Japan Electronics Show Association**
 5F., Ote Center Bldg. 1-1-3, Otemachi, Chiyoda-ku, Tokyo
 E-mail: 2014newscenter@mls.ceatec.com

Accept anytime

■ Online submission is available on the CEATEC JAPAN Website: **www.ceatec.com**

■ Name of the product or technology you would like to promote at CEATEC JAPAN 2014 (tentative name accepted)

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■ Summary of special characteristics of the product/technology

★ If it is difficult to summarize the characteristics, you may leave this field blank. The News Center will contact you later to discuss the summary contents. ★ Please be concise, yet as specific as possible to speed up the planning process. Useful information would include differences from existing / competitors' product / technology, benefits (or improvements), purpose or application (from the end user's point of view), and the approximate development time.	
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■ Date when information can be made publicly available (if it is currently confidential)

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■ Coverage schedule (if you have a request for the date / time of coverage by the News Center)

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■ Exhibitor

Booth number		No. of booth spaces		Person in charge	
Company name					

■ Person in Charge (Not necessary if same as above)

Company name			
Address			
Department		Person in charge	
Telephone		Fax	
E-mail			