

To the CEATEC JAPAN Management Office c/o Japan Electronics Show Association (JESA).

Exhibition Application Form

Note: Items marked with an asterisk (\divideontimes) must be filled in.

Please check () the boxes for each applicable item and fill in all other required information.

| റ | | и. | • | _ | m | n | 2 | n | ., | ic | - |
|---|---|----|---|---|---|---|---|---|----|----|---|
| V | u | | U | U | ш | μ | a | ш | У | is | а |

| * | | C JAPAN exhibitor | ☐ First-time exhibitor (<u>Please s</u> | submit company profile and product catalogs.) |
|---|---|-------------------|--|---|
| | 1 | ☐ JEITA member | ☐ CSAJ member | |

■Number of booths applied and exhibition fee

Please select the type and number of booths desired as well as the exhibition fee.

Note: Consumption tax rate at the time of the exhibition, which is October 2014, will be applied.

| | Booth type | Number applied for | Exhibition fees (not inclu | ding consumption tax) | |
|---|------------------------|--------------------|--|-----------------------|-----|
| | Standard Booth 1-row | | @360,000 Yen per booth | | |
| | □ 2-row | | (standard fee for general exhibitors). | | |
| * | ☐ 3-row | booth(s) | | = | Yen |
| | ☐ 4-row | | @330,000 Yen per booth (member fee for CIAJ, JEITA, and CSAJ members). | | |
| | ☐ Block format | | | | |
| | ☐ Small Package Booths | booth(s) | @170,000 Yen | = | Yen |

■Booth location

Check the box of the Area(Stage) in which you would like your booth to be located, and circle the appropriate product code(s) that you would like to exhibit regardless of Stage categories.

| | , | On the of the due to be an | hibited (Coo etteched about) |
|----|-----------------------------|---|---|
| | Stage | *Enter the specific product name under Remarks when a | chibited (See attached chart) n exhibit product falls under Others or Related products. |
| ** | □ Lifestyle & Society Stage | 1. 2. 3. 4. 5. 6. 7. 8. 9. 10*. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20*. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33*. 34. 35. 36. 37. 38. 39. 40*. 41. 42. 43. 44. 45. 46*. 47. 48. 49. 50. 51. 52. 53. 54*. 55. 56. 57. 58. 59. 60. 61. 62. 63*. 64*. | Remarks: Enter the applicable code number and product name, (e.g.: 63 (3D printer) |
| | □ Key Technologies Stage | 65. 66. 67*. 68. 69. 70*. 71. 72. 73*. 74. 75. 76*. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87*. 88. 89. 90. 91. 92. 93. 94. 95*. 96. 97. 98. 99. 100*. 101. 102. 103. 104*. 105. 106. 107. 108. 109*. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119*. 120*. | Remarks: Enter the applicable code number and product name. (e.g.: 63 (3D printer) |

Note: If any of your products can be categorized outside of the requested exhibit Stage location, please circle those products as well.

| | ■The product(s | s) your company | v wishes t | o most emp | ohasize |
|-----|----------------|-----------------|------------|------------|---------|
| N*/ | 0 1 (1) 1 1/1 | | | | |

Out of the product(s) planned to be exhibited that have been circled above, fill in the code number of one product that your company wishes to most emphasize.

Code number of the product planned to be exhibited:

| Primary application deadline | Wednesday, April 30, 201 |
|------------------------------------|-----------------------------|
| Secondary deadline | Friday, May 30, 2014 |
| Date received | |

| Confirmation | Received No. | Member | Booth Fee | Input | Invoice | Booth # |
|--------------|--------------|--------|-----------|-------|---------|---------|
| | | | | | | |
| | | | | | | |
| | | | | | | |

■Name(s) of exhibitor

| Please provide the name(s) of exhibitors to be posted at relevant sit- | es. Items indicated with a | symbol next to them will appear in |
|--|------------------------------|--|
| printed materials and on the official CEATEC JAPAN website exactly | y as written, so please be o | careful to provide precise information |

| Name(s) of exhibitor | | i | | | | | | i | | i | 1 | 1 | 1 | 1 | | 1 | 1 | i | i | i | i | | i |
|---------------------------|---|---|-----|---|---|-----|--|----------|---|--|---|--|----------|--|---|---|---|---|-----|---|-----|---|----------|
| One letter per box, leave | i | i | i . | i | | i . | <u>i </u> | <u>i</u> | i | <u>i </u> | i | <u>i </u> | <u>i</u> | <u>i </u> | + | i | i | i | i . | 1 | i . | | <u>i</u> |
| box empty for space) | | | - | | - | | 1 | - | | - | i | - | | - | - | - | | | - | 1 | - | 1 | - |

■Exhibitor applicant

Items indicated with a ◆ symbol next to them will appear in printed materials and on the official CEATEC JAPAN website exactly as written, so please be careful to provide precise information.

| | Company nat (One letter per box empty for | er box, leave | | 1 1 1 1 1 1 1 1 1 1 | | 1 | 1 | 1 | 1 | | 1 | 1 1 1 1 1 1 1 1 | 1 | 1 | | 1 | | |
|---|--|-------------------------|--|---------------------|--|---|---|---|---|----|---------|-----------------|---|---|------|---|------|--|
| | ▲ Head office | Address | | | | | | | | | | | | | | | | |
| | information | CEO's official title | | | | | | | | CE | O's naı | me | | | | | | |
| × | Exhibition | Address | | | | | | | | | | | | | | | | |
| | | Title/ division | | | | | | | | | Name | | | | | | | |
| | supervisor | TEL | | | | | | | | | FAX | | | | | | | |
| | | E-mail | | | | | | | | | | | | | | | | |
| | ◆ Website | URL | | | | | | | | | | | | | | | | |

■Agent

If you have appointed an agent to handle payment of exhibition fees and/or communications with the CEATEC JAPAN Management Office, please check the box below and register the contact person.

- $\ \square$ Agent will handle payment of exhibition fees (Please issue an invoice to this agent.)
- ☐ Agent will handle communications with the CEATEC JAPAN Management Office

Agent information:

| Company name | | |
|----------------|------|--|
| Address | | |
| Title/division | Name | |
| TEL | FAX | |
| E-mail | | |

Our company/organization will comply with all exhibition rules and regulations, including rules for cancellation, stipulated by both the CEATEC JAPAN Executive Board and Japan Electronics Show Association. In accordance with this agreement, we herewith submit the CEATEC JAPAN 2014 Exhibition Application.

| Person in charge of our exhibit: | | | | | | | | | |
|----------------------------------|--|--|--|--|--|--|--|--|--|
| Company name: | | | | | | | | | |
| Job title: Name (please print): | | | | | | | | | |
| Signature: | | | | | | | | | |

CEATEC JAPAN 2014 Products to be Exhibited

Lifestyle & Society Stage

◆Home entertainment and Video network

- 1 Smart TVs, Digital TVs, Monitors
- 2 Recorders/Players, Home servers, Storage
- 3 Home-use projectors, Home theater systems
- 4 Audio products, Surround systems, Digital audio players
- 5 Game platforms
- 6 CATV/Terrestrial/BS/CS broadcasting-related services
- 7 IPTV, FTTH, Broadband, Next-generation network services, Video distribution services
- 8 Entertainment content, Digital content
- Next-generation video technology, Commercial video systems,

 Large-format video systems, Digital cinema, Digital signage
- 10 Related products, systems & services, software

◆Personal digital tools and mobile networks

- 11 Smartphones, Cellular telephones, Personal Handyphone System (PHS)
- 12 Mobile PCs, Tablet PCs, Electronic books
- 13 Smartphone/tablet applications,

 Smartphone/tablet application development services
- 14 Digital cameras, Digital video cameras
- 15 Portable game players, Portable digital audio players, Electronic dictionaries
- 16 Wireless broadband services (WiMAX, Long Term Evolution, Wi-Fi)
- 17 Wireless communication technology and products (Bluetooth®,

 ZigBee, NFC, TransferJet, Others), Wireless LAN technologies & products
- 18 PCs, Peripheral equipment (Printers, Scanners,
 Memory media, Memory equipment, Others)
- 19 Smartphone/tablet accessories, Smartphone/tablet peripherals
- 20 Related products, systems & services, software

◆Smart Office & Business Networks

- 21 Cloud computing Services, SaaS, ASP, PaaS, IaaS/HaaS
- 22 Data centers (IDC), Virtualized solution, Grid computing
- 23 Servers, storage (mainframe, mid-range, IA server, network storage)
- 24 Middleware, Applications, Database, BI, ETL, OLAP, DWH,
 Knowledge management, Groupware, ERP, SCM, CRM, SFA
- 25 Clients, PCs, Peripheral equipment, Information Digital office equipment
- 26 Business equipment (push-button phone devices, PBX, wireless phones for company offices, business facsimiles, PDAs)
- 27 Infrastructure equipment (switching stations, digital transmitters, fixed communications devices, base station communications devices)
- 28 Internet equipment (modems, optical access equipment, hubs, routers, LAN/WAN)
- 29 Network services, Web services, Web/Video conferencing systems,
 Network cameras, Softphones, IP phone, VoIP, IPv6

- 30 M2M system services, M2M devices
- 31 Information security, Design and development, Operation management,
 Outsourcing services, Consulting
- 32 Green IT (Energy-saving hardware, Energy-saving software, Services), eco-office
- 33 Related products, systems & services, software

♦Smart House

- 34 Household photovoltaic power generation system
- 35 Household fuel cell system
- 36 Household power storage system, Power supply system
- 37 HEMS, Smart house, Home solution (PLC, others), Related systems
- 38 Home security systems
- 39 Network home appliances, Consumer electric products, Household appliances
- 40 Related products, systems & services, software

◆Smart Mobility

- 41 EV, HEV, PHV, FCV related systems
- 42 Batteries, Vehicle network systems, Energy supply systems

 (rapid chargers, wireless charger systems, multiple charging systems, battery chargers, battery management related)
- 43 ITS, Telematics, Transportation-related systems and services
- 44 Car AVC products (Car audio systems, Car navigation systems, PNDs),

 Car-mounted components
- 45 Sensing and monitoring
- 46 Related products, systems & services, software

◆Smart Community

- 47 Renewable energy (solar, wind power, hydraulic power, geothermal energy, biomass), New energyRenewable energy (solar, wind power, hydraulic power, geothermal energy, biomass), New energy
- 48 Storage batteries, Storage systems, Fuel cells
- 49 Smart meters, Power control, Smart grid-related systems
- 50 Communications unit, Home wireless, Various electricity/energy equipment
- 51 BEMS systems, Zero Emission Buildings (ZEB)
- 52 Smart towns, Next-generation social systems and services
- 53 Energy harvesting
- 54 Related products, systems & services, software

◆Lifestyle and social systems & leading-edge technologies

- 55 Healthcare/medical electronic systems/services, Social welfare systems/services
- 56 Security technologies/systems/services (Personal authentication,

 Biometric authentication, Video monitoring systems,

 Disaster prevention/natural calamity measures, Public surveillance/security)
- 57 e-Learning, Education/academic related systems/services
- 58 Public/financial systems/services

- 59 RFID systems (RFID readers/writers, RFID printers, RFID tags, RF chips),

 Distribution/logistics systems/services, Traceability systems
- 60 Production technology, Social infrastructure technology, Agri-technology, Industrial technology
- 61 Robotics, Business support robots, Life support robots, Communication robots
- 62 Space science and technology, Nanotechnology, Biometrics, Biotechnology,

 Science and technology, Leading-edge Technology, Research presentations
- Related products, systems & services, software
- 64 Others not included in the Lifestyle & Society Stage listed above.

Key Technologies Stage

■Electronic Components, Semiconductors, Devices

◆Passive Components

- Passive components (resistors, capacitors, transformers, inductors, OSCs, crystal oscillators, filters)
- 66 Noise-reducing components
- 67 Other passive components

◆Structural components

- 68 Connecting components (connectors, switches, relays)
- 69 PCBs, PWBs
- 70 Other structural components

◆Functional components

- 71 Transducers (acoustic transducers, magnetic heads, motors, sensors/actuators)
- 72 High-frequency modules (digital tuners, RF modules)
- 73 Other functional components

◆Power sources

- 74 Adapters, Chargers
- 75 Switching power supplies
- 76 Other power source-related items

◆Semiconductors/Semiconductor Devices

- 77 Discreet (discreet semiconductors)
- 78 Optoelectronics (optical devices)
- 79 Microwave devices
- 80 Sensor/Actuators
- 81 IC (memory/microprocessor/logic ICs, analog ICs)
- 82 Hybrid ICs
- 83 Power semiconductors
- 84 Hardware design solutions
- 85 Software design solutions
- 36 IVIEIVIS
- 87 Other semiconductors/Semiconductor devices

◆Display Devices

88 LCDs

- 89 Inorganic & organic electroluminescent (EL) displays
-) LFDs
- 91 LED elements (lighting, street lights, LCD backlighting, automotive, mobile phones/mobile devices, amusement devices, signals)
- 92 FEDs
- 93 VFDs
- 94 Touch panels
- 95 Other display devices

■ Materials, Batteries, Manufacturing Equipment

◆Batteries

- 96 Fuel cells
- 97 Lithium-ion batteries
- 98 Nickel-hydride batteries
- 99 Solar cells/modules
- 100 Other battery-related items

◆Materials

- 101 Metals/materialsMetals/materials
- 102 Ceramic materials
- 103 Mounting materials/magnetic materials
- 104 Other materials

◆Devices

- 105 Measurement instrumentation
- 106 Inspection and test equipment
- 107 Manufacturing equipment
- 108 Electronic component mounting machines, equipment & systems;

 Electronic packaging devices, components & materials
- 109 Other equipment

◆Social systems & leading-edge technology

- 110 Car electronics
- 111 Environmental/energy-related technologies
- 112 Health care/medical electronics
- 113 Nanoelectronics, Nanotechnology
- 114 Biometrics, Biotechnology
- 115 Science and technology, Leading-edge Technology, Element technology,

 Research presentations
- 116 Cross-sector cooperation, electoral assets, human resources
- 117 Municipal & regional industries
- 118 Books, Magazines, Software, Service
- 119 Other technology-related
- 120 Others not included in the Key Technologies Stage listed above.